Small SUVs range from 14 to 123 MPG.



2024 BADLANDS 4-DOOR 4X4 **BADLANDS - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE

10-SPEED AUTO TRANSMISSION

RL **A41724**

OXFORD WHITE INTERIOR LTHR-TRIM/VINYL BLACK SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

BUMPER, FRONT - HD MODULAR

ford.com

- BUMPER.REAR-PWDR CTD STEEL
- **EASY FUEL® CAPLESS FILLER**
- FENDER TIE-DOWN HOOKS FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS AUTO HIGH BEAM HEADLAMPS - AUTO LED
- MIRRORS-HTD/POWER GLASS,
- MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

INCLUDED ON THIS VEHICLE

•DUAL-ZONE ELEC CLIMATE CNTRL

EQUIPMENT GROUP 334A

•FRONT ROW HEATED SEATS

ADAPTIVE CRUISE CONTROL

OPTIONAL EQUIPMENT/OTHER

10-SPEED AUTO TRANSMISSION

•HEATED STEERING WHEEL •WIRELESS CHARGING PAD

2.7L ECOBOOST V6 ENGINE

BADLANDS SERIES

•MID PACKAGE

 POWER OUTLET •FORD CO-PILOT360

ROCK RAILS

•HIGH/LUX PACKAGE •360-DEGREE CAMERA

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN
- 60/40 SPLIT FOLD REAR SEAT AUX SWITCHES W/PRE-WIRING
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM
- POWERPOINTS 12V

(MSRP)

1,895.00

- SMART CHARGING USB PORTS TILT/TELESCOPE STR COLUMN

FUNCTIONAL

- 12"LCD CTR STACK TOUCHSCRN
- ADVANCED 4X4
- BADLANDS SUSPENSION • BRAKES, 4-WHEEL DISC/ABS
- FORDPASS™ CONNECT • FRNT/REAR LOCKING DIFFRNTL
- FRONT STA-BAR DISCONNECT
- HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START • REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

- AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY

- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

- BELT-MINDER CHIME
- PERIMETER ALARM

EPA Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

MPG The best vehicle rates 140 MPGe.

city combined city/hwy highway

5.9 gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel COST

\$3,200



10

his vehicle emits 522 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomygov

Calculate personalized estimates and compare vehicles









GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat

Based on the risk of rollover in a single-vehicle crash

Not Rated Not Rated

 $\star\star\star$

Based on the risk of injury in a side impact Rollover

Star ratings range from 1 to 5 stars ($\star\star\star\star\star$), with 5 being the highest Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236 1FMEE9BP7RLA41724

cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from actioning. Message and data rates may apply. See your local Ford website for our privacy policy.

FORD **PROTECT**®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRLA41724 TO 48028

rates may



www.ford.com/help/privacy-terms/

1.495.00 3,245.00 Original Bronco owners who purchase and take delivery

and off-road adventure playground. can attend this full-day, immersive Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

TOTAL MSRP \$69,330.00



Whether you decide to lease or finance your Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

RD011 N RB 2X 430 000181 04 01 24

3202404092291

DEALER INSTALLED OPTIONS Trailer Tow Package

2,145.00

AM/FM,10 SPKRS,SDARS **CNCTD NAV (1-YEAR SUB INC)** REMOTE START SYSTEM LED SIGNATURE LIGHTING LTHR-TRIM/VINYL BLACK SEATS 2,195.00 SASQUATCH PACKAGE

.4.7/REAR AXLE-LOCKING DIFF FRONT AXLE-LOCKING DIFFRNTL .17"BLK ALM BEADLCK ALLOY RING .LT315/70R17 M/T TIRES (35")

HARD TOP, GRAY MOLDED-IN-COLOR SOUND DEADENING HEADLINER FRT ROW TOP PANEL STORAGE BAG

FRONT LICENSE PLATE BRACKET **NO CHARGE**

BAMP TWO

RP7W

RAMP ONE

ITEM # 56-A899 O/T 2

State and Local taxes are not included. Dealer installed

options or accessories are not included unless listed above.

RAIL

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees,

05/16/2024

- CANOPY® SYSTEM (ALL ROWS)
- ELCTR STABILITY/TRACTN CTL

(MSRP) \$51,385.00

67,435.00 **DESTINATION & DELIVERY**

1.895.00

16,050.00

Bronco Off-Roadeo is an outdoor

BUILT WILD The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options. FordPass Connect™ service and FordPass™ App required for ertain remote features (see App Terms for more information) Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology /

Msg & Data



SAFETY/SECURITY • ADVANCETRAC™ WITH RSC®

CHILD SAFETY REAR DR LOCKS

• INDIV TIRE PRESS MONIT SYS LATCH CHILD SAFETY SYSTEM

(MSRP) **PRICE INFORMATION** BASE PRICE

500.00 TOTAL OPTIONS/OTHER

TOTAL VEHICLE & OPTIONS/OTHER

driving experience, valued at \$2500.

vehicle, you'll find the choices that are right