Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.



BRONCO

2024 WILDTRAK 4-DOOR 4X4 **WILDTRAK - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION** RL **A35896**

AZURE GRAY MET TRI-COAT INTERIOR LTH-TRM/VNYL SSTONE/BLK STS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- HEADLAMPS AUTO HIGH BEAM
- **HEADLAMPS AUTO LED**
- MANUAL FOLD

INTERIOR

(MSRP)

2,930.00

995.00

NO CHARGE

160.00

600 00

RAMP ONE

BAMP TWO

RA84

- · CARPET FLOORING, BOTH ROWS
- LEATHER-TRIM/VINYL SEATS

FUNCTIONAL

- MID AND SASQUATCH™ PKGS
- PUSH-BUTTON START
- SIRIUSXM® W/360L- NA AK&HI
- SYNC®4 W/EVR
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY
- CANOPY® SYSTEM (ALL ROWS) • BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

(MSRP)

PRICE INFORMATION BASE PRICE \$60,765.00

TOTAL VEHICLE & OPTIONS/OTHER DESTINATION & DELIVERY 1,895.00

TOTAL BEFORE DISCOUNTS 67,640.00 SOFT TOP DISCOUNT 500.00

TOTAL SAVINGS 500.00

65,745.00

Bronco Off-Roadeo is an outdoor and off-road adventure playground. purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

TOTAL MSRP \$67,140.00



05/13/2024

RAIL

72-S001 O/T 2

ITEM #

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

RD181 N RB 2X 430 002438 04 18 24

EPA Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

MPG

highway

5.9 gallons per 100 miles

city

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

Annual fuel COST

\$3,200



his vehicle emits 522 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomygov

Calculate personalized estimates and compare vehicles









GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Not Rated

 $\star\star\star$

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight. Side Front seat **Not Rated**

Based on the risk of injury in a side impact

Rollover

Crash

Based on the risk of rollover in a single-vehicle crash

Rear seat

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



Ford website for our privacy policy.

FORD **PROTECT**®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

BUILT WILD

The FordPass Connect™ modem is active and

sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information)

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

actioning. Message and data rates may apply. See your local

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRLA35896 TO 48028

Msg & Data rates may



www.ford.com/help/privacy-terms/

3202404253715

- GRILLE-BLK/BRONCO WHITE
- MIRRORS-HTD/POWER GLASS.
- TOW HOOKS-FRT (2)/REAR (1)

WILDTRAK HOOD GRAPHIC

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 354A

ADAPTIVE CRUISE CONTROL

OPTIONAL EQUIPMENT/OTHER

.17"BLK ALM BEADLOCK BLK RING .LT315/70R17 M/T TIRES (35")

•HEATED STEERING WHEEL •WIRELESS CHARGING PAD

AZURE GRAY MET TRI-COAT

SOFT TOP, CLOTH W/PREP KIT AM/FM,10 SPKRS,SDARS

CNCTD NAV (1-YEAR SUB INC)

FLR LINERS ALL WEATHER MATS

LED SIGNATURE LIGHTING FRONT LICENSE PLATE BRACKET

SLIDE-OUT TAILGATE

PAINT PROTECTION FILM

•WILDTRAK SERIES

2024 MODEL YEAR

HIGH/LUX PACKAGE

•360-DEGREE CAMERA

- LTHR GEAR KNOB/STR WHEEL
- TILT/TELESCOPE STR COLUMN

- 1TOUCH UP/DOWN DR/PASS WIN • 60/40 SPLIT FOLD REAR SEAT
- A/C, DUAL ZONE CLIMATE CTL AUX SWITCHES W/PRE-WIRING
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX
- POWERPOINTS 12V

• SMART CHARGING USB PORTS

4.7/FRNT&REAR LOCKING DIFF

• 12"LCD CTR STACK TOUCHSCRN

- ADVANCED 4X4 • AUTO START STOP TECH
- BRAKES, 4-WHEEL DISC/ABS
- FORD CO-PILOT360™ • FORDPASS™ CONNECT
- FRONT STABILIZER BAR HILL START ASSIST

- TER MGMT W/G.O.A.T. MODES®

TOTAL OPTIONS/OTHER 4,980.00

Original Bronco owners who