Small SUVs range from 14 to 129 MPG.

The best vehicle rates 132 MPGe.

BRONCO

2023 2-DOOR ADVANCED 4X4 **BLACK DIAMOND - 4 PASSENGER** 2.3L ECOBOOST I-4 ENGINE **10-SPEED AUTO TRANSMISSION**

PL C00288

CACTUS GRAY INTERIOR **VINYL GRAY/BLACK SEATS**

PRICE INFORMATION

TOTAL OPTIONS/OTHER

BASE PRICE

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

BUMPER, REAR-PWDR CTD STEEL

ford.com

- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- FULL VEH STEEL BASH PLATES
- GRILLE-BLK MIC/BRONCO WHTE
- **HEADLAMPS AUTO HIGH BEAM HEADLAMPS - AUTO LED**
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (1)

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN
- 50/50 SPLIT FOLD REAR SEAT • 6-WAY MANUAL DRV/PASS SEAT
- AUX SWITCHES W/PRE-WIRING
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MARINE GRADE VINYL SEATS
- MOLLE STRAP SYSTEM
- POWERPOINTS 12V
- RUBBERIZED FLOOR, WASHOUT CAPABLE W/DRAIN PLUG
- TILT/TELESCOPE STR COLUMN
- USB A(1)/C(1)-1ST/2ND ROWS

FUNCTIONAL

- 8" LCD CTR STACK TOUCHSCRN
- AUTO START STOP TECH • BRAKES, 4-WHEEL DISC/ABS
- FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM
- FRONT STABILIZER BAR
- HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START
- REAR VIEW CAMERA • SIRIUSXM® W/360L- NA AK&HI
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- ELCTR STABILITY/TRACTN CTL • INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM • PERSONAL SAFETY SYSTEM™
- **WARRANTY**
- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

(MSRP)

\$44,290.00

6,850.00

51,140.00

1.895.00

EQUIPMENT GROUP 322A

- •BLACK DIAMOND SERIES
- •MID PACKAGE **•DUAL-ZONE ELEC CLIMATE CNTRL**

INCLUDED ON THIS VEHICLE

- •FRONT ROW HEATED SEATS
- POWER OUTLET
- •REMOTE START SYSTEM SYNC4 W/ENHNCD VOICE RECOG
- •FORD CO-PILOT360

OPTIONAL EQUIPMENT/OTHER

LT315/70R17 M/T TIRES (35") **CNCTD NAV (90-DAY TRIAL)** SASQUATCH PACKAGE .17"BLK ALM BEADLCK ALLOY RING .4.7/REAR AXLE-LOCKING DIFF

FRONT AXLE-LOCKING DIFFRNTL HARD TOP, GRAY MOLDED-IN-COLOR FRT ROW TOP PANEL STORAGE BAG SOUND DEADENING HEADLINER

ROCK RAILS STEEL FRONT BUMPER AM/FM.7 SPKRS.SDARS

KEYLESS ENTRY KEYPAD FRONT LICENSE PLATE BRACKET

(MSRP)

1,495.00

5.245.00

NO CHARGE

NO CHARGE

NO CHARGE

110.00

TOTAL VEHICLE & OPTIONS/OTHER DESTINATION & DELIVERY

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

\$53,035.00

www.BroncoOffRoadeo.com for more information.

RM6P RAIL **BAMP TWO** ITEM#

RAMP ONE

53-6926 O/T 2

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

TOTAL MSRP

Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

PH301 N RB 2X 370 005335 08 30 23

EPA Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

MPG

highway

5.6 gallons per 100 miles

city

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel COST

\$2,450

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



his vehicle emits 494 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Not Rated

fueleconomygov

Calculate personalized estimates and compare vehicles









GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver **Not Rated** Crash **Not Rated** Passenger

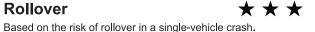
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Not Rated Crash Rear seat Based on the risk of injury in a side impact

Front seat

Rollover

Side



Not Rated

Star ratings range from 1 to 5 stars ($\star\star\star\star\star$), with 5 being the highest Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



FORD **PROTECT**®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FPLC00288 TO 48028

Msg & Data rates may



www.ford.com/help/privacy-terms/

3202309078335

06/01/2024

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

BUILT WILD

FordPass Connect™ service and FordPass™ App required for ertain remote features (see App Terms for more information) Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from actioning. Message and data rates may apply. See your local Ford website for our privacy policy.