Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.

You spend

over 5 years

compared to the

BRONCO SPORT

2024 BIG BEND 4X4 5-PASSENGER
1.5L ECOBOOST ENGINE **8-SPD AUTO TRANSMISSION** **RR E**16694

EXTERIOR

<u>CARBONIZED</u> GRAY METALLIC INTERIOR **EBONY BLACK UNIQUE CLOTH**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- ACTIVE GRILLE SHUTTERS
- DOOR HANDLES BLACK
- EASY FUEL® CAPLESS FILLER
- HEADLAMPS AUTO HIGH BEAM
- **HEADLAMPS-LED** LIFTGATE W/ LIFTGLASS
- MIRRORS HTD/POWER GLASS
- PRV GLS-2ND RW/LIFTGATE
- REAR INT WIPER/WASH/DFRST
- **ROOF-RACK SIDE RAILS-BLACK**
- TAILLAMPS-LED

INTERIOR

- 1-TOUCH DOWN DRIVER WINDOW
- 60/40 SPLIT FOLD REAR SEAT
- DUAL ILLUM VIS VANITY MIRR
- ELECTRONIC AUTO TEMP CTRL • FLOOD LIGHT ADJ LIFTGATE
- ILLUMINATED ENTRY SYSTEM
- MANUAL PASS SEAT 4-WAY
- POWERPOINTS 12V
- RUBBERIZED CARGO FLOOR
- STEERING:TILT/TELESCOPE, **CRUISE & AUDIO CONTROLS**
- USB A AND C

(MSRP)

FUNCTIONAL

- AM/FM STEREO W/6 SPEAKERS
- AUTO START STOP TECH
- BRAKES, 4-WHEEL DISC/ABS
- FORD CO-PILOT360™
- FORDPASS™ CONNECT • REAR VIEW CAMERA
- REFRESH95
 - REMOTE KEYLESS ENTRY
 - SIRIUSXM® SVC N/A AK&HI • SYNC®3 8" SCRN W/APPLINK®
- TERRAIN MANAGEMENT SYS-5
- WIRING PREP-PACK

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC®
- AIRBAG DRIVER KNEE
- AIRBAGS DUAL STAGE FRONT • AIRBAGS - SAFETY CANOPY®
- FRT-PASS SENSING SYSTEM
- INDIV TIRE PRESS MONIT SYS • LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- SECURILOCK® ANTI-THEFT SYS
- SIDE AIRBAGS
- SOS POST-CRASH ALERT SYS™

WARRANTY

PRICE INFORMATION

TOTAL SAVINGS

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

(MSRP)

- 1.000.00

fueleconomygov Calculate personalized estimates and compare vehicles





his vehicle emits 342 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and





INCLUDED ON THIS VEHICLE

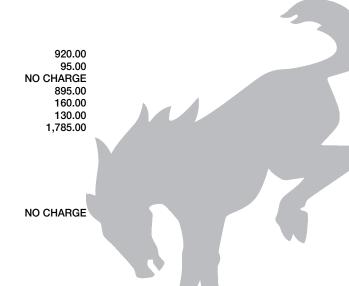
OPTIONAL EQUIPMENT/OTHER EQUIPMENT GROUP 200A .17" CARBON GRAY HIGH GLS WHL 225/65 R17 102H A/S BSW TIRES POWER MOONROOF 2ND ROW RUBBERIZED SEAT BACKS 50 STATE EMISSIONS FORD CO-PILOT360 ASSIST+ FLR LINERS FR-RR W/O CRPT MTS CARGO MAT CONVENIENCE PACKAGE REAR PARKING SENSORS .WIRELESS CHARGING PAD

UNIVERSAL GARAGE DOOR OPENER

.8-WAY POWER DRIVERS SEAT FRONT LICENSE PLATE BRACKET

HEATED FRONT SEATS

LED FOG LAMPS



RAMP ONE

BAMP TWO

RH80

BASE PRICE \$31,230.00 TOTAL OPTIONS/OTHER 3,985.00 TOTAL VEHICLE & OPTIONS/OTHER 35,215.00 **DESTINATION & DELIVERY** 1.595.00 **TOTAL BEFORE DISCOUNTS** 36,810.00 **CONV PKG NATIONAL DISCO** 750.00 **COPILOT360 ASSIST NAT D** 250.00

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco Sport owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2,500 Fleet vehicles not eligible. See www.BroncoOffRoadeo.com for more information.

TOTAL MSRP \$35,810.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

PM121 N RB 2X 415 008007 12 12 23

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight. Side Front seat

Rear seat

Based on the risk of injury in a side impact

Rollover

Crash

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

3FMCR9B69RRE16694

For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm

vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle.

To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford

dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com. SCAN OR TEXT 3FRRE16694 TO 48028 **WARNING**: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and

Msg & Data rates may



www.ford.com/help/privacy-terms/

Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

Annual fuel COST

\$2,100

MPG

city highway

3.8 gallons per 100 miles

average new vehicle. Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

distributing fuel also create emissions; learn more at fueleconomy.gov

 $\star\star\star\star\star$

 $\star\star\star\star$

more in fuel costs

10

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

SPORT

BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options. FordPass Connect™ service and FordPass™ App required for

certain remote features (see App Terms for more information Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.



FORD **PROTECT**®

RAIL

52-M008 O/T 2

ITEM #:

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.