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VEHICLE DESCRIPTION  
**BRONCO**

2023 4-DOOR ADVANCED 4X4  
BADLANDS - 5 PASSENGER  
2.3L ECOBOOST I-4 ENGINE  
10-SPEED AUTO TRANSMISSION

PL **C11893**

EXTERIOR  
VELOCITY BLUE METALLIC  
INTERIOR  
LTHR-TRIM/VINYL BLACK SEATS

**STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE**

- |  |   |  |  |
|--|---|--|--|
| <p><b>EXTERIOR</b></p> <ul style="list-style-type: none"> <li>• BUMPER, REAR-PWDR CTD STEEL</li> <li>• EASY FUEL® CAPLESS FILLER</li> <li>• FENDER TIE-DOWN HOOKS</li> <li>• FULL VEH STEEL BASH PLATES</li> <li>• GRILLE-GRAY/BRONCO WHITE</li> <li>• HEADLAMPS - AUTO HIGH BEAM</li> <li>• HEADLAMPS - AUTO LED</li> <li>• MIRRORS-HTD/POWER GLASS, MANUAL FOLD</li> <li>• TOW HOOKS-FRT (2)/REAR (2)</li> </ul> | <p><b>INTERIOR</b></p> <ul style="list-style-type: none"> <li>• 1 TOUCH UP/DOWN DR/PASS WIN</li> <li>• 60/40 SPLIT FOLD REAR SEAT</li> <li>• AUX SWITCHES W/PRE-WIRING</li> <li>• CRUISE CONTROL</li> <li>• IP CLUSTER 8" DIGITAL SCRIN</li> <li>• LOCKING GLOVE BOX</li> <li>• LTHR GEAR KNOB/STR WHEEL</li> <li>• MOLLE STRAP SYSTEM</li> <li>• POWERPOINTS - 12V</li> <li>• TILT/TELESCOPE STR COLUMN</li> <li>• USB A(1)/C(1)-1ST/2ND ROWS</li> </ul> | <p><b>FUNCTIONAL</b></p> <ul style="list-style-type: none"> <li>• BADLANDS SUSPENSION</li> <li>• BRAKES, 4-WHEEL DISC/ABS</li> <li>• FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM</li> <li>• FRNT/REAR LOCKING DIFFRNTL</li> <li>• FRONT STA-BAR DISCONNECT</li> <li>• HILL START ASSIST</li> <li>• PRE-COLLISION ASSIST W/AEB</li> <li>• PUSH-BUTTON START</li> <li>• REAR VIEW CAMERA</li> <li>• SIRIUSXM® W/360L- NA AK&amp;HI</li> <li>• TER MGMT W/G.O.A.T. MODES®</li> <li>• TOOL KIT- DOOR/TOP REMOVAL</li> </ul> | <p><b>SAFETY/SECURITY</b></p> <ul style="list-style-type: none"> <li>• ADVANCETRAC™ WITH RSC®</li> <li>• AIRBAGS-FRNT (DUAL STAGE) &amp; SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)</li> <li>• BELT-MINDER CHIME</li> <li>• CHILD SAFETY REAR DR LOCKS</li> <li>• ELCTR STABILITY/TRACTN CTL</li> <li>• INDIV TIRE PRESS MONIT SYS</li> <li>• LATCH CHILD SAFETY SYSTEM</li> <li>• PERIMETER ALARM</li> <li>• PERSONAL SAFETY SYSTEM™</li> </ul> |
|--|---|--|--|

**WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

**INCLUDED ON THIS VEHICLE**

- EQUIPMENT GROUP 333A**
- BADLANDS SERIES
  - MID PACKAGE
  - DUAL-ZONE ELEC CLIMATE CNTRL
  - FRONT ROW HEATED SEATS
  - POWER OUTLET
  - SYNC4 W/ENHNCV VOICE RECOG
  - FORD CO-PILOT360
  - HIGH PACKAGE
  - 12" LCD CTR STACK TOUCHSCREEN
  - 360-DEGREE CAMERA

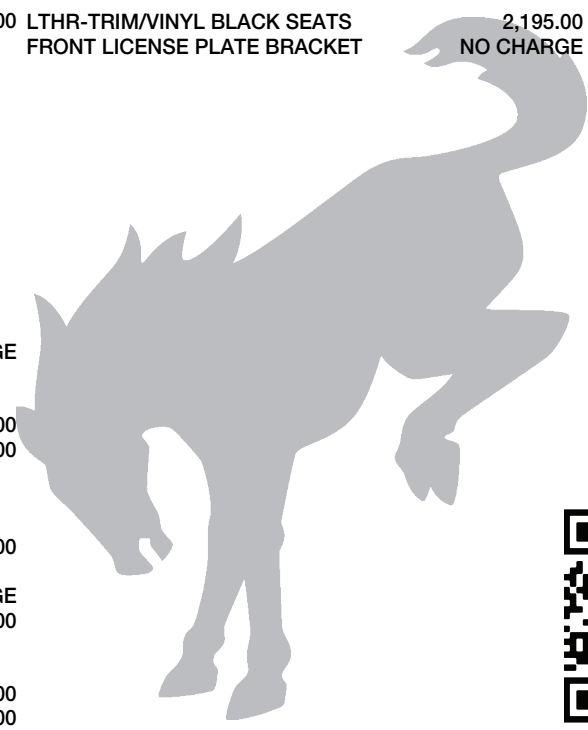
|        |          |                             |        |          |                             |
|--------|----------|-----------------------------|--------|----------|-----------------------------|
| (MSRP) | 2,790.00 | LTHR-TRIM/VINYL BLACK SEATS | (MSRP) | 2,195.00 | FRONT LICENSE PLATE BRACKET |
|--------|----------|-----------------------------|--------|----------|-----------------------------|

**PRICE INFORMATION**

|        |             |                               |
|--------|-------------|-------------------------------|
| (MSRP) | \$49,435.00 | BASE PRICE                    |
| (MSRP) | 14,800.00   | TOTAL OPTIONS/OTHER           |
| (MSRP) | 64,235.00   | TOTAL VEHICLE & OPTIONS/OTHER |
| (MSRP) | 1,895.00    | DESTINATION & DELIVERY        |

**OPTIONAL EQUIPMENT/OTHER**

- |                                |           |
|--------------------------------|-----------|
| 10-SPEED AUTO TRANSMISSION     | NO CHARGE |
| LT315/70R17 M/T TIRES (35")    |           |
| REMOTE START SYSTEM            |           |
| CNCTD BLT-IN NAV(3-YR INC)     | 695.00    |
| SASQUATCH PACKAGE              | 5,240.00  |
| .17"BLK ALM BEADLCK ALLOY RING |           |
| .4.7/REAR AXLE-LOCKING DIFF    |           |
| .FRONT AXLE-LOCKING DIFFRNTL   |           |
| HARD TOP,GRAY MOLDED-IN-COLOR  | 1,895.00  |
| .FRT ROW TOP PANEL STORAGE BAG |           |
| SOUND DEADENING HEADLINER      |           |
| ROOF RAILS W/CROSSBARS, BLACK  | NO CHARGE |
| ROCK RAILS                     | 365.00    |
| CARPET FLOORING                |           |
| TOWING CAPABILITY              | 595.00    |
| FRONT BUMPER, HD MODULAR       | 725.00    |
| AM/FM,7 SPKRS,SDARS            |           |
| BRUSH GUARD                    | 300.00    |



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See [www.BroncoOffRodeo.com](http://www.BroncoOffRodeo.com) for more information.

**TOTAL MSRP \$66,130.00**

|          |      |                       |
|----------|------|-----------------------|
| RAMP ONE | RH80 | RAIL                  |
| RAMP TWO |      | ITEM #: 52-N005 O/T 2 |

Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit [www.ford.com/finance](http://www.ford.com/finance).

**Ford Credit**

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

PL242 N RB 2X 370 001004 11 24 23

**EPA DOT Fuel Economy and Environment**

Gasoline Vehicle

**Fuel Economy**

**17** MPG

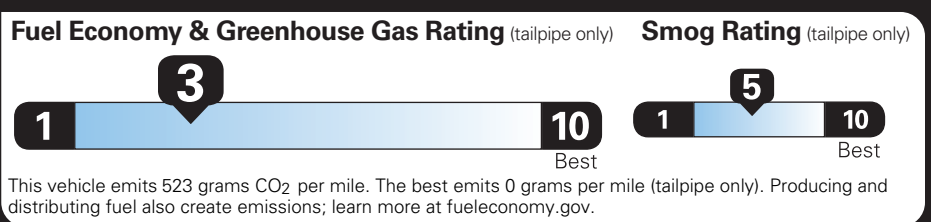
combined city/hwy    city    highway

5.9 gallons per 100 miles

Small SUVs range from 14 to 129 MPG. The best vehicle rates 132 MPGe.

You spend **\$5,000** more in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$2,600**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score Not Rated**  
Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

|                      |                  |       |
|----------------------|------------------|-------|
| <b>Frontal Crash</b> | Driver Passenger | ★★★★★ |
|----------------------|------------------|-------|

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

|                   |                      |                     |
|-------------------|----------------------|---------------------|
| <b>Side Crash</b> | Front seat Rear seat | Not Rated Not Rated |
|-------------------|----------------------|---------------------|

Based on the risk of injury in a side impact.

|                 |       |
|-----------------|-------|
| <b>Rollover</b> | ★★★★★ |
|-----------------|-------|

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

**BRONCO**

**BUILT WILD**

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.

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**Ford FORD PROTECT**

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit [www.FordOwner.com](http://www.FordOwner.com).

**WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

SCAN OR TEXT 1FPLC11893 TO 48028

Msg & Data rates may apply. Text HELP for help

[www.ford.com/help/privacy-terms/](http://www.ford.com/help/privacy-terms/)