



ford.com

VEHICLE DESCRIPTION

BRONCO SPORT

RR E97980

2024 HERITAGE 4X4
5-PASSENGER
1.5L ECOBOOST ENGINE
8-SPD AUTO TRANSMISSION

EXTERIOR
CARBONIZED GRAY METALLIC
INTERIOR
PLAID CLOTH NAVY PIER

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- | | | | |
|--|---|--|--|
| <p>EXTERIOR</p> <ul style="list-style-type: none"> ACTIVE GRILLE SHUTTERS EASY FUEL@ CAPLESS FILLER FOG LAMPS-LED GRL-WHT-"BRONCO" RED HEADLAMPS - AUTO HIGH BEAM HEADLAMPS-LED LIFTGATE W/ LIFTGLASS MIRRORS - HTD/POWER GLASS PRV GLS-2ND RW/LIFTGATE REAR INT WIPER/WASH/DFRST ROOF PAINTED OXFORD WHITE ROOF-RACK SIDE RAILS-BLACK TAILLAMPS-LED UNIQUE SIDE DECALS | <p>INTERIOR</p> <ul style="list-style-type: none"> 1-TOUCH DOWN DRIVER WINDOW 60/40 SPLIT FOLD REAR SEAT DUAL ILLUM VIS VANITY MIRR ELECTRONIC AUTO TEMP CTRL FLOOD LIGHT ADJ LIFTGATE ILLUMINATED ENTRY SYSTEM MANUAL PASS SEAT - 4-WAY POWERPOINTS - 12V REAR SEAT-RUBBER BACK RUBBERIZED CARGO FLOOR STEERING:TILT/TELESCOPE, CRUISE & AUDIO CONTROLS UNQ CLTH W/MOD PLAID INS USB A AND C | <p>FUNCTIONAL</p> <ul style="list-style-type: none"> AM/FM STEREO W/6 SPEAKERS AUTO START STOP TECH BRAKES, 4-WHEEL DISC/ABS FORD CO-PILOT360™ FORDPASS™ CONNECT INTELL ACCESS W/PUSH START REAR VIEW CAMERA REFRESH95 REMOTE KEYLESS ENTRY SIRIUSXM@ - SVC N/A AK&HI SYNC@3 8" SCR N W/APPLINK@ TERRAIN MANAGEMENT SYS-5 WIRING PREP-PACK | <p>SAFETY/SECURITY</p> <ul style="list-style-type: none"> ADVANCETRAC™ WITH RSC@ AIRBAG - DRIVER KNEE AIRBAGS - DUAL STAGE FRONT AIRBAGS - SAFETY CANOPY@ FRT-PASS SENSING SYSTEM INDIV TIRE PRESS MONIT SYS LATCH CHILD SAFETY SYSTEM PERIMETER ALARM SECURILOCK@ ANTI-THEFT SYS SIDE AIRBAGS SOS POST-CRASH ALERT SYS™ |
|--|---|--|--|

INCLUDED ON THIS VEHICLE

- OPTIONAL EQUIPMENT/OTHER**
- EQUIPMENT GROUP 250A
 - .17" OXFORD WHITE WHEEL
 - 225/65R17 CONTINENTAL A/T TIRE
 - 50 STATE EMISSIONS
 - CARGO MANAGEMENT SYSTEM
 - HERITAGE CONVENIENCE PACKAGE
 - .WIRELESS CHARGING PAD
 - .HEATED FRONT SEATS
 - .UNIVERSAL GARAGE DOOR OPENER
 - .8-WAY POWER DRIVERS SEAT
 - .REAR PARKING SENSORS
 - FRONT LICENSE PLATE BRACKET

(MSRP)

NO CHARGE

195.00

1,145.00

NO CHARGE



PRICE INFORMATION

BASE PRICE	\$32,365.00
TOTAL OPTIONS/OTHER	1,340.00
TOTAL VEHICLE & OPTIONS/OTHER	33,705.00
DESTINATION & DELIVERY	1,595.00



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco Sport owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2,500. Fleet vehicles not eligible. See www.BroncoOffRoad.com for more information.

RAMP ONE	RA5B
RAMP TWO	RAIL
ITEM #:	52-0302 O/T 2

TOTAL MSRP \$35,300.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

RE081 N RB 2X 430 006041 05 08 24

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

26 MPG
combined city/hwy

25 city

29 highway

3.8 gallons per 100 miles

Small SUVs range from 14 to 123 MPG. The best vehicle rates 140 MPGe.

You spend \$750 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,100

Fuel Economy & Greenhouse Gas Rating (tailpipe only) **5**

Smog Rating (tailpipe only) **7**

Best

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash	Driver Passenger	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
Side Crash	Front seat Rear seat	★★★★★
Based on the risk of injury in a side impact.		
Rollover		★★★★
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

3FMCR9G67RRE97980

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.



The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

SCAN OR TEXT 3FRRE97980 TO 48028

Msg & Data rates may apply. Text HELP for help

www.ford.com/help/privacy-terms/