Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.

You spend

\$6,250

over 5 years

compared to the

Gasoline Vehicle



2024 HERITAGE LMTD 2-DR 4X4 HERITAGE LIMITED-4 PASSENGR 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION**

RL **A37386**

YELLOWSTONE INTERIOR

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- BUMPER, REAR-PWDR CTD STEEL
- EASY FUEL® CAPLESS FILLER FENDER TIE-DOWN HOOKS
- FULL VEH STEEL BASH PLATES
- GRL-WHT-"FORD" RED
- **HEADLAMPS AUTO HIGH BEAM**
- HEADLAMPS AUTO LED W/SIGNATURE LED LIGHTING
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN
- 50/50 SPLIT FOLD REAR SEAT • 6-WAY MANUAL DRV/PASS SEAT
- A/C, DUAL ZONE CLIMATE CTL
- AUX SWITCHES W/PRE-WIRING
- CARPET FLOORING, BOTH ROWS CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX • LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM
- POWERPOINTS 12V

(MSRP)

SMART CHARGING USB PORTS

RAMP ONE

BAMP TWO

RH48

TILT/TELESCOPE STR COLUMN

FUNCTIONAL

- 12"LCD CTR STACK TOUCHSCRN
- ADVANCED 4X4 • BRAKES, 4-WHEEL DISC/ABS
- FORDPASS™ CONNECT
- FRNT/REAR LOCKING DIFFRNTL
- FRONT STA-BAR DISCONNECT
- HIGH/LUX PACKAGE
- HILL START ASSIST
- KEYLESS ENTRY W/PUSH START MID AND SASQUATCH™ PKGS
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START
- SIRIUSXM® W/360L- NA AK&HI
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY
- BELT-MINDER CHIME
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS

CANOPY® SYSTEM (ALL ROWS)

- LATCH CHILD SAFETY SYSTEM PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

\$69,685.00

1,270.00

(MSRP)

fueleconomygov

Annual fuel COST

\$3,200

Calculate personalized estimates and compare vehicles









EQUIPMENT GROUP 664A •HERITAGE LIMITED SERIES

OPTIONAL EQUIPMENT/OTHER

INCLUDED ON THIS VEHICLE

.17" GLS BLK ALUM PNTD WHLS .LT315/70R17 M/T TIRES (35") HARD TOP, WHITE-PAINTED SOUND DEADENING HEADLINER AM/FM,10 SPKRS,SDARS **CNCTD NAV (1-YEAR SUB INC)** FRONT LICENSE PLATE BRACKET REMOVABLE HOOP STEP ROOF RAILS W/CROSSBARS, BLACK

ON-VEH STORAGE-TOP/DOOR BAGS

UPGRADED CRPT FLR MATS

NO CHARGE NO CHARGE 395.00 365.00 350.00 160.00

PRICE INFORMATION BASE PRICE

TOTAL OPTIONS/OTHER

TOTAL VEHICLE & OPTIONS/OTHER 70,955.00 **DESTINATION & DELIVERY** 1.895.00



Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

TOTAL MSRP \$72,850.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

RD171 N RB 2X 430 004536 04 17 24

GOVERNMENT 5-STAR SAFETY RATINGS

Not Rated

 $\star\star\star$

Overall Vehicle Score

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver **Not Rated** Crash **Not Rated** Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat **Not Rated Not Rated** Crash Rear seat Based on the risk of injury in a side impact

Rollover

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ($\star\star\star\star\star$), with 5 being the highest

For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle.

FordPass Connect™ service and FordPass™ App required for ertain remote features (see App Terms for more information) Connected service and related feature functionality is subject o compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from ctioning. Message and data rates may apply. See your local Ford website for our privacy policy.

FORD **PROTECT**®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

> Msg & Data rates may

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05/12/2024

ITEM #

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

RAIL

23-S000 O/T 2

BRONCO

PERF PLAID LTR-TRM BRWN STS

EPA Fuel Economy and Environment **Fuel Economy**

MPG

city

highway

5.9 gallons per 100 miles

average new vehicle.

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

more in fuel costs

10

his vehicle emits 522 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

SCAN OR TEXT 1FRLA37386 TO 48028

www.ford.com/help/privacy-terms/