Small SUVs range from 14 to 123 MPG.

distributing fuel also create emissions; learn more at fueleconomy.gov

The best vehicle rates 140 MPGe.

You spend

over 5 years

compared to the

average new vehicle.

more in fuel costs

Gasoline Vehicle



2024 BIG BEND 4-DOOR 4X4 BIG BEND - 5 PASSENGER 2.3L ECOBOOST I-4 ENGINE **10-SPEED AUTO TRANSMISSION** RL **A53454**

ERUPTION GREEN METALLIC INTERIOR **VINYL GRAY/BLACK SEATS**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

EASY FUEL® CAPLESS FILLER

ford.com

- FENDER TIE-DOWN HOOKS
- GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS AUTO HIGH BEAM
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (1)

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN 6-WAY MANUAL DRV/PASS SEAT
- 60/40 SPLIT FOLD REAR SEAT
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX • LTHR GEAR KNOB/STR WHEEL
- MARINE GRADE VINYL SEATS
- MOLLE STRAP SYSTEM
- POWERPOINTS 12V
- RUBBERIZED FLOOR, WASHOUT **CAPABLE W/DRAIN PLUG**
- SMART CHARGING USB PORTS
- TILT/TELESCOPE STR COLUMN

FUNCTIONAL

- 12"LCD CTR STACK TOUCHSCRN AUTO START STOP TECH
- BRAKES, 4-WHEEL DISC/ABS
- FORDPASS™ CONNECT
- FRONT STABILIZER BAR • HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START
- REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI • TER MGMT W/G.O.A.T. MODES®

TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL • INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

(MSRP)

\$40,370.00

13,325.00

53,695.00

1,895.00

55,590.00



fueleconomygov Calculate personalized estimates and compare vehicles



Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

his vehicle emits 494 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and







10

•FORD CO-PILOT360

•FRONT ROW HEATED SEATS

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 222A

BIG BEND SERIES

•MID PACKAGE

POWER OUTLET

2024 MODEL YEAR **ERUPTION GREEN METALLIC** 10-SPEED AUTO TRANSMISSION SOFT TOP, CLOTH W/PREP KIT AM/FM,7 SPKRS,SDARS **CNCTD NAV (1-YEAR SUB INC)** REMOTE START SYSTEM SASQUATCH PACKAGE .ADVANCED 4X4 4.7/REAR AXLE-LOCKING DIFF FRONT AXLE-LOCKING DIFFRNTL .LT315/70R17 M/T TIRES (35") FRONT LICENSE PLATE BRACKET TUBE STEP. POWDER COATED FLR LINERS ALL WEATHER MATS FRONT BUMPER, HD MODULAR

DEALER INSTALLED OPTIONS

BRUSH GUARD

Trailer Tow Package

1,645.00

295.00

1,495.00

7,460.00

NO CHARGE

395.00

160.00

975.00

300.00

RAMP ONE

BAMP TWO

CR4G

OPTIONAL EQUIPMENT/OTHER

•DUAL-ZONE ELEC CLIMATE CNTRL

.17"BLK ALM BEADLCK ALLOY RING

Wheel Lock Kit 100.00 500 00

(MSRP)

PRICE INFORMATION BASE PRICE TOTAL OPTIONS/OTHER

> **TOTAL VEHICLE & OPTIONS/OTHER DESTINATION & DELIVERY**

TOTAL BEFORE DISCOUNTS SOFT TOP DISCOUNT MID PACKAGE DISCOUNT

TOTAL SAVINGS

500.00 250.00 750.00



Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

TOTAL MSRP

\$54,840.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

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GOVERNMENT 5-STAR SAFETY RATINGS

EPA Fuel Economy and Environment

highway

MPG

city

Overall Vehicle Score

Fuel Economy

5.6 gallons per 100 miles

\$3,000

Annual fuel COST

Not Rated

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

Not Rated

Not Rated

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat

Based on the risk of injury in a side impact $\star\star\star$

Rollover

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.



BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for ertain remote features (see App Terms for more information) Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from actioning. Message and data rates may apply. See your local Ford website for our privacy policy.



FORD **PROTECT**®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

Msg & Data



SCAN OR TEXT 1FRLA53454 TO 48028

www.ford.com/help/privacy-terms/

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06/01/2024

CONVOY

41-0333 O/T 2

ITEM#

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.