Small SUVs range from 14 to 129 MPG.

The best vehicle rates 132 MPGe.



2023 4-DOOR ADVANCED 4X4 **BADLANDS - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION** PL B99804

CACTUS GRAY INTERIOR LTHR-TRIM/VINYL BLACK SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- BUMPER, REAR-PWDR CTD STEEL
- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE
- **HEADLAMPS AUTO HIGH BEAM**
- **HEADLAMPS AUTO LED**
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

INCLUDED ON THIS VEHICLE

•DUAL-ZONE ELEC CLIMATE CNTRL

•SYNC4 W/ENHNCD VOICE RECOG

•12" LCD CTR STACK TOUCHSCREEN

EQUIPMENT GROUP 334A

•FRONT ROW HEATED SEATS

ADAPTIVE CRUISE CONTROL

 HEATED STEERING WHEEL •WIRELESS CHARGING PAD

BADLANDS SERIES

•MID PACKAGE

POWER OUTLET

•HIGH PACKAGE

•FORD CO-PILOT360

•360-DEGREE CAMERA LUX PACKAGE

- AUX SWITCHES W/PRE-WIRING
- LOCKING GLOVE BOX

(MSRP)

- MOLLE STRAP SYSTEM
- TILT/TELESCOPE STR COLUMN
- USB A(1)/C(1)-1ST/2ND ROWS

5,440.00 CARPET FLOORING

TOWING CAPABILITY STEEL FRONT BUMPER

AM/FM,10 SPKRS,SDARS

LTHR-TRIM/VINYL BLACK SEATS

FRONT LICENSE PLATE BRACKET

FUNCTIONAL

- BADLANDS SUSPENSION
- BRAKES, 4-WHEEL DISC/ABS
- HOTSPOT TELEMATICS MODEM
- FRONT STA-BAR DISCONNECT
- PRE-COLLISION ASSIST W/AEB
- TER MGMT W/G.O.A.T. MODES®

SAFETY/SECURITY

- AIRBAGS-FRNT (DUAL STAGE)
- CHILD SAFETY REAR DR LOCKS
- LATCH CHILD SAFETY SYSTEM

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 ROADSIDE ASSIST

(MSRP)

TOTAL OPTIONS/OTHER

\$49,435.00 17,260.00

NO CHARGE DESTINATION & DELIVERY

66,695.00 1.895.00

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

OPTIONAL EQUIPMENT/OTHER 2.7L ECOBOOST V6 ENGINE 1,895.00 10-SPEED AUTO TRANSMISSION LT315/70R17 M/T TIRES (35")

REMOTE START SYSTEM CNCTD BLT-IN NAV(3-YR INC) SASQUATCH PACKAGE

.17"BLK ALM BEADLCK ALLOY RING .4.7/REAR AXLE-LOCKING DIFF FRONT AXLE-LOCKING DIFFRNTL HARD TOP, GRAY MOLDED-IN-COLOR

FRT ROW TOP PANEL STORAGE BAG

SOUND DEADENING HEADLINER

ROCK RAILS

NO CHARGE

5,240.00

1,895.00

RAMP ONE

BAMP TWO

RP2P

NO CHARGE

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

TOTAL MSRP \$68,590.00

RAIL ITEM# 41-B102 O/T 2

Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

PJ061 N RB 2X 370 007109 09 06 23

EPA Fuel Economy and Environment

MPG



Gasoline Vehicle

Fuel Economy

combined city/hwy

highway

5.9 gallons per 100 miles

city

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only) Annual fuel COST

\$2,600



his vehicle emits 531 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Not Rated

Not Rated

fueleconomygov

Calculate personalized estimates and compare vehicles









GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight. Side Front seat **Not Rated**

Crash Rear seat Based on the risk of injury in a side impact

 $\star\star\star$ Rollover

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

certain remote features (see App Terms for more information) Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from actioning. Message and data rates may apply. See your local Ford website for our privacy policy.



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FPLB99804 TO 48028 Msg & Data

rates may



www.ford.com/help/privacy-terms/

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INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN • 60/40 SPLIT FOLD REAR SEAT
- IP CLUSTER 8" DIGITAL SCRN
- LTHR GEAR KNOB/STR WHEEL
- POWERPOINTS 12V

- FORDPASS™ CONNECT 4GWI-FI
- FRNT/REAR LOCKING DIFFRNTL
- HILL START ASSIST
- PUSH-BUTTON START • REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI
- TOOL KIT- DOOR/TOP REMOVAL

(MSRP)

PRICE INFORMATION 595.00 BASE PRICE

• ADVANCETRAC™ WITH RSC®

& SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS) • BELT-MINDER CHIME

• ELCTR STABILITY/TRACTN CTL • INDIV TIRE PRESS MONIT SYS

PERIMETER ALARM

• PERSONAL SAFETY SYSTEM™

- 5YR/60,000 POWERTRAIN

2.195.00 TOTAL VEHICLE & OPTIONS/OTHER

Whether you decide to lease or finance your vehicle, you'll find the choices that are right

FordPass Connect™ service and FordPass™ App required for

FORD **PROTECT**®



05/17/2024