



ford.com

VEHICLE DESCRIPTION

BRONCO

2024 BADLANDS 4-DOOR 4X4  
BADLANDS - 5 PASSENGER  
2.7L ECOBOOST V6 ENGINE  
10-SPEED AUTO TRANSMISSION

RL A09879

EXTERIOR  
HOT PEPPER RED MET TINT CC  
INTERIOR  
LTHR-TRIM/VINYL BLACK SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- BUMPER, FRONT - HD MODULAR
BUMPER, REAR-PWDR CTD STEEL
EASY FUEL@ CAPLESS FILLER
FENDER TIE-DOWN HOOKS
FULL VEH STEEL BASH PLATES
GRILLE-GRAY/BRONCO WHITE
HEADLAMPS - AUTO HIGH BEAM
HEADLAMPS - AUTO LED
MIRRORS-HTD/POWER GLASS, MANUAL FOLD
TOW HOOKS-FRT (2)/REAR (2)

INTERIOR

- 1 TOUCH UP/DOWN DR/PASS WIN
60/40 SPLIT FOLD REAR SEAT
AUX SWITCHES W/PRE-WIRING
IP CLUSTER 8" DIGITAL SCR N
LOCKING GLOVE BOX
LTHR GEAR KNOB/STR WHEEL
MOLLE STRAP SYSTEM
POWERPOINTS - 12V
TILT/TELESCOPE STR COLUMN
USB A(1)/C(1)-1ST/2ND ROWS

FUNCTIONAL

- 12" LCD CTR STACK TOUCHSCR N
ADVANCED 4X4
BADLANDS SUSPENSION
BRAKES, 4-WHEEL DISC/ABS
BRONCO™ TRAIL APP
FRNT/REAR LOCKING DIFFRNTL
FRONT STA-BAR DISCONNECT
HILL START ASSIST
PRE-COLLISION ASSIST W/AEB
PUSH-BUTTON START
REAR VIEW CAMERA
SIRIUSXM@ W/360L- NA AK&HI
TER MGMT W/G.O.A.T. MODES@
TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC@
AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY@ SYSTEM (ALL ROWS)
BELT-MINDER CHIME
CHILD SAFETY REAR DR LOCKS
ELCTR STABILITY/TRACTN CTL
INDIV TIRE PRESS MONIT SYS
LATCH CHILD SAFETY SYSTEM
PERIMETER ALARM
PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
5YR/60,000 POWERTRAIN
5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 334A

- BADLANDS SERIES
MID PACKAGE
DUAL-ZONE ELEC CLIMATE CNTRL
FRONT ROW HEATED SEATS
POWER OUTLET
FORD CO-PILOT360
HIGH/LUX PACKAGE
360-DEGREE CAMERA
ADAPTIVE CRUISE CONTROL
HEATED STEERING WHEEL
WIRELESS CHARGING PAD

(MSRP)

4,575.00 .FRT ROW TOP PANEL STORAGE BAG
FRONT LICENSE PLATE BRACKET
FLR LINERS ALL WTHR+CRPT MATS

(MSRP)

NO CHARGE BASE PRICE \$50,885.00
160.00 TOTAL OPTIONS/OTHER 17,205.00

PRICE INFORMATION

TOTAL VEHICLE & OPTIONS/OTHER 68,090.00
DESTINATION & DELIVERY 1,895.00

DEALER INSTALLED OPTIONS

Trailer Tow Package

500.00

OPTIONAL EQUIPMENT/OTHER

- 2024 MODEL YEAR
HOT PEPPER RED MET TINT CC
2.7L ECOBOOST V6 ENGINE
10-SPEED AUTO TRANSMISSION
ROCK RAILS
AM/FM,10 SPKRS,SDARS
CNCTD NAV (1-YEAR SUB INC)
REMOTE START SYSTEM
LED SIGNATURE LIGHTING
LTHR-TRIM/VINYL BLACK SEATS
SASQUATCH PACKAGE
4.7/REAR AXLE-LOCKING DIFF
FRONT AXLE-LOCKING DIFFRNTL
17"BLK ALM BEADLCK ALLOY RING
LT315/70R17 M/T TIRES (35")
HARD TOP,GRAY MOLDED-IN-COLOR
SOUND DEADENING HEADLINER

495.00
2,145.00
NO CHARGE
2,195.00
5,240.00
1,895.00

4,575.00 .FRT ROW TOP PANEL STORAGE BAG
FRONT LICENSE PLATE BRACKET
FLR LINERS ALL WTHR+CRPT MATS

DEALER INSTALLED OPTIONS

Trailer Tow Package

500.00

495.00
2,145.00
NO CHARGE
2,195.00
5,240.00
1,895.00

RAMP ONE

RPTB

RAMP TWO

RAIL

ITEM #:

52-L201 O/T 1

TOTAL MSRP \$69,985.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

SPECIAL ORDER

RA041 N RB 2X 425 005623 01 04 24

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

4,575.00 .FRT ROW TOP PANEL STORAGE BAG
FRONT LICENSE PLATE BRACKET
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Trailer Tow Package

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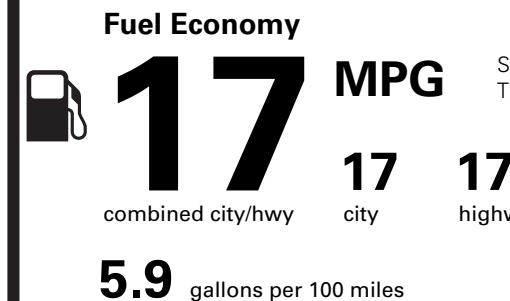
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EPA DOT Fuel Economy and Environment

Gasoline Vehicle



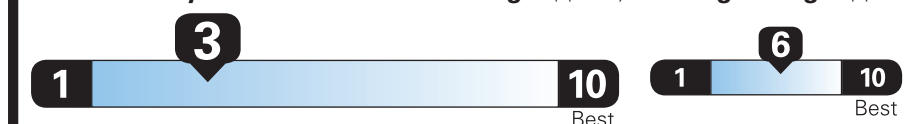
Small SUVs range from 14 to 123 MPG. The best vehicle rates 140 MPG.

You spend \$6,250

more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 522 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone QR Code



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat Not Rated Not Rated

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236

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WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRLA09879 TO 48028

Msg & Data rates may apply. Text HELP for help



www.ford.com/help/privacy-terms/