



ford.com

VEHICLE DESCRIPTION

F-150

2024 F-150 4X4 SUPERCREW
145" WHEELBASE
3.5L V6 ECOBOOST
ELEC TEN-SPEED AUTO TRANS

RF A77540

EXTERIOR
STAR WHITE METALLIC TRICOAT
INTERIOR
SMOKED TRUFFLE LRTH TRIM

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- DAYTIME RUNNING LAMPS
FOG LAMPS-LED
FULLY BOXED STEEL FRAME
HEADLAMPS - AUTO HIGH BEAM
HEADLAMPS - AUTOLAMP (ON/OFF)
LED PROJECTOR W/ DYNAMIC BENDING HEADLAMPS
LED SIDE-MIRROR SPOTLIGHTS
POWER MIRRORS
POWER SLIDING REAR WINDOW W/DEFROST & PRIVACY TINT
REMOTE TAILGATE RELEASE
TAIL LAMPS - LED
TRAILER SWAY CONTROL

INTERIOR

- 10-WAY PWR DRV & MULTI-ADJ PWR FRT PASS
12" PRODUCTIVITY SCREEN
A/C W/DUAL CLIMATE CONTROL
ADAPTIVE CRUISE CONTROL
ADJUST PEDALS W/MEMORY
AMBIENT LIGHTING-ONE COLOR
AUTO DIM REARVIEW MIRROR
HTD LRTH WRAPPED STR WHL
HTD/VENTILATED FRT SEATS
LEATHER TRIMMED SEATS
PWR DRIVER/PASS LUMBAR

FUNCTIONAL

- 360-DEGREE CAMERA
BLIS W/CROSS-TRAFFIC ALERT
FORDPASS™ CONNECT 5GWI-FI HOTSPOT TELEMATICS MODEM
INTELLIGENT ACCESS W/PUSH BUTTON START
LANE-KEEPING SYSTEM
POST-COLLISION BRAKING
PRE-COLLISION ASSIST W/AEB
REMOTE START SYSTEM
REVERSE BRAKE ASSIST
REVERSE SENSING AND REAR VIEW CAMERA
SIRIUSXM® W/360L- NA AK&HI
SYNC®4 W/EVR & 12" SCREEN

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC®
AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
AIRBAGS - SAFETY CANOPY®
CTR HIGH MOUNT STOP LAMP
SECURICODE KEYLESS KEYPAD
SECURILOCK® ANTI-THEFT SYS
SOS POST-CRASH ALERT SYS™
STOLEN VEH SVCS: 1 YR PLAN
TIRE PRESSURE MONIT SYS

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
5YR/60,000 POWERTRAIN
5YR/60,000 ROADSIDE ASSIST
8YR/100,000 HYBRID BATTERY

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 501A

- LARIAT SERIES

OPTIONAL EQUIPMENT/OTHER

- 2024 MODEL YEAR
STAR WHITE METALLIC TRICOAT
3.5L V6 ECOBOOST
275/60R20 BSW ALL-TERRAIN
3.55 MAX TOW E-LOCK REAR AXLE
7100# GVWR PACKAGE
FRONT LICENSE PLATE BRACKET
50 STATE EMISSIONS
MOBILE OFFICE PACKAGE
.PARTITIONED LOCKABLE STORAGE
.WIRELESS CHARGING PAD
BLUECRUISE EQUIP: 90DAY TRIAL
TOW/HAUL PACKAGE
.INTEGRATED TRAILER BRAKE CONT
.LESS ONBOARDSCALE/SMART HITCH
FX4 OFF-ROAD PACKAGE
.SKID PLATES
.LINER-TRAY STYLE-NO CARPET MA
20" CHROME-LIKE PVD WHEELS
EXTENDED RANGE 36GAL FUEL TANK

(MSRP)

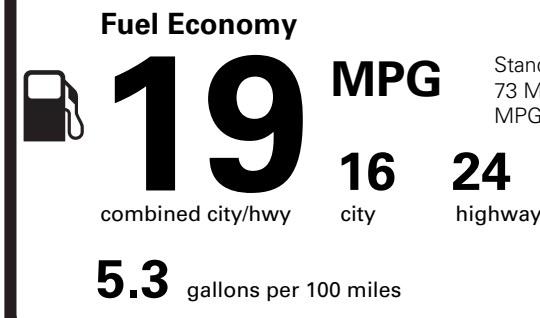
995.00
90.00
470.00
NO CHARGE
NO CHARGE
555.00
785.00
1,095.00

PRICE INFORMATION

Table with 2 columns: Description, (MSRP). Includes Base Price (\$65,195.00), Total Options/Other (\$3,990.00), Total Vehicle & Options/Other (\$69,185.00), and Destination & Delivery (\$1,995.00).

EPA DOT Fuel Economy and Environment

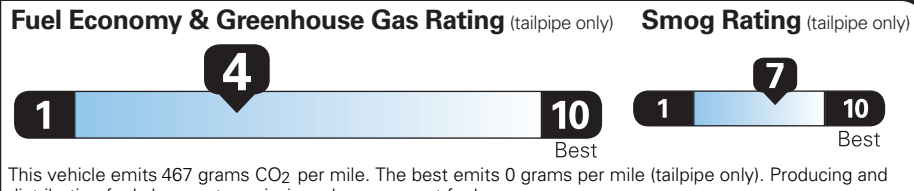
Gasoline Vehicle



Standard Pickup Trucks range from 12 to 73 MPG. The best vehicle rates 140 MPGe.

You spend \$4,500 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,850



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years.

fueleconomy.gov

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GOVERNMENT 5-STAR SAFETY RATINGS

Table showing safety ratings: Overall Vehicle Score (5 stars), Frontal Crash (5 stars), Side Crash (5 stars), and Rollover (4 stars).

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



The FordPass® Connect modem is active and sending vehicle data (e.g., diagnostics) to Ford.** See in-vehicle settings for connectivity options.

*Based on 1977-2022 CY total sales. **FordPass Connect (optional on select vehicles), the FordPass App and complimentary Connected Service are required for remote features.



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm.

SCAN OR TEXT 1FRFA77540 TO 48028. Includes QR code and text HELP for help.

Table with vehicle configuration details: RAMP ONE (RA7L), RAMP TWO, RAIL, ITEM #: 52-S408 O/T 2, TOTAL MSRP \$71,180.00, and VIN RD033 N RB 2X 435 001502 04 03 24.