Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.



2024 WILDTRAK 4-DOOR 4X4 **WILDTRAK - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION** RL **A31207**

OXFORD WHITE INTERIOR LTH-TRM/VNYL SSTONE/BLK STS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

EASY FUEL® CAPLESS FILLER

ford.com

- FENDER TIE-DOWN HOOKS
- GRILLE-BLK/BRONCO WHITE
- HEADLAMPS AUTO HIGH BEAM
- **HEADLAMPS AUTO LED**
- MIRRORS-HTD/POWER GLASS.
- MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (1) WILDTRAK HOOD GRAPHIC

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 354A

ADAPTIVE CRUISE CONTROL

•HEATED STEERING WHEEL •WIRELESS CHARGING PAD

.LT315/70R17 M/T TIRES (35") AM/FM,10 SPKRS,SDARS CNCTD NAV (1-YEAR SUB INC)

LED SIGNATURE LIGHTING

•WILDTRAK SERIES

HIGH/LUX PACKAGE

•360-DEGREE CAMERA

- **INTERIOR** • 1TOUCH UP/DOWN DR/PASS WIN
- 60/40 SPLIT FOLD REAR SEAT • A/C, DUAL ZONE CLIMATE CTL
- AUX SWITCHES W/PRE-WIRING

(MSRP)

2,930.00

- · CARPET FLOORING, BOTH ROWS
- IP CLUSTER 8" DIGITAL SCRN
- LEATHER-TRIM/VINYL SEATS LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- POWERPOINTS 12V
- SMART CHARGING USB PORTS TILT/TELESCOPE STR COLUMN

- BRAKES, 4-WHEEL DISC/ABS
- HILL START ASSIST

- TER MGMT W/G.O.A.T. MODES® TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY
- CANOPY® SYSTEM (ALL ROWS) • BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

(MSRP)

PRICE INFORMATION

\$60,765.00 4,825.00

65,590.00 1.895.00

OPTIONAL EQUIPMENT/OTHER .17"BLK ALM BEADLOCK BLK RING HARD TOP, GRAY MOLDED-IN-COLOR 1,895.00 SOUND DEADENING HEADLINER FRT ROW TOP PANEL STORAGE BAG FRONT LICENSE PLATE BRACKET NO CHARGE

RAMP ONE

BAMP TWO

RPTB

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

TOTAL MSRP \$67,485.00



Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

RC272 N RB 2X 430 000844 03 27 24

EPA Fuel Economy and Environment

highway



Gasoline Vehicle

Fuel Economy

MPG

city

5.9 gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the

average new vehicle.

Annual fuel COST

\$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

10

his vehicle emits 522 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomygov

Calculate personalized estimates and compare vehicles







BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information)

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

Ford website for our privacy policy.

Insist on Ford Protect! The only extended service

actioning. Message and data rates may apply. See your local



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight. Side Front seat **Not Rated Not Rated** Crash Rear seat

Based on the risk of injury in a side impact

Rollover

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ($\star\star\star\star\star$), with 5 being the highest Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRLA31207 TO 48028

FORD **PROTECT**®

Msg & Data



3202404050888

 $\star\star\star$

05/17/2024

RAIL

52-6236 O/T 2

ITEM#

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

FUNCTIONAL

• 12"LCD CTR STACK TOUCHSCRN 4.7/FRNT&REAR LOCKING DIFF

 ADVANCED 4X4 • AUTO START STOP TECH

• BRONCO™ TRAIL APP • FORD CO-PILOT360™

• FRONT STABILIZER BAR

• MID AND SASQUATCH™ PKGS • PUSH-BUTTON START

 SIRIUSXM® W/360L- NA AK&HI • SYNC®4 W/EVR

BASE PRICE TOTAL OPTIONS/OTHER

TOTAL VEHICLE & OPTIONS/OTHER DESTINATION & DELIVERY

www.BroncoOffRoadeo.com for more information.

Whether you decide to lease or finance your vehicle, you'll find the choices that are right



rates may

www.ford.com/help/privacy-terms/