(MSRP)

\$49.595.00

11,210.00

60,805.00

1.895.00

Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.



**BRONCO** 

2024 BADLANDS 2-DOOR 4X4 **BADLANDS - 4 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION**  RL **A23943** 

**CARBONIZED GRAY METALLIC** INTERIOR

### STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

### **EXTERIOR**

- BUMPER, FRONT HD MODULAR
- BUMPER.REAR-PWDR CTD STEEL **EASY FUEL® CAPLESS FILLER**
- FENDER TIE-DOWN HOOKS
- FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS AUTO HIGH BEAM HEADLAMPS - AUTO LED
- MIRRORS-HTD/POWER GLASS,
- MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

**INCLUDED ON THIS VEHICLE** 

**EQUIPMENT GROUP 334A** 

BADLANDS SERIES

•MID PACKAGE

### **INTERIOR**

- 1TOUCH UP/DOWN DR/PASS WIN
- 50/50 SPLIT FOLD REAR SEAT 6-WAY MANUAL DRV/PASS SEAT
- AUX SWITCHES W/PRE-WIRING
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM
- POWERPOINTS 12V

(MSRP)

4,575.00

- SMART CHARGING USB PORTS
- TILT/TELESCOPE STR COLUMN

### **FUNCTIONAL**

- 12"LCD CTR STACK TOUCHSCRN
- BADLANDS SUSPENSION
- FRONT STA-BAR DISCONNECT
- PUSH-BUTTON START
- SIRIUSXM® W/360L- NA AK&HI

### SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- ELCTR STABILITY/TRACTN CTL • INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

### **WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

# EPA Fuel Economy and Environment



**Gasoline Vehicle** 

### **Fuel Economy**

**MPG** 

city highway

**5.9** gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only) Annual fuel COST

\$3,200

his vehicle emits 523 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and

distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

## fueleconomygov

Calculate personalized estimates and compare vehicles









10

### **GOVERNMENT 5-STAR SAFETY RATINGS**

### **Overall Vehicle Score**

Based on the risk of injury in a side impact

**Not Rated** 

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal** Driver **Not Rated** Crash **Not Rated** Passenger Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat **Not Rated Not Rated** Crash Rear seat

Rollover

 $\star\star\star$ Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ( $\star \star \star \star \star$ ), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

# 1FMDE9APXRLA23943

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

**BUILT WILD** 

The FordPass Connect™ modem is active and

sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information)

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

Ford website for our privacy policy.

actioning. Message and data rates may apply. See your local

**WARNING**: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRLA23943 TO 48028

FORD **PROTECT**®

Msg & Data rates may



www.ford.com/help/privacy-terms

### **•DUAL-ZONE ELEC CLIMATE CNTRL** •FRONT ROW HEATED SEATS **DESTINATION & DELIVERY** POWER OUTLET •FORD CO-PILOT360 •HIGH/LUX PACKAGE •360-DEGREE CAMERA •ADAPTIVE CRUISE CONTROL •HEATED STEERING WHEEL •WIRELESS CHARGING PAD **OPTIONAL EQUIPMENT/OTHER** 2.7L ECOBOOST V6 ENGINE 2,145.00 10-SPEED AUTO TRANSMISSION 1.995.00 LT285/70R17 A/T TIRES (33")

4.46/REAR AXLE-LOCKING DIFF FRONT AXLE-LOCKING DIFFRNTL **ROCK RAILS** 

AM/FM,10 SPKRS,SDARS CNCTD NAV (1-YEAR SUB INC) REMOTE START SYSTEM 17" MCHNED GRAY-PNTD ALUM WLS LED SIGNATURE LIGHTING HARD TOP, GRAY MOLDED-IN-COLOR SOUND DEADENING HEADLINER FRT ROW TOP PANEL STORAGE BAG

LTHR-TRIM/VINYL BLACK SEATS

FRONT LICENSE PLATE BRACKET

**BRUSH GUARD** 

NO CHARGE

2,195.00 **NO CHARGE** 300.00

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

RAMP ONE **RA84 BAMP TWO** 

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

RAIL ITEM #

72-Z600 O/T 2

05/17/2024

Whether you decide to lease or finance your www.ford.com/finance.

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LTHR-TRIM/VINYL BLACK SEATS

ADVANCED 4X4

• BRAKES, 4-WHEEL DISC/ABS • BRONCO™ TRAIL APP

• FRNT/REAR LOCKING DIFFRNTL

• HILL START ASSIST • PRE-COLLISION ASSIST W/AEB

• REAR VIEW CAMERA

• TER MGMT W/G.O.A.T. MODES® • TOOL KIT- DOOR/TOP REMOVAL

**PRICE INFORMATION** 

**TOTAL VEHICLE & OPTIONS/OTHER** 

BASE PRICE

TOTAL OPTIONS/OTHER

**TOTAL MSRP** \$62,700.00

vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit