Gasoline Vehicle



2024 ACTIVE FWD 106.7" WHEELBASE 1.5L ECOBOOST W/START-STOP 8-SPD AUTO TRANSMISSION

RU **B03289**

ICONIC SILVER METALLIC INTERIOR **EBONY UNIQUE CLOTH SEATS**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- ACTIVE GRILLE SHUTTERS
- DOOR HANDLES BODY COLOR

ford.com

- EASY FUEL® CAPLESS FILLER
- **HEADLAMP COURTESY DELAY**
- **HEADLAMPS AUTO LED** PRIVACY GLASS - REAR DOORS
- REAR INT WIPER/WASH/DFRST
- TAILLAMPS-LED

INTERIOR

- 1-TOUCH DOWN DRIVER WINDOW
- DUAL ILLUM VIS VANITY MIRR • DUAL ZONE AUTO CLIMATE CTL
- ILLUMINATED ENTRY SYSTEM
- MAP POCKETS-PASSENGER
- POWERPOINTS 12V
- REAR SEAT CUPHOLDERS AND ARMREST
- ROTARY GEAR SHIFT DIAL
- STEERING:TILT/TELESCOPE, **CRUISE & AUDIO CONTROLS**
- UNIQUE CLOTH BUCKET SEATS
- USB A AND C

FUNCTIONAL

- ELECTRIC PARKING BRAKE
- FORDPASS™ CONNECT
- INTELLIGENT ACCESS W/PUSH **BUTTON START**
- REFRESH95
- SIRIUSXM® W/360L- NA AK&HI

- ADVANCETRAC™ WITH RSC®
- AIRBAGS FRONT SEAT

- 3YR/36,000 BUMPER / BUMPER

(MSRP)

EQUIPMENT GROUP 200A

225/65R17 102H A/S BSW TIRES **COLD WEATHER PACKAGE** HEATED STEERING WHEEL .MIRROR-PWR/HTD GLASS REMOTE START SYSTEM HEATED FRONT ROW SEATS

SUPPLEMENTAL PTC HEATER

17" SHDW SLVR-PNTD ALUM WHEELS FRONT LICENSE PLATE BRACKET

995.00

(MSRP)

NO CHARGE

- BLIS W/CROSS-TRAFFIC ALERT

- AIRBAG DRIVER KNEE
- MOUNTED SIDE IMPACT

- SOS POST-CRASH ALERT SYS™

WARRANTY

- 5YR/60,000 ROADSIDE ASSIST

PRICE INFORMATION

BASE PRICE \$29,495.00 TOTAL OPTIONS/OTHER 995.00

TOTAL VEHICLE & OPTIONS/OTHER

30,490.00 1.495.00

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GOVERNMENT 5-STAR SAFETY RATINGS

EPA Fuel Economy and Environment

MPG

city

Overall Vehicle Score

 $\star\star\star\star\star$ Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

 $\star\star\star\star$

Side Front seat Crash

Rear seat Based on the risk of injury in a side impact

Rollover Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

1FMCU0GN9RUB03289

Download the FordPass™ app* and you can:

Access Vehicle Control Features

- Remotely start, lock and unlock your vehicle. Locate your vehicle and check approximate
- Receive vehicle health alerts

fuel range.

Activate 4G LTE Wi-Fi Hotspot

- New vehicles include a 3-month or 3GB data (whichever comes first) Wi-Fi trial.
- Connect up to ten Wi-Fi-equipped devices.

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.



FORD **PROTECT**®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRUBO3289 TO 48028

Msg & Data rates may



www.ford.com/help/privacy-terms/

1202406053086

SAFETY/SECURITY

AIRBAGS - DUAL STAGE FRONT

- LATCH CHILD SAFETY SYSTEM
- SECURILOCK® ANTI-THEFT SYS
- TIRE PRESSURE MONIT SYS

- 5YR/60,000 POWERTRAIN

DESTINATION & DELIVERY

RAMP ONE CA6P CONVOY **BAMP TWO**

ITEM #:

53-P065 O/T 2

TOTAL MSRP

Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

\$31,985.00

RE291 N RB 2X 430 005776 05 29 24

3.3 gallons per 100 miles

combined city/hwy

Fuel Economy

Annual fuel COST

\$1,800

highway

Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.

You Save

in fuel costs over 5 years

compared to the average new vehicle.

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only) 6

10

10

FordPass Connect[®]



DUAL EXHAUST CHROME TIPS



REAR SPOILER

INCLUDED ON THIS VEHICLE

OPTIONAL EQUIPMENT/OTHER

NO CHARGE

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

06/01/2024

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AIRBAGS - SAFETY CANOPY®

• PERSONAL SAFETY SYSTEM™