Small SUVs range from 14 to 129 MPG.

The best vehicle rates 132 MPGe.



BRONCO

PL **B97842**

AREA 51 **INTERIOR** LTHR-TRIM/VINYL BLACK SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- BUMPER, REAR-PWDR CTD STEEL
- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE
- **HEADLAMPS AUTO HIGH BEAM**

MANUAL FOLD

- **HEADLAMPS AUTO LED** MIRRORS-HTD/POWER GLASS,
- TOW HOOKS-FRT (2)/REAR (2)

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN
- 60/40 SPLIT FOLD REAR SEAT AUX SWITCHES W/PRE-WIRING
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRN LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM
- POWERPOINTS 12V
- TILT/TELESCOPE STR COLUMN
- USB A(1)/C(1)-1ST/2ND ROWS

- BADLANDS SUSPENSION
- HOTSPOT TELEMATICS MODEM
- FRONT STA-BAR DISCONNECT

- TER MGMT W/G.O.A.T. MODES®

(MSRP)

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL • INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 5YR/60,000 POWERTRAIN

EPA Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

MPG

highway

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only) Annual fuel COST

10

his vehicle emits 531 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomygov

Calculate personalized estimates and compare vehicles









GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated Based on the combined ratings of frontal, side and rollover.

Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat **Not Rated Not Rated** Crash Rear seat

Based on the risk of injury in a side impact

Rollover

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ($\star\star\star\star\star$), with 5 being the highest Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



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WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

 $\star\star\star$

SCAN OR TEXT 1FPLB97842 TO 48028

rates may



www.ford.com/help/privacy-terms

INCLUDED ON THIS VEHICLE (MSRP)

EQUIPMENT GROUP 333A BADLANDS SERIES

- •MID PACKAGE
- **•DUAL-ZONE ELEC CLIMATE CNTRL** •FRONT ROW HEATED SEATS
- POWER OUTLET SYNC4 W/ENHNCD VOICE RECOG
- •FORD CO-PILOT360

ROCK RAILS

•HIGH PACKAGE •12" LCD CTR STACK TOUCHSCREEN •360-DEGREE CAMERA

OPTIONAL EQUIPMENT/OTHER

2.7L ECOBOOST V6 ENGINE 10-SPEED AUTO TRANSMISSION LT315/70R17 M/T TIRES (35") REMOTE START SYSTEM **CNCTD NAV (90-DAY TRIAL)** SASQUATCH PACKAGE .17"BLK ALM BEADLCK ALLOY RING .4.7/REAR AXLE-LOCKING DIFF FRONT AXLE-LOCKING DIFFRNTL HARD TOP.GRAY MOLDED-IN-COLOR FRT ROW TOP PANEL STORAGE BAG SOUND DEADENING HEADLINER

LTHR-TRIM/VINYL BLACK SEATS

CARPET FLOORING STEEL FRONT BUMPER AM/FM.7 SPKRS.SDARS **KEYLESS ENTRY KEYPAD**

110.00

2,195.00

1.895.00 NO CHARGE 5,240.00 1,895.00

2,790.00 FRONT LICENSE PLATE BRACKET

NO CHARGE

RAMP ONE

BAMP TWO

RA5A

ITEM #

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

RAIL

71-4271 O/T 1

TOTAL MSRP

\$65,455.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

SPECIAL ORDER

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04/27/2024

CERTICERTICERTI TRD |RAMP|BUMP|CAMP|BOOK|EXFL|ROTA

2023 4-DOOR ADVANCED 4X4 **BADLANDS - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION**

9703

FUNCTIONAL

- BRAKES, 4-WHEEL DISC/ABS • FORDPASS™ CONNECT 4GWI-FI
- FRNT/REAR LOCKING DIFFRNTL
- HILL START ASSIST • PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START • REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI
- TOOL KIT- DOOR/TOP REMOVAL

• 3YR/36,000 BUMPER / BUMPER

• 5YR/60,000 ROADSIDE ASSIST

NO CHARGE PRICE INFORMATION BASE PRICE \$49,435.00 TOTAL OPTIONS/OTHER 14,125.00

> **TOTAL VEHICLE & OPTIONS/OTHER** 63,560.00 **DESTINATION & DELIVERY** 1.895.00

Bronco Off-Roadeo is an outdoor

and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

PJ071 N RB 2X 370 006578 09 07 23

CANOPY® SYSTEM (ALL ROWS)

(MSRP)

\$2,600







BUILT WILD The FordPass Connect™ modem is active and

See in-vehicle Settings for connectivity options. FordPass Connect™ service and FordPass™ App required for ertain remote features (see App Terms for more information) Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

Ford website for our privacy policy.

actioning. Message and data rates may apply. See your local

sending vehicle data (e.g., diagnostics) to Ford.



FORD **PROTECT**®

Msg & Data



city combined city/hwy

5.9 gallons per 100 miles



