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# VEHICLE DESCRIPTION BRONCO

2023 4-DOOR ADVANCED 4X4  
BADLANDS - 5 PASSENGER  
2.7L ECOBOOST V6 ENGINE  
10-SPEED AUTO TRANSMISSION

## PL C09297

EXTERIOR  
AREA 51  
INTERIOR  
LTHR-TRIM/VINYL BLACK SEATS

### STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- |  |   |  |  |
|--|---|--|--|
| <p><b>EXTERIOR</b></p> <ul style="list-style-type: none"> <li>• BUMPER, REAR-PWDR CTD STEEL</li> <li>• EASY FUEL® CAPLESS FILLER</li> <li>• FENDER TIE-DOWN HOOKS</li> <li>• FULL VEH STEEL BASH PLATES</li> <li>• GRILLE-GRAY/BRONCO WHITE</li> <li>• HEADLAMPS - AUTO HIGH BEAM</li> <li>• HEADLAMPS - AUTO LED</li> <li>• MIRRORS-HTD/POWER GLASS, MANUAL FOLD</li> <li>• TOW HOOKS-FRT (2)/REAR (2)</li> </ul> | <p><b>INTERIOR</b></p> <ul style="list-style-type: none"> <li>• 1 TOUCH UP/DOWN DR/PASS WIN</li> <li>• 60/40 SPLIT FOLD REAR SEAT</li> <li>• AUX SWITCHES W/PRE-WIRING</li> <li>• CRUISE CONTROL</li> <li>• IP CLUSTER 8" DIGITAL SCRIN</li> <li>• LOCKING GLOVE BOX</li> <li>• LTHR GEAR KNOB/STR WHEEL</li> <li>• MOLLE STRAP SYSTEM</li> <li>• POWERPOINTS - 12V</li> <li>• TILT/TELESCOPE STR COLUMN</li> <li>• USB A(1)/C(1)-1ST/2ND ROWS</li> </ul> | <p><b>FUNCTIONAL</b></p> <ul style="list-style-type: none"> <li>• 8" LCD CTR STACK TOUCHSCRN</li> <li>• BADLANDS SUSPENSION</li> <li>• BRAKES, 4-WHEEL DISC/ABS</li> <li>• FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM</li> <li>• FRNT/REAR LOCKING DIFFRNTL</li> <li>• FRONT STA-BAR DISCONNECT</li> <li>• HILL START ASSIST</li> <li>• PRE-COLLISION ASSIST W/AEB</li> <li>• PUSH-BUTTON START</li> <li>• REAR VIEW CAMERA</li> <li>• SIRIUSXM® W/360L- NA AK&amp;HI</li> <li>• TER MGMT W/G.O.A.T. MODES®</li> <li>• TOOL KIT- DOOR/TOP REMOVAL</li> </ul> | <p><b>SAFETY/SECURITY</b></p> <ul style="list-style-type: none"> <li>• ADVANCETRAC™ WITH RSC®</li> <li>• AIRBAGS-FRNT (DUAL STAGE) &amp; SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)</li> <li>• BELT-MINDER CHIME</li> <li>• CHILD SAFETY REAR DR LOCKS</li> <li>• ELCTR STABILITY/TRACTN CTL</li> <li>• INDIV TIRE PRESS MONIT SYS</li> <li>• LATCH CHILD SAFETY SYSTEM</li> <li>• PERIMETER ALARM</li> <li>• PERSONAL SAFETY SYSTEM™</li> </ul> |
|--|---|--|--|

<b>INCLUDED ON THIS VEHICLE</b>	<b>(MSRP)</b>	
<b>EQUIPMENT GROUP 332A</b>	1,495.00	
•BADLANDS SERIES		
•MID PACKAGE		
•DUAL-ZONE ELEC CLIMATE CNTRL		
•FRONT ROW HEATED SEATS		
•POWER OUTLET		
•SYNC4 W/ENHNCV VOICE RECOG		
•FORD CO-PILOT360		
<b>OPTIONAL EQUIPMENT/OTHER</b>		
.17" MCHNED GRAY-PNTD ALUM WLS	1,895.00	
2.7L ECOBOOST V6 ENGINE	1,995.00	
10-SPEED AUTO TRANSMISSION		
.LT285/70R17 A/T TIRES (33")		
4.46/REAR AXLE-LOCKING DIFF		
REMOTE START SYSTEM		
CNCTD NAV (90-DAY TRIAL)		
SOFT TOP, CLOTH W/PREP KIT		
FRONT AXLE-LOCKING DIFFRNTL		
ROCK RAILS		
CARPET FLOORING		
STEEL FRONT BUMPER		
AM/FM,7 SPKRS,SDARS		
LTHR-TRIM/VINYL BLACK SEATS	2,195.00	
FRONT LICENSE PLATE BRACKET	NO CHARGE	



<b>PRICE INFORMATION</b>	<b>(MSRP)</b>
BASE PRICE	\$49,435.00
TOTAL OPTIONS/OTHER	7,580.00
<b>TOTAL VEHICLE &amp; OPTIONS/OTHER</b>	<b>57,015.00</b>
DESTINATION & DELIVERY	1,895.00



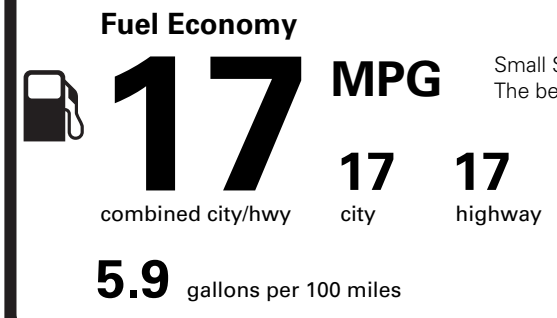
Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See [www.BroncoOffRodeo.com](http://www.BroncoOffRodeo.com) for more information.

	RAMP ONE		<b>TOTAL MSRP \$58,910.00</b>
	<b>RP4B</b>		
	RAMP TWO	<b>RAIL</b>	
		ITEM #: <b>56-2266 O/T 2</b>	
	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.		
			PL283 N RB 2X 370 000219 11 28 23

Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit [www.ford.com/finance](http://www.ford.com/finance).

## EPA DOT Fuel Economy and Environment

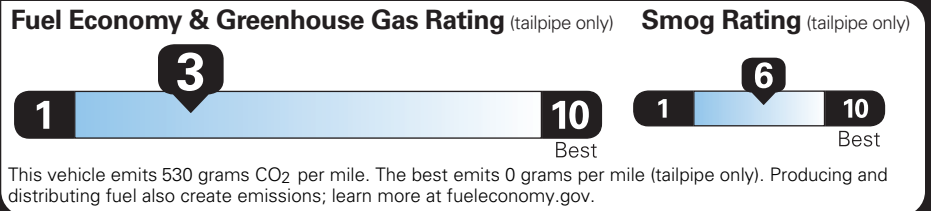
Gasoline Vehicle



Small SUVs range from 14 to 129 MPG. The best vehicle rates 132 MPGe.

**You spend \$5,000 more in fuel costs over 5 years** compared to the average new vehicle.

**Annual fuel cost \$2,600**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS		
<b>Overall Vehicle Score</b>		<b>Not Rated</b>
Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.		
<b>Frontal Crash</b>	Driver Passenger	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
<b>Side Crash</b>	Front seat Rear seat	Not Rated Not Rated
Based on the risk of injury in a side impact.		
<b>Rollover</b>		★★★
Based on the risk of rollover in a single-vehicle crash.		
Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). <a href="http://www.safercar.gov">www.safercar.gov</a> or 1-888-327-4236		

**BRONCO™**

**BUILT WILD**

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.

**FORD PROTECT™**

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit [www.FordOwner.com](http://www.FordOwner.com).



**WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

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