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VEHICLE DESCRIPTION

BRONCO

2024 BADLANDS 4-DOOR 4X4  
BADLANDS - 5 PASSENGER  
2.7L ECOBOOST V6 ENGINE  
10-SPEED AUTO TRANSMISSION

RL A41310

EXTERIOR  
ICONIC SILVER METALLIC  
INTERIOR  
LTHR-TRIM/VINYL BLACK SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- BUMPER, FRONT - HD MODULAR
BUMPER, REAR-PWDR CTD STEEL
EASY FUEL@ CAPLESS FILLER
FENDER TIE-DOWN HOOKS
FULL VEH STEEL BASH PLATES
GRILLE-GRAY/BRONCO WHITE
HEADLAMPS - AUTO HIGH BEAM
HEADLAMPS - AUTO LED
MIRRORS-HTD/POWER GLASS, MANUAL FOLD
TOW HOOKS-FRT (2)/REAR (2)

INTERIOR

- 1 TOUCH UP/DOWN DR/PASS WIN
60/40 SPLIT FOLD REAR SEAT
AUX SWITCHES W/PRE-WIRING
IP CLUSTER 8" DIGITAL SCR N
LOCKING GLOVE BOX
LTHR GEAR KNOB/STR WHEEL
MOLLE STRAP SYSTEM
POWERPOINTS - 12V
SMART CHARGING USB PORTS
TILT/TELESCOPE STR COLUMN

FUNCTIONAL

- 12" LCD CTR STACK TOUCHSCR N
ADVANCED 4X4
BADLANDS SUSPENSION
BRAKES, 4-WHEEL DISC/ABS
FORDPASS™ CONNECT
FRNT/REAR LOCKING DIFFRNTL
FRONT STA-BAR DISCONNECT
HILL START ASSIST
PRE-COLLISION ASSIST W/AEB
PUSH-BUTTON START
REAR VIEW CAMERA
SIRIUSXM@ W/360L- NA AK&HI
TER MGMT W/G.O.A.T. MODES@
TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC@
AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY@ SYSTEM (ALL ROWS)
BELT-MINDER CHIME
CHILD SAFETY REAR DR LOCKS
ELCTR STABILITY/TRACTN CTL
INDIV TIRE PRESS MONIT SYS
LATCH CHILD SAFETY SYSTEM
PERIMETER ALARM
PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
5YR/60,000 POWERTRAIN
5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

EQUIPMENT GROUP 334A

4,575.00

- BADLANDS SERIES
MID PACKAGE
DUAL-ZONE ELEC CLIMATE CNTRL
FRONT ROW HEATED SEATS
POWER OUTLET
FORD CO-PILOT360
HIGH/LUX PACKAGE
360-DEGREE CAMERA
ADAPTIVE CRUISE CONTROL
HEATED STEERING WHEEL
WIRELESS CHARGING PAD

OPTIONAL EQUIPMENT/OTHER

- 2.7L ECOBOOST V6 ENGINE 2,145.00
10-SPEED AUTO TRANSMISSION 1,495.00
ROCK RAILS
AM/FM, 10 SPKRS, SDARS
CNCTD NAV (1-YEAR SUB INC)
REMOTE START SYSTEM
LED SIGNATURE LIGHTING
LTHR-TRIM/VINYL BLACK SEATS 2,195.00
SASQUATCH PACKAGE 3,245.00
4.7/REAR AXLE-LOCKING DIFF
FRONT AXLE-LOCKING DIFFRNTL
.17" BLK ALM BEADLCK ALLOY RING
LT315/70R17 M/T TIRES (35") 1,895.00
HARD TOP, GRAY MOLDED-IN-COLOR
SOUND DEADENING HEADLINER
FRT ROW TOP PANEL STORAGE BAG
FRONT LICENSE PLATE BRACKET NO CHARGE

PRICE INFORMATION

Table with 2 columns: Description, (MSRP). Includes BASE PRICE (\$51,385.00), TOTAL OPTIONS/OTHER (15,550.00), TOTAL VEHICLE & OPTIONS/OTHER (66,935.00), DESTINATION & DELIVERY (1,895.00).



Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See www.BroncoOffRoadeo.com for more information.

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Table with 2 columns: RAMP ONE, RAMP TWO. Includes RPTB, RAIL, ITEM #: 52-4788 O/T 2.

TOTAL MSRP \$68,830.00

Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

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This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle



Small SUVs range from 14 to 123 MPG. The best vehicle rates 140 MPGe.

You spend \$6,250

more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$3,200



This vehicle emits 522 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Table with 3 columns: Rating Category, Overall Vehicle Score, Not Rated. Includes Frontal Crash, Side Crash, Rollover, and Star ratings range from 1 to 5 stars.



The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options. FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRLA41310 TO 48028. Includes Msg & Data rates may apply, Text HELP for help, and www.ford.com/help/privacy-terms/