



ford.com

VEHICLE DESCRIPTION

BRONCO SPORT

RR E14244

2024 HERITAGE 4X4
5-PASSENGER
1.5L ECOBOOST ENGINE
8-SPD AUTO TRANSMISSION

EXTERIOR
HOT PEPPER RED METALLIC TC
INTERIOR
PLAID CLOTH NAVY PIER

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- ACTIVE GRILLE SHUTTERS
- EASY FUEL® CAPLESS FILLER
- FOG LAMPS-LED
- GRL-WHT-"BRONCO" RED
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS-LED
- LIFTGATE W/ LIFTGLASS
- MIRRORS - HTD/POWER GLASS
- PRV GLS-2ND RW/LIFTGATE
- REAR INT WIPER/WASH/DFRST
- ROOF PAINTED OXFORD WHITE
- ROOF-RACK SIDE RAILS-BLACK
- TAILLAMPS-LED
- UNIQUE SIDE DECALS

INTERIOR

- 1-TOUCH DOWN DRIVER WINDOW
- 60/40 SPLIT FOLD REAR SEAT
- DUAL ILLUM VIS VANITY MIRR
- ELECTRONIC AUTO TEMP CTRL
- FLOOD LIGHT ADJ LIFTGATE
- ILLUMINATED ENTRY SYSTEM
- MANUAL PASS SEAT - 4-WAY
- POWERPOINTS - 12V
- REAR SEAT-RUBBER BACK
- RUBBERIZED CARGO FLOOR
- STEERING:TILT/TELESCOPE, CRUISE & AUDIO CONTROLS
- UNQ CLTH W/MOD PLAID INS
- USB A AND C

FUNCTIONAL

- AM/FM STEREO W/6 SPEAKERS
- AUTO START STOP TECH
- BRAKES, 4-WHEEL DISC/ABS
- FORD CO-PILOT360™
- FORDPASS™ CONNECT
- INTELL ACCESS W/PUSH START
- REAR VIEW CAMERA
- REFRESH95
- REMOTE KEYLESS ENTRY
- SIRIUSXM® - SVC N/A AK&HI
- SYNC®3 8" SCR N W/APPLINK®
- TERRAIN MANAGEMENT SYS-5
- WIRING PREP-PACK

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC®
- AIRBAG - DRIVER KNEE
- AIRBAGS - DUAL STAGE FRONT
- AIRBAGS - SAFETY CANOPY®
- FRT-PASS SENSING SYSTEM
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- SECURILOCK® ANTI-THEFT SYS
- SIDE AIRBAGS
- SOS POST-CRASH ALERT SYS™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

OPTIONAL EQUIPMENT/OTHER

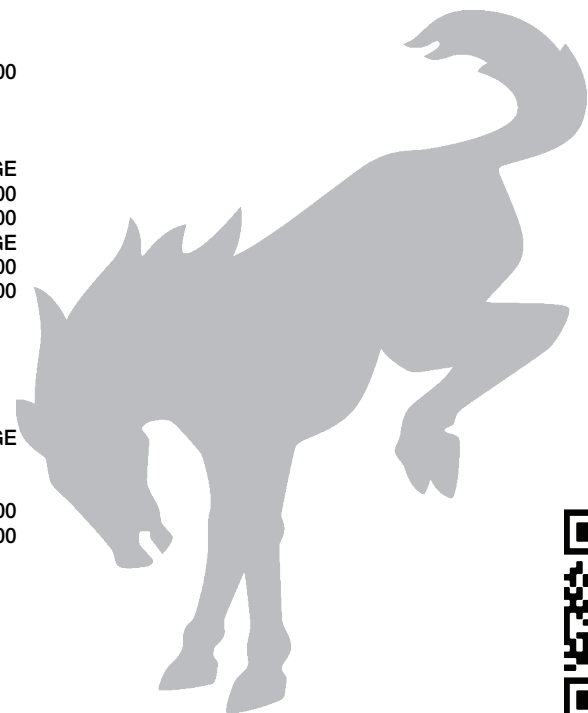
- 2024 MODEL YEAR
- HOT PEPPER RED METALLIC TC
- EQUIPMENT GROUP 250A
- .17" OXFORD WHITE WHEEL
- 225/65R17 CONTINENTAL A/T TIRE
- 50 STATE EMISSIONS
- FLR LINERS FR-RR W/CRPT MATS
- CARGO MAT
- SUPPLEMENTAL PTC HEATER
- CARGO MANAGEMENT SYSTEM
- HERITAGE CONVENIENCE PACKAGE
- .WIRELESS CHARGING PAD
- .HEATED FRONT SEATS
- .UNIVERSAL GARAGE DOOR OPENER
- .8-WAY POWER DRIVERS SEAT
- .REAR PARKING SENSORS
- FRONT LICENSE PLATE BRACKET

495.00
NO CHARGE
200.00
130.00
NO CHARGE
195.00
1,145.00
NO CHARGE

DEALER INSTALLED OPTIONS

- Liftgate Privacy Curtain
- Illuminated Door Entry Keypad

100.00
350.00



PRICE INFORMATION

BASE PRICE	\$32,365.00
TOTAL OPTIONS/OTHER	2,615.00
TOTAL VEHICLE & OPTIONS/OTHER	34,980.00
DESTINATION & DELIVERY	1,595.00



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco Sport owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2,500. Fleet vehicles not eligible. See www.BroncoOffRodeo.com for more information.

TOTAL MSRP \$36,575.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

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This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

EPA DOT Fuel Economy and Environment

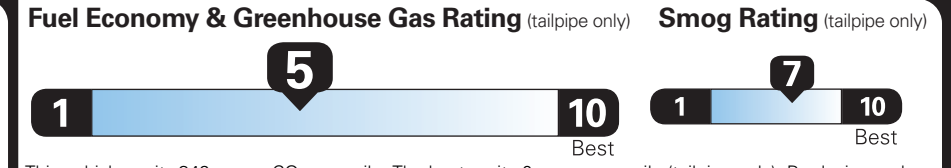
Gasoline Vehicle



Small SUVs range from 14 to 123 MPG. The best vehicle rates 140 MPGe.

You spend \$750 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,100



This vehicle emits 342 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash ★★★★★

Driver Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash ★★★★★

Front seat Rear seat

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236

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WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 3FRRE14244 TO 48028

Msg & Data rates may apply. Text HELP for help



www.ford.com/help/privacy-terms/