Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.

**BRONCO** 

**2024 BIG BEND 4-DOOR 4X4 BIG BEND - 5 PASSENGER** 2.3L ECOBOOST I-4 ENGINE **10-SPEED AUTO TRANSMISSION**  RL A08555

EXTERIOR CARBONIZED GRAY METALLIC **INTERIOR** VINYL GRAY/BLACK SEATS

## STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

## **EXTERIOR**

- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS AUTO HIGH BEAM
- MIRRORS-HTD/POWER GLASS,
- MANUAL FOLD/SPOTTER MIRROR
- TOW HOOKS-FRT (2)/REAR (1)

**INCLUDED ON THIS VEHICLE EQUIPMENT GROUP 221A** 

**OPTIONAL EQUIPMENT/OTHER** 

10-SPEED AUTO TRANSMISSION

SOFT TOP, CLOTH W/PREP KIT

17" GRAY-PNTD ALUM WHEELS

FRONT LICENSE PLATE BRACKET

P255/75R17 A/T TIRES (32") 3.73/REAR AXLE-OPEN DIFF FRONT AXLE-OPEN DIFFRNTL

AM/FM,7 SPKRS,SDARS

**AUXILIARY SWITCHES** 

•BIG BEND SERIES

## **INTERIOR**

- 1TOUCH UP/DOWN DR/PASS WIN
- 6-WAY MANUAL DRV/PASS SEAT • 60/40 SPLIT FOLD REAR SEAT
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX • LTHR GEAR KNOB/STR WHEEL
- MANUAL A/C. SINGLE ZONE
- MARINE GRADE VINYL SEATS
- MOLLE STRAP SYSTEM

(MSRP)

1,995.00

NO CHARGE

195.00

RAMP ONE

**BAMP TWO** 

RP7L

- POWERPOINTS 12V
- RUBBERIZED FLOOR, WASHOUT CAPABLE W/DRAIN PLUG
- SMART CHARGING USB PORTS
- TILT/TELESCOPE STR COLUMN

### **FUNCTIONAL**

- FRONT STABILIZER BAR
- HILL START ASSIST
- PUSH-BUTTON START
- REMOTE KEYLESS ENTRY • SIRIUSXM® W/360L- NA AK&HI
- TOOL KIT- DOOR/TOP REMOVAL

## SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL • INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

### **WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

### **PRICE INFORMATION** BASE PRICE

TOTAL OPTIONS/OTHER 2,190.00

## **DESTINATION & DELIVERY** 1,895.00 **TOTAL BEFORE DISCOUNTS** 43,955.00 SOFT TOP DISCOUNT 500.00 **TOTAL SAVINGS** 500.00

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

# **TOTAL MSRP** \$43,455.00

Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

# **SPECIAL ORDER**

I394 R 6B 2A8 425 001032 02 28 24

# **Fuel Economy and Environment**



**Gasoline Vehicle** 

**Fuel Economy** 

Annual fuel COST

city

**5.0** gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

\$2,700

10

his vehicle emits 444 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

# fueleconomygov

Calculate personalized estimates and compare vehicles









# **GOVERNMENT 5-STAR SAFETY RATINGS**

# **Overall Vehicle Score**

**Not Rated** Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal** Driver Crash Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat **Not Rated Not Rated** Crash Rear seat Based on the risk of injury in a side impact

Rollover Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ( $\star\star\star\star\star$ ), with 5 being the highest Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



FORD **PROTECT**®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

**BUILT WILD** 

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information).

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

Ford website for our privacy policy.

actioning. Message and data rates may apply. See your local

**WARNING**: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

 $\star\star\star$ 

SCAN OR TEXT 1FRLA08555 TO 48028



www.ford.com/help/privacy-terms/

• 12"LCD CTR STACK TOUCHSCRN AUTO START STOP TECH

• BRAKES, 4-WHEEL DISC/ABS • BRONCO™ TRAIL APP

• PRE-COLLISION ASSIST W/AEB

REAR VIEW CAMERA

- SYNC®4
- TER MGMT W/G.O.A.T. MODES®

# (MSRP)

\$39,870.00

**TOTAL VEHICLE & OPTIONS/OTHER** 42,060.00

State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

This label is affixed pursuant to the Federal Automobile

Information Disclosure Act. Gasoline, License, and Title Fees,

RAIL

52-2432 O/T 1