



ford.com

VEHICLE DESCRIPTION

F-150

2023 F-150 4X4 SUPERCREW
145" WHEELBASE
3.5L POWERBOOST FULL HYBRID
HYBRID ELEC 10-SPD AUTO TRA

PF B28530

EXTERIOR
AGATE BLACK METALLIC
INTERIOR
BLACK INT W/BLACK LEATHER

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- BUMPERS- BODY COLOR
- FOG LAMPS-LED
- LED SIDE-MIRROR SPOTLIGHTS
- POWER MIRRORS
- POWER SLIDING REAR WINDOW W/DEFROST & PRIVACY TINT
- PROJECTOR HEADLAMPS LED
- REMOTE TAILGATE RELEASE
- RUNNING BOARD-PWR DEPLOY
- TAIL LAMPS - LED
- ZONE LIGHTING

INTERIOR

- 10-WAY PWR DRV & MULTI-ADJ PWR FRT PASS
- 12" PRODUCTIVITY SCREEN
- 2ND ROW HEATED SEATS
- ADJUST PEDALS W/MEMORY
- AMBIENT LIGHTING-ONE COLOR
- CARPET W/PREM FLOOR MATS
- GENUINE WOOD ACCENTS
- HTD/VENTILATED FRT SEATS
- INTELL ADAPT CRUISE CTRL
- LEATHER WRAPPED STR WHEEL
- MEMORY DRIVER SEAT
- PWR TILT/TEL STR COL W/MEM
- REAR PARTITIONED LOCKABLE FOLD-FLAT STORAGE

FUNCTIONAL

- BLIS W/CROSS TRAFFIC ALERT
- GNCTD BLT-IN NAV(3-YR INC)
- EVASIVE STEERING ASSIST
- FORDPASS CONNECT™ 4G HOTSPOT TELEMATICS MODEM
- INTELLIGENT ACCESS W/PUSH BUTTON START
- LANE-KEEPING SYSTEM
- POST-COLLISION BRAKING
- REVERSE BRAKE ASSIST
- REVERSE SENSING AND REAR VIEW CAMERA
- SYNC@4 12" SCR N W/APPLINK®
- WIRELESS CHARGING PAD

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC®
- AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS - SAFETY CANOPY®
- LED CTR HIGH MNT STOP LAMP
- SECURILOCK® ANTI-THEFT SYS
- SOS POST-CRASH ALERT SYSTM™
- TIRE PRESSURE MONIT SYS

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST
- 8YR/100,000 HYBRID BATTERY

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 701A

- PLATINUM SERIES
- B&O UNLEASHED SOUND SYS 18SPK
- BED UTILITY PACKAGE
- LED BOX LIGHTING
- BOXLINK
- TAILGATE STEP
- POWER TAILGATE
- FORD BLUECRUISE 1.0
- 360-DEGREE CAMERA PACKAGE

OPTIONAL EQUIPMENT/OTHER

- 3.5L POWERBOOST FULL HYBRID HYBRID ELEC 10-SPD AUTO TRANS 2,500.00
- .275/60R20 BSW ALL-TERRAIN NO CHARGE
- 3.73 ELECTRONIC LOCK RR AXLE 7350# GVWR PACKAGE NO CHARGE
- FRONT LICENSE PLATE BRACKET NO CHARGE
- ADVANCED SECURITY PACK REMOVAL 50.00
- PLATINUM BLACK APPEARANCE PKG 1,370.00
- .PWR-DEPLOYABLE BDS W/BLK ACCN
- .20" GLOSS BLACK ALUM WHEELS
- 50 STATE EMISSIONS NO CHARGE
- TWIN PANEL MOONROOF 1,495.00
- LINER-TRAY STYLE-W/CARPET MAT NO CHARGE
- PRO POWER ONBOARD - 7.2KW 750.00
- INTERIOR WORK SURFACE 195.00
- AUTO START-STOP REMOVAL NO CHARGE
- MAX TRAILER TOW PACKAGE 2,040.00
- FX4 OFF-ROAD PACKAGE 1,095.00
- .SKID PLATES

(MSRP)

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- 3,950.00 CHMSL CAMERA REMOVAL
- BLUECRUISE
- ACTIVE PARK ASSIST 2.0 REMOVAL
- PLATINUM BLACK PACK SEAT NO CHARGE
- MULTICOLOUR SEAT REMOVAL
- STEERING WHEEL - HEAT REMOVAL
- BEDLINER-TOUGHBED SPRAYIN*ACCY 595.00

PRICE INFORMATION

- BASE PRICE \$68,490.00
- TOTAL OPTIONS/OTHER 12,960.00
- TOTAL VEHICLE & OPTIONS/OTHER 81,450.00
- DESTINATION & DELIVERY 1,895.00
- TOTAL BEFORE DISCOUNTS 83,345.00**
- PLATINUM HIGH DISCOUNT - 500.00**
- POWERBOOST HYBRID DISC - 1,900.00**
- TOTAL SAVINGS - 2,400.00**

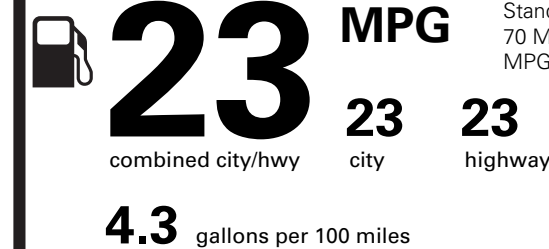


Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy



Standard Pickup Trucks range from 12 to 70 MPG. The best vehicle rates 132 MPGe.

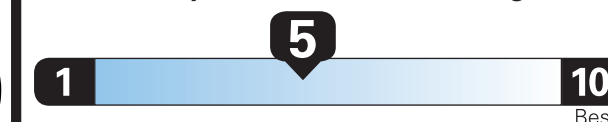
You spend **\$1,500**

more in fuel costs over 5 years compared to the average new vehicle.

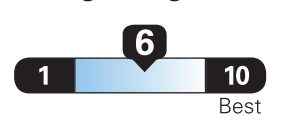
Annual fuel cost

\$1,900

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 381 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone QR Code™



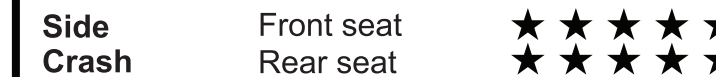
GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.



Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.



Based on the risk of injury in a side impact.



Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236

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WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FPFB28530 TO 48028

Msg & Data rates may apply. Text HELP for help



www.ford.com/help/privacy-terms/

RAMP ONE	
RH80	
RAMP TWO	
RAIL	
ITEM #:	52-B783 O/T 2

TOTAL MSRP \$80,945.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

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