

**VEHICLE DESCRIPTION**  
**BRONCO RAPTOR** PL **B78301**



2023 4-DOOR ADVANCED 4X4  
 RAPTOR - 5 PASSENGER  
 3.0L ECOBOOST V6 ENGINE  
 10-SPEED AUTO TRANSMISSION

EXTERIOR  
 ICONIC SILVER METALLIC  
 INTERIOR  
 ONYX VINYL SEATS

**STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE**

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| <p><b>EXTERIOR</b></p> <ul style="list-style-type: none"> <li>BUMPER,FRONT-HD MODULAR W/ RIGID® FOG LAMP</li> <li>BUMPER,REAR-PWDR CTD STEEL</li> <li>FENDER TIE-DOWN HOOKS</li> <li>FORD GRILLE-GRAY/BLACK</li> <li>FULL METAL BASH PLATES-HD</li> <li>HEADLAMPS - AUTO HIGH BEAM</li> <li>HEADLAMPS - AUTO LED W/SIGNATURE LED LIGHTING</li> <li>MIRRORS-HTD/POWER GLASS, MAN-FOLD/SIDE MARKER LAMPS</li> <li>REINFORCED SWING GATE</li> <li>ROCK RAIL W/ REMOVABLE RUNNING BOARDS</li> <li>TOW HOOKS-FRT (2)/REAR (2)</li> </ul> | <p><b>INTERIOR</b></p> <ul style="list-style-type: none"> <li>1 TOUCH UP/DOWN DR/PASS WIN</li> <li>60/40 SPLIT FOLD REAR SEAT</li> <li>AUX SWITCHES W/PRE-WIRING</li> <li>IP CLUSTER 8" DIGITAL SCR N</li> <li>LOCKING GLOVE BOX</li> <li>LTHR GEAR KNOB</li> <li>MOLLE STRAP SYSTEM</li> <li>POWERPOINTS - 12V</li> <li>SPORT LTHR STR WHEEL W/ PADDLE SHIFTERS</li> <li>TILT/TELESCOPE STR COLUMN</li> <li>USB A(1)/C(1)-1ST/2ND ROWS</li> </ul> | <p><b>FUNCTIONAL</b></p> <ul style="list-style-type: none"> <li>12"LCD CTR STACK TOUCHSCR N</li> <li>360-DEGREE CAMERA</li> <li>FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM</li> <li>FRNT/REAR LOCKING DIFFRNTL</li> <li>FRONT STA-BAR DISCONNECT</li> <li>HIGH PACKAGE</li> <li>HILL START ASSIST</li> <li>HOSS 4.0 SUSPENSION W/ FOX™ LIVE VALVE DAMPERS</li> <li>PRE-COLLISION ASSIST W/AEB</li> <li>RAPTOR TOOL KIT</li> <li>SIRIUSXM® W/360L- NA AK&amp;HI</li> <li>TER MGMT W/G.O.A.T. MODES®</li> </ul> | <p><b>SAFETY/SECURITY</b></p> <ul style="list-style-type: none"> <li>ADVANCETRAC™ WITH RSC®</li> <li>AIRBAGS-FRNT (DUAL STAGE) &amp; SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)</li> <li>BELT-MINDER CHIME</li> <li>CHILD SAFETY REAR DR LOCKS</li> <li>ELCTR STABILITY/TRACTN CTL</li> <li>INDIV TIRE PRESS MONIT SYS</li> <li>LATCH CHILD SAFETY SYSTEM</li> <li>PERIMETER ALARM</li> <li>PERSONAL SAFETY SYSTEM™</li> </ul> |
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**INCLUDED ON THIS VEHICLE (MSRP)**

- EQUIPMENT GROUP 374A** 3,050.00
- RAPTOR SERIES
  - LUX PACKAGE
  - ADAPTIVE CRUISE CONTROL
  - HEATED STEERING WHEEL
  - WIRELESS CHARGING PAD

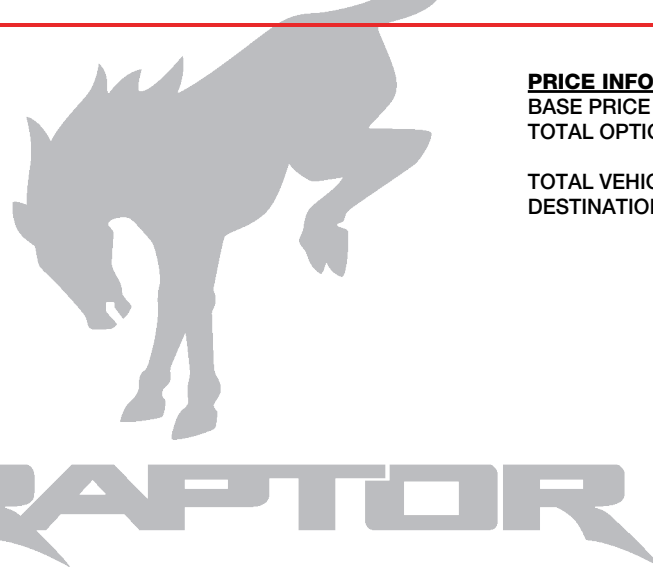
- OPTIONAL EQUIPMENT/OTHER**
- .37X12.5R17 A/T TIRES (37")
  - CNCTD BLT-IN NAV(3-YR INC)
  - HARD TOP,GRAY MOLDED-IN-COLOR NO CHARGE
  - ON-VEH STORAGE-TOP/DOOR BAGS 350.00
  - SOUND DEADENING HEADLINER NO CHARGE
  - RUBBERIZED FLOORING
  - AM/FM,10 SPKRS,SDARS
  - KEYLESS ENTRY KEYPAD 110.00
  - 17"BLK FRGD BEADLOCK CPBL WHLS 1,995.00
  - INTERIOR CARBON FIBER PACK 1,725.00
  - FRONT LICENSE PLATE BRACKET NO CHARGE

- DEALER INSTALLED OPTIONS**
- Storage-Roof Bag 2nd Row Panel 180.00

**PRICE INFORMATION (MSRP)**

BASE PRICE \$86,580.00  
 TOTAL OPTIONS/OTHER 7,410.00

TOTAL VEHICLE & OPTIONS/OTHER 93,990.00  
 DESTINATION & DELIVERY 1,895.00



QR Code: Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco Raptor owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See [www.BroncoOffRoadeo.com](http://www.BroncoOffRoadeo.com) for more information.

**EPA DOT Fuel Economy and Environment** Gasoline Vehicle

**Fuel Economy**

**15** MPG combined city/hwy  
 15 city  
 16 highway

Standard SUVs range from 14 to 102 MPG. The best vehicle rates 132 MPGe.

**You spend \$6,750 more in fuel costs over 5 years** compared to the average new vehicle.

6.7 gallons per 100 miles

**Annual fuel cost \$2,950**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only) **Smog Rating** (tailpipe only)

1 2 10 Best  
 1 6 10 Best

This vehicle emits 577 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**  
 Calculate personalized estimates and compare vehicles

Smartphone QR Code

**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score Not Rated**  
 Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

<b>Frontal Crash</b>	Driver Passenger	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
<b>Side Crash</b>	Front seat Rear seat	Not Rated Not Rated
Based on the risk of injury in a side impact.		
<b>Rollover</b>		★★★
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.  
 Source: National Highway Traffic Safety Administration (NHTSA).  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

**BRONCO™ BUILT WILD**

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.

RAMP ONE	RH27	RAIL	71-B026 O/T 2	Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit <a href="http://www.ford.com/finance">www.ford.com/finance</a> .	<b>TOTAL MSRP \$95,885.00</b>
RAMP TWO					

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

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**WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

SCAN OR TEXT 1FPLB78301 TO 48028

Msg & Data rates may apply. Text HELP for help

[www.ford.com/help/privacy-terms/](http://www.ford.com/help/privacy-terms/)