Small SUVs range from 14 to 123 MPG.

distributing fuel also create emissions; learn more at fueleconomy.gov

The best vehicle rates 140 MPGe.

You spend

over 5 years

compared to the

average new vehicle.

more in fuel costs



BRONCO

2024 BADLANDS 4-DOOR 4X4 **BADLANDS - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION** RL A46174

CARBONIZED GRAY METALLIC INTERIOR LTHR-TRIM/VINYL BLACK SEATS

EXTERIOR

- BUMPER, FRONT HD MODULAR
- BUMPER.REAR-PWDR CTD STEEL **EASY FUEL® CAPLESS FILLER**
- FENDER TIE-DOWN HOOKS FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS AUTO HIGH BEAM
- HEADLAMPS AUTO LED
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

INCLUDED ON THIS VEHICLE

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN
- 60/40 SPLIT FOLD REAR SEAT
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX
- MOLLE STRAP SYSTEM

- ADVANCED 4X4
- FORDPASS™ CONNECT
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START
- SIRIUSXM® W/360L- NA AK&HI

BASE PRICE

PRICE INFORMATION

DESTINATION & DELIVERY

TOTAL SAVINGS

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE)

- ELCTR STABILITY/TRACTN CTL
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM

WARRANTY

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog. (MSRP)

\$51,385.00

1,895.00

500.00

fueleconomygov

Fuel Economy

combined city/hwy

Annual fuel COST

5.9 gallons per 100 miles

\$3,200

Calculate personalized estimates and compare vehicles





Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

his vehicle emits 522 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and





10

EQUIPMENT GROUP 334A BADLANDS SERIES •MID PACKAGE

- **•DUAL-ZONE ELEC CLIMATE CNTRL** •FRONT ROW HEATED SEATS
- POWER OUTLET •FORD CO-PILOT360
- •HIGH/LUX PACKAGE
- •360-DEGREE CAMERA
- ADAPTIVE CRUISE CONTROL
- •HEATED STEERING WHEEL
- •WIRELESS CHARGING PAD

OPTIONAL EQUIPMENT/OTHER

2.7L ECOBOOST V6 ENGINE 10-SPEED AUTO TRANSMISSION **ROCK RAILS** SOFT TOP, CLOTH W/PREP KIT AM/FM,10 SPKRS,SDARS **CNCTD NAV (1-YEAR SUB INC)** REMOTE START SYSTEM LED SIGNATURE LIGHTING LTHR-TRIM/VINYL BLACK SEATS SASQUATCH PACKAGE .4.7/REAR AXLE-LOCKING DIFF FRONT AXLE-LOCKING DIFFRNTL .17"BLK ALM BEADLCK ALLOY RING

.LT315/70R17 M/T TIRES (35")

UPGRADED CRPT FLR MATS

FRONT LICENSE PLATE BRACKET

2,145.00 1.495.00

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

RAIL

13-S400 O/T 2

ITEM #

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

Whether you decide to lease or finance your vehicle, you'll find the choices that are right

RD233 N RB 2X 430 000186 04 23 24

GOVERNMENT 5-STAR SAFETY RATINGS

EPA Fuel Economy and Environment

highway

MPG

city

Overall Vehicle Score

Not Rated Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger



Not Rated

Not Rated

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat Crash Rear seat

Based on the risk of injury in a side impact

Rollover

 $\star\star\star$ Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

Insist on Ford Protect! The only extended service

BUILT WILD

The FordPass Connect™ modem is active and

sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information)

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

Ford website for our privacy policy.

actioning. Message and data rates may apply. See your local

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRLA46174 TO 48028

FORD **PROTECT**®

Msg & Data rates may



www.ford.com/help/privacy-terms/

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ford.com STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- AUX SWITCHES W/PRE-WIRING
- LTHR GEAR KNOB/STR WHEEL
- POWERPOINTS 12V
- SMART CHARGING USB PORTS TILT/TELESCOPE STR COLUMN

(MSRP)

4,575.00

2,195.00

NO CHARGE

160.00

RAMP ONE

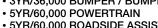
BAMP TWO

RT41

- **FUNCTIONAL** • 12"LCD CTR STACK TOUCHSCRN
- BADLANDS SUSPENSION
- BRAKES, 4-WHEEL DISC/ABS
- FRNT/REAR LOCKING DIFFRNTL • FRONT STA-BAR DISCONNECT
- HILL START ASSIST
- REAR VIEW CAMERA
- TER MGMT W/G.O.A.T. MODES® • TOOL KIT- DOOR/TOP REMOVAL

- & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- INDIV TIRE PRESS MONIT SYS
- PERSONAL SAFETY SYSTEM™

- 3YR/36,000 BUMPER / BUMPER



- 5YR/60,000 ROADSIDE ASSIST
- TOTAL OPTIONS/OTHER 13,815.00 **TOTAL VEHICLE & OPTIONS/OTHER** 65,200.00
- **TOTAL BEFORE DISCOUNTS** 67,095.00 SOFT TOP DISCOUNT 500.00

TOTAL MSRP \$66,595.00

Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

04/27/2024

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Gasoline Vehicle