Small SUVs range from 14 to 129 MPG.

The best vehicle rates 132 MPGe.



ford.com

**BRONCO** 

2023 4-DOOR ADVANCED 4X4 **BADLANDS - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION**  PL C06603

**OXFORD WHITE** INTERIOR LTHR-TRIM/VINYL BLACK SEATS

### STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

### **EXTERIOR**

- BUMPER, REAR-PWDR CTD STEEL
- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE **HEADLAMPS - AUTO HIGH BEAM**
- **HEADLAMPS AUTO LED**
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

### **INTERIOR**

- 1TOUCH UP/DOWN DR/PASS WIN
- 60/40 SPLIT FOLD REAR SEAT AUX SWITCHES W/PRE-WIRING
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX • LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM
- POWERPOINTS 12V
- TILT/TELESCOPE STR COLUMN
- USB A(1)/C(1)-1ST/2ND ROWS

# **FUNCTIONAL**

- BADLANDS SUSPENSION
- BRAKES, 4-WHEEL DISC/ABS
- FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM
- FRNT/REAR LOCKING DIFFRNTL FRONT STA-BAR DISCONNECT
- HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START
- REAR VIEW CAMERA • SIRIUSXM® W/360L- NA AK&HI
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL
- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME

SAFETY/SECURITY

- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL • INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

#### **WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

## (MSRP)

\$49,435.00

12,390.00

61,825.00

1.895.00

### **EQUIPMENT GROUP 333A**

# BADLANDS SERIES

- •MID PACKAGE
- **•DUAL-ZONE ELEC CLIMATE CNTRL**

**INCLUDED ON THIS VEHICLE** 

- •FRONT ROW HEATED SEATS
- POWER OUTLET
- SYNC4 W/ENHNCD VOICE RECOG
- •FORD CO-PILOT360
- •HIGH PACKAGE
- •12" LCD CTR STACK TOUCHSCREEN •360-DEGREE CAMERA

### **OPTIONAL EQUIPMENT/OTHER**

2.7L ECOBOOST V6 ENGINE 10-SPEED AUTO TRANSMISSION LT315/70R17 M/T TIRES (35") REMOTE START SYSTEM **CNCTD NAV (90-DAY TRIAL)** SASQUATCH PACKAGE .17"BLK ALM BEADLCK ALLOY RING .4.7/REAR AXLE-LOCKING DIFF FRONT AXLE-LOCKING DIFFRNTL SOFT TOP, CLOTH W/PREP KIT **ROCK RAILS** CARPET FLOORING

FLR LINERS ALL WTHR+CRPT MATS STEEL FRONT BUMPER AM/FM,7 SPKRS,SDARS

**KEYLESS ENTRY KEYPAD** LTHR-TRIM/VINYL BLACK SEATS FRONT LICENSE PLATE BRACKET

# (MSRP)

2,790.00

110.00

RAMP ONE

**BAMP TWO** 

**RA84** 

2,195.00

**NO CHARGE** 

1.895.00 **NO CHARGE** 5,240.00

160.00

**PRICE INFORMATION** 

TOTAL OPTIONS/OTHER

**DESTINATION & DELIVERY** 

**TOTAL VEHICLE & OPTIONS/OTHER** 

BASE PRICE

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

\$63,720.00

www.BroncoOffRoadeo.com for more information.

# **TOTAL MSRP**

05/16/2024

Whether you decide to lease or finance your Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

PL211 N RB 2X 370 003916 11 21 23

# EPA Fuel Economy and Environment



**Gasoline Vehicle** 

# **Fuel Economy**

**MPG** 

combined city/hwy

city highway

**5.9** gallons per 100 miles

You spend

more in fuel costs

over 5 years compared to the

average new vehicle.

Annual fuel COST

\$2,600

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

10

his vehicle emits 531 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**Not Rated** 

**Not Rated** 

 $\star\star\star$ 

# fueleconomygov

Calculate personalized estimates and compare vehicles









# **GOVERNMENT 5-STAR SAFETY RATINGS**

### **Overall Vehicle Score**

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal** Driver Crash Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight. Side Front seat **Not Rated** 

Rear seat

Based on the risk of injury in a side impact

### Rollover

Crash

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ( $\star \star \star \star \star$ ), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



Insist on Ford Protect! The only extended service

plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

**BUILT WILD** 

The FordPass Connect™ modem is active and

sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

certain remote features (see App Terms for more information)

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

Ford website for our privacy policy.

continued provision of some features, prohibiting them from

actioning. Message and data rates may apply. See your local

**WARNING**: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FPLC06603 TO 48028

FORD **PROTECT**®

Msg & Data rates may



www.ford.com/help/privacy-terms/

3202311307010

#### State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

RAIL

72-4489 O/T 2

ITEM #

This label is affixed pursuant to the Federal Automobile

Information Disclosure Act. Gasoline, License, and Title Fees,

W CA CERTICERTICERT TRD RAMPBUMPCAMPBOOKEXFLIROTA

vehicle, you'll find the choices that are right