Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.



BRONCO

2024 OUTER BANKS 4-DOOR 4X4 **OUTER BANKS - 5 PASSENGER** 2.3L ECOBOOST I-4 ENGINE **10-SPEED AUTO TRANSMISSION**

RL A70943

OXFORD WHITE INTERIOR LTH-TRM/VINYL ROAST/BLK STS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

EASY FUEL® CAPLESS FILLER

ford.com

- FENDER TIE-DOWN HOOKS
- GRILLE-BLK/BRONCO WHITE
- HEADLAMPS AUTO HIGH BEAM
- **HEADLAMPS AUTO LED**
- TOW HOOKS-FRT (2)/REAR (1)

- LTHR GEAR KNOB/STR WHEEL

FUNCTIONAL

- FORD CO-PILOT360™
- FRONT STABILIZER BAR
- HILL START ASSIST

- SYNC®4 W/EVR
- TER MGMT W/G.O.A.T. MODES®

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY
- CANOPY® SYSTEM (ALL ROWS) • BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM • PERIMETER ALARM

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 ROADSIDE ASSIST

\$47.940.00

PRICE INFORMATION

BASE PRICE TOTAL OPTIONS/OTHER

TOTAL VEHICLE & OPTIONS/OTHER DESTINATION & DELIVERY

54,050.00 1.895.00

•WIRELESS CHARGING PAD **OPTIONAL EQUIPMENT/OTHER**

ADAPTIVE CRUISE CONTROL

•HEATED STEERING WHEEL

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 314A

•OUTER BANKS SERIES

•HIGH/LUX PACKAGE

•360-DEGREE CAMERA

P255/70R18 A/T TIRES (32") 4.27/REAR AXLE-LOCKING DIFF FRONT AXLE-OPEN DIFFRNTL AM/FM.10 SPKRS.SDARS **CNCTD NAV (1-YEAR SUB INC)** 18" MCHNED BLK-PNTD ALUM WHLS HARD TOP, GRAY MOLDED-IN-COLOR SOUND DEADENING HEADLINER .FRT ROW TOP PANEL STORAGE BAG FRONT LICENSE PLATE BRACKET **AUXILIARY SWITCHES**

795.00 2,190.00 NO CHARGE 195.00



Bronco Off-Roadeo is an outdoor and off-road adventure playground. purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

TOTAL MSRP \$55,945.00

Whether you decide to lease or finance your vehicle, you'll find the choices that are right www.ford.com/finance.

RE162 R RB 2X 435 003027 05 16 24

EPA Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

MPG

combined city/hwy city highway

5.0 gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel COST

\$2,700

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



his vehicle emits 444 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Not Rated

fueleconomygov

Calculate personalized estimates and compare vehicles







Smartphone QR Code™

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat Crash Rear seat

Based on the risk of injury in a side impact

Not Rated

Not Rated

 $\star\star\star$ Rollover Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236





BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for ertain remote features (see App Terms for more information) Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from actioning. Message and data rates may apply. See your local Ford website for our privacy policy.



FORD **PROTECT**®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle.

SCAN OR TEXT 1FRLA70943 TO 48028 Msg & Data

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www.ford.com/help/privacy-terms/

3202405236368

INTERIOR

• 1TOUCH UP/DOWN DR/PASS WIN

- CARPET FLOORING, BOTH ROWS
- IP CLUSTER 8" DIGITAL SCRN
- POWERPOINTS 12V

(MSRP)

2,930.00

- PWR 10-WAY DRV/8-WAY PASS

• 60/40 SPLIT FOLD REAR SEAT

- A/C, DUAL ZONE CLIMATE CTL
- LEATHER-TRIM/VINYL SEATS
- LOCKING GLOVE BOX
- SMART CHARGING USB PORTS TILT/TELESCOPE STR COLUMN

RAMP ONE

BAMP TWO

RP7L

AUTO START STOP TECH

- 12"LCD CTR STACK TOUCHSCRN
- BRAKES, 4-WHEEL DISC/ABS
- FORDPASS™ CONNECT
- MID PACKAGE
- PUSH-BUTTON START
- SIRIUSXM® W/360L- NA AK&HI
- TOOL KIT- DOOR/TOP REMOVAL

• PERSONAL SAFETY SYSTEM™

- 5YR/60,000 POWERTRAIN
- (MSRP)

6,110.00

Original Bronco owners who

Ford Credit for you. See your dealer for details or visit

For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

05/31/2024

RAIL

52-5839 O/T 2

ITEM#

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.