



ford.com

VEHICLE DESCRIPTION

BRONCO

2023 4-DOOR ADVANCED 4X4 BADLANDS - 5 PASSENGER 2.7L ECOBOOST V6 ENGINE 10-SPEED AUTO TRANSMISSION

PL B39524

EXTERIOR ICONIC SILVER METALLIC INTERIOR LTHR-TRIM/VINYL BLACK SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- BUMPER, REAR-PWDR CTD STEEL
EASY FUEL@ CAPLESS FILLER
FENDER TIE-DOWN HOOKS
FULL VEH STEEL BASH PLATES
GRILLE-GRAY/BRONCO WHITE
HEADLAMPS - AUTO HIGH BEAM
HEADLAMPS - AUTO LED
MIRRORS-HTD/POWER GLASS, MANUAL FOLD
TOW HOOKS-FRT (2)/REAR (2)

INTERIOR

- 1 TOUCH UP/DOWN DR/PASS WIN
60/40 SPLIT FOLD REAR SEAT
AUX SWITCHES W/PRE-WIRING
IP CLUSTER 8" DIGITAL SCR N
LOCKING GLOVE BOX
LTHR GEAR KNOB/STR WHEEL
MOLLE STRAP SYSTEM
POWERPOINTS - 12V
TILT/TELESCOPE STR COLUMN
USB A(1)/C(1)-1ST/2ND ROWS

FUNCTIONAL

- BADLANDS SUSPENSION
BRAKES, 4-WHEEL DISC/ABS
FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM
FRNT/REAR LOCKING DIFFRNTL
FRONT STA-BAR DISCONNECT
HILL START ASSIST
PRE-COLLISION ASSIST W/AEB
PUSH-BUTTON START
REAR VIEW CAMERA
SIRIUSXM@ W/360L- NA AK&HI
TER MGMT W/G.O.A.T. MODES@
TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC@
AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY@ SYSTEM (ALL ROWS)
BELT-MINDER CHIME
CHILD SAFETY REAR DR LOCKS
ELCTR STABILITY/TRACTN CTL
INDIV TIRE PRESS MONIT SYS
LATCH CHILD SAFETY SYSTEM
PERIMETER ALARM
PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
5YR/60,000 POWERTRAIN
5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 334A

- BADLANDS SERIES
MID PACKAGE
DUAL-ZONE ELEC CLIMATE CNTRL
FRONT ROW HEATED SEATS
POWER OUTLET
SYNC4 W/ENHNC D VOICE RECOG
FORD CO-PILOT360
HIGH PACKAGE
12" LCD CTR STACK TOUCHSCREEN
360-DEGREE CAMERA
LUX PACKAGE
ADAPTIVE CRUISE CONTROL
HEATED STEERING WHEEL
WIRELESS CHARGING PAD

(MSRP)

- 5,440.00 FLR LINERS ALL WTHR+CRPT MATS
TOWING CAPABILITY
STEEL FRONT BUMPER
AM/FM,10 SPKRS,SDARS
KEYLESS ENTRY KEYPAD
LTHR-TRIM/VINYL BLACK SEATS
UPGRADED CRPT FLR MATS
FRONT LICENSE PLATE BRACKET

(MSRP)

- 160.00 PRICE INFORMATION
595.00 BASE PRICE
TOTAL OPTIONS/OTHER
TOTAL VEHICLE & OPTIONS/OTHER
DESTINATION & DELIVERY

(MSRP)

- \$48,685.00
14,665.00
63,350.00
1,795.00

DEALER INSTALLED OPTIONS

- 90.00 Wheel Lock Kit
180.00 Storage-Roof Bag 2nd Row Panel

OPTIONAL EQUIPMENT/OTHER

- 1,895.00 .17" MCHNED GRAY-PNTD ALUM WLS
1,595.00 2.7L ECOBOOST V6 ENGINE
10-SPEED AUTO TRANSMISSION
1,595.00 .LT285/70R17 A/T TIRES (33")
1,895.00 4.46/REAR AXLE-LOCKING DIFF
350.00 REMOTE START SYSTEM
NO CHARGE CNCTD BLT-IN NAV(3-YR INC)
NO CHARGE HARD TOP,GRAY MOLDED-IN-COLOR
NO CHARGE ON-VEH STORAGE-TOP/DOOR BAGS
NO CHARGE SOUND DEADENING HEADLINER
NO CHARGE FRONT AXLE-LOCKING DIFFRNTL
NO CHARGE ROCK RAILS
NO CHARGE CARPET FLOORING



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See www.BroncoOffRodeo.com for more information.

Table with columns for RAMP ONE, RAMP TWO, and RAIL. Includes RA5A and 71-2012 O/T 1.

TOTAL MSRP \$65,145.00

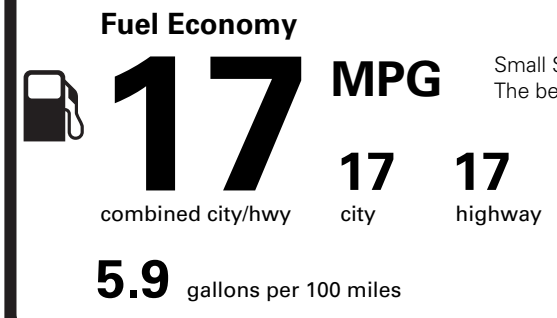
Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

SPECIAL ORDER PD041 N RB X 340 005393 04 04 23

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

EPA DOT Fuel Economy and Environment

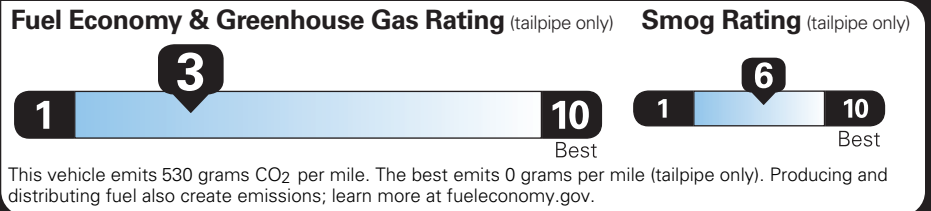
Gasoline Vehicle



Small SUVs range from 14 to 129 MPG. The best vehicle rates 132 MPGe.

You spend \$5,000 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,600



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Table of safety ratings: Overall Vehicle Score (Not Rated), Frontal Crash (4 stars), Side Crash (Not Rated), Rollover (3 stars).



The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FORD PROTECT® Continued Service Plan

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico.



WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead...

SCAN OR TEXT 1FPLB39524 TO 48028. Msg & Data rates may apply. Text HELP for help.