Small SUVs range from 14 to 129 MPG.

The best vehicle rates 132 MPGe.



BRONCO

2023 4-DOOR ADVANCED 4X4 **BLACK DIAMOND - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE 10-SPEED AUTO TRANSMISSION

CACTUS GRAY INTERIOR **VINYL GRAY/BLACK SEATS**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- BUMPER, REAR-PWDR CTD STEEL
- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- FULL VEH STEEL BASH PLATES
- GRILLE-BLK MIC/BRONCO WHTE
- **HEADLAMPS AUTO HIGH BEAM HEADLAMPS - AUTO LED**
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (1)

INCLUDED ON THIS VEHICLE

SOFT TOP, CLOTH W/PREP KIT

STEEL FRONT BUMPER

AM/FM.7 SPKRS.SDARS

KEYLESS ENTRY KEYPAD

FLR LINERS ALL WTHR+CRPT MATS

FRONT LICENSE PLATE BRACKET

EQUIPMENT GROUP 322A

•BLACK DIAMOND SERIES

•MID PACKAGE

POWER OUTLET

ROCK RAILS

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN 6-WAY MANUAL DRV/PASS SEAT
- 60/40 SPLIT FOLD REAR SEAT
- AUX SWITCHES W/PRE-WIRING
- CRUISE CONTROL • IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MARINE GRADE VINYL SEATS
- MOLLE STRAP SYSTEM
- POWERPOINTS 12V

(MSRP)

1,495.00

160.00

110.00

NO CHARGE

- RUBBERIZED FLOOR, WASHOUT CAPABLE W/DRAIN PLUG
- TILT/TELESCOPE STR COLUMN
- USB A(1)/C(1)-1ST/2ND ROWS

FUNCTIONAL

- 8" LCD CTR STACK TOUCHSCRN
- AUTO START STOP TECH • BRAKES, 4-WHEEL DISC/ABS
- FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM
- FRONT STABILIZER BAR
- HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START • REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI
- TER MGMT W/G.O.A.T. MODES® • TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

• ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)

PL **B81289**

- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL • INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM • PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

(MSRP)

PRICE INFORMATION

BASE PRICE \$45,030.00 TOTAL OPTIONS/OTHER 8,905.00

TOTAL VEHICLE & OPTIONS/OTHER DESTINATION & DELIVERY

53,935.00 1.895.00

•DUAL-ZONE ELEC CLIMATE CNTRL •FRONT ROW HEATED SEATS •REMOTE START SYSTEM SYNC4 W/ENHNCD VOICE RECOG •FORD CO-PILOT360 **OPTIONAL EQUIPMENT/OTHER** 2.7L ECOBOOST V6 ENGINE 1,895.00 LT315/70R17 M/T TIRES (35") **CNCTD NAV (90-DAY TRIAL)** SASQUATCH PACKAGE 5.245.00 .17"BLK ALM BEADLCK ALLOY RING .4.7/REAR AXLE-LOCKING DIFF FRONT AXLE-LOCKING DIFFRNTL

RAMP ONE

BAMP TWO

RA84

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

TOTAL MSRP \$55,830.00

Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

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EPA Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

MPG

city highway

5.9 gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

Annual fuel COST \$2,600

his vehicle emits 531 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomygov

Calculate personalized estimates and compare vehicles









10

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat **Not Rated Not Rated** Crash Rear seat

Rollover

Based on the risk of rollover in a single-vehicle crash

Based on the risk of injury in a side impact

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



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Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

BUILT WILD

The FordPass Connect™ modem is active and

sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information)

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

Ford website for our privacy policy.

actioning. Message and data rates may apply. See your local

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

 $\star\star\star$

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Msg & Data



www.ford.com/help/privacy-terms/

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06/01/2024

RAIL

72-6274 O/T 2

ITEM #

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.