Small SUVs range from 14 to 123 MPG.

distributing fuel also create emissions; learn more at fueleconomy.gov

The best vehicle rates 140 MPGe.

more in fuel costs

You spend

over 5 years

compared to the

average new vehicle.

**Gasoline Vehicle** 



ford.com

# **BRONCO**

2024 BADLANDS 4-DOOR 4X4 **BADLANDS - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION**  RL A33913

**RACE RED** INTERIOR LTHR-TRIM/VINYL BLACK SEATS

## STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

### **EXTERIOR**

- BUMPER, FRONT HD MODULAR
- BUMPER.REAR-PWDR CTD STEEL **EASY FUEL® CAPLESS FILLER**
- FENDER TIE-DOWN HOOKS FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS AUTO HIGH BEAM HEADLAMPS - AUTO LED
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

## **INTERIOR**

- 1TOUCH UP/DOWN DR/PASS WIN
- 60/40 SPLIT FOLD REAR SEAT AUX SWITCHES W/PRE-WIRING
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM
- POWERPOINTS 12V
- SMART CHARGING USB PORTS TILT/TELESCOPE STR COLUMN

- PUSH-BUTTON START • REAR VIEW CAMERA SIRIUSXM® W/360L- NA AK&HI

• HILL START ASSIST

**FUNCTIONAL** 

ADVANCED 4X4

- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

• 12"LCD CTR STACK TOUCHSCRN

• BADLANDS SUSPENSION

• FORDPASS™ CONNECT

• BRAKES, 4-WHEEL DISC/ABS

• FRNT/REAR LOCKING DIFFRNTL

• FRONT STA-BAR DISCONNECT

• PRE-COLLISION ASSIST W/AEB

### SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY

- ELCTR STABILITY/TRACTN CTL
- PERSONAL SAFETY SYSTEM™

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

## (MSRP)

500.00

# Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomygov Calculate personalized estimates and compare vehicles





Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

his vehicle emits 523 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and





10

# **EQUIPMENT GROUP 334A**

**INCLUDED ON THIS VEHICLE** 

- BADLANDS SERIES •MID PACKAGE
- **•DUAL-ZONE ELEC CLIMATE CNTRL**
- •FRONT ROW HEATED SEATS
- POWER OUTLET
- •FORD CO-PILOT360 •HIGH/LUX PACKAGE
- •360-DEGREE CAMERA
- ADAPTIVE CRUISE CONTROL
- •HEATED STEERING WHEEL
- •WIRELESS CHARGING PAD

### **OPTIONAL EQUIPMENT/OTHER**

2.7L ECOBOOST V6 ENGINE 10-SPEED AUTO TRANSMISSION LT285/70R17 A/T TIRES (33") 4.46/REAR AXLE-LOCKING DIFF FRONT AXLE-LOCKING DIFFRNTL **ROCK RAILS** SOFT TOP, CLOTH W/PREP KIT AM/FM,10 SPKRS,SDARS

**CNCTD NAV (1-YEAR SUB INC)** REMOTE START SYSTEM 17" MCHNED GRAY-PNTD ALUM WLS LED SIGNATURE LIGHTING

LTHR-TRIM/VINYL BLACK SEATS 2.195.00 FRONT LICENSE PLATE BRACKET **NO CHARGE** 

(MSRP) 4,575.00

2,145.00 1.495.00

RAMP ONE

**BAMP TWO** 

**RA46** 

BASE PRICE

**TOTAL SAVINGS** 

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

\$63,190.00



vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

RD032 N RB 2X 430 001211 04 03 24

## **GOVERNMENT 5-STAR SAFETY RATINGS**

EPA Fuel Economy and Environment

highway

**MPG** 

city

## **Overall Vehicle Score**

**Fuel Economy** 

combined city/hwy

Annual fuel COST

**5.9** gallons per 100 miles

\$3,200

**Not Rated** Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal** Driver Crash Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight. Side Front seat **Not Rated** 

**Not Rated** Crash Rear seat Based on the risk of injury in a side impact

## Rollover

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ( $\star \star \star \star \star$ ), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

# 1FMEE9BP3RLA33913

**WARNING**: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

 $\star\star\star$ 

## **BUILT WILD**

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for ertain remote features (see App Terms for more information) Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from actioning. Message and data rates may apply. See your local Ford website for our privacy policy.



FORD **PROTECT**®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

> Msg & Data rates may



www.ford.com/help/privacy-terms/

SCAN OR TEXT 1FRLA33913 TO 48028

3202404114232

## 05/19/2024

RAIL

11-S000 O/T 2

ITEM#

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

W CT CERTICERTICERT TRD RAMPBUMPCAMPBOOKEXFLIROTA

- CANOPY® SYSTEM (ALL ROWS) • BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM

## **WARRANTY**

**PRICE INFORMATION** \$51,385.00 TOTAL OPTIONS/OTHER 10,410.00

**TOTAL VEHICLE & OPTIONS/OTHER** 61,795.00 **DESTINATION & DELIVERY** 1,895.00

**TOTAL BEFORE DISCOUNTS** 63,690.00 SOFT TOP DISCOUNT 500.00

# **TOTAL MSRP**

Whether you decide to lease or finance your