Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.



BRONCO

2024 BADLANDS 2-DOOR 4X4 **BADLANDS - 4 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION** RL A60827

ICONIC SILVER METALLIC INTERIOR LTHR-TRIM/VINYL BLACK SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

BUMPER, FRONT - HD MODULAR

ford.com

- BUMPER.REAR-PWDR CTD STEEL
- **EASY FUEL® CAPLESS FILLER**
- FENDER TIE-DOWN HOOKS FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS AUTO HIGH BEAM
- HEADLAMPS AUTO LED
- MIRRORS-HTD/POWER GLASS,
- MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

INCLUDED ON THIS VEHICLE

•DUAL-ZONE ELEC CLIMATE CNTRL

OPTIONAL EQUIPMENT/OTHER

10-SPEED AUTO TRANSMISSION

FRONT AXLE-LOCKING DIFFRNTL AM/FM,7 SPKRS,SDARS

17" MCHNED GRAY-PNTD ALUM WLS

HARD TOP, GRAY MOLDED-IN-COLOR

SOUND DEADENING HEADLINER

LTHR-TRIM/VINYL BLACK SEATS

FRONT LICENSE PLATE BRACKET

ON-VEH STORAGE-TOP/DOOR BAGS

CNCTD NAV (1-YEAR SUB INC)

REMOTE START SYSTEM

LED SIGNATURE LIGHTING

REMOVABLE HOOP STEP

2.7L ECOBOOST V6 ENGINE

LT285/70R17 A/T TIRES (33") 4.46/REAR AXLE-LOCKING DIFF

EQUIPMENT GROUP 332A

•FRONT ROW HEATED SEATS

BADLANDS SERIES

•MID PACKAGE

 POWER OUTLET •FORD CO-PILOT360

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN
- 50/50 SPLIT FOLD REAR SEAT • 6-WAY MANUAL DRV/PASS SEAT
- AUX SWITCHES W/PRE-WIRING
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM

(MSRP)

1,645.00

2,145.00

1,495.00

NO CHARGE

NO CHARGE

2 195 00

395.00

350.00

- POWERPOINTS 12V
- SMART CHARGING USB PORTS TILT/TELESCOPE STR COLUMN

FUNCTIONAL

- 12"LCD CTR STACK TOUCHSCRN
- ADVANCED 4X4
- BADLANDS SUSPENSION • BRAKES, 4-WHEEL DISC/ABS
- FORDPASS™ CONNECT • FRNT/REAR LOCKING DIFFRNTL
- FRONT STA-BAR DISCONNECT
- HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START
- REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI • TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY

- PERIMETER ALARM

WARRANTY

- 5YR/60,000 POWERTRAIN

EPA Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

MPG

city highway

5.9 gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



his vehicle emits 523 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomygov

Calculate personalized estimates and compare vehicles







BUILT WILD

The FordPass Connect™ modem is active and

sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information)

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

Ford website for our privacy policy.

dealership in the U.S., Canada and Mexico. See your

actioning. Message and data rates may apply. See your local



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

 $\star\star\star$

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver **Not Rated** Crash **Not Rated** Passenger Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat **Not Rated Not Rated** Crash Rear seat

Rollover

Based on the risk of rollover in a single-vehicle crash

Based on the risk of injury in a side impact

Star ratings range from 1 to 5 stars ($\star\star\star\star\star$), with 5 being the highest Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford

Ford dealer or visit www.FordOwner.com. SCAN OR TEXT 1FRLA60827 TO 48028 **WARNING**: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead. which are known to the State of California to cause cancer and birth defects or other reproductive harm

Msg & Data rates may



www.ford.com/help/privacy-terms/

FORD **PROTECT**®

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

RAMP ONE	
RPTB	
RAMP TWO	RAIL
	ITEM #: 52-S900 O/T 2

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees. State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

TOTAL MSRP

\$60,215.00



05/27/2024

Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

RE062 N RB 2X 435 003405 05 06 24

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To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your

vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle.

CANOPY® SYSTEM (ALL ROWS) • BELT-MINDER CHIME ELCTR STABILITY/TRACTN CTL • INDIV TIRE PRESS MONIT SYS • LATCH CHILD SAFETY SYSTEM

Annual fuel COST \$3,200 • PERSONAL SAFETY SYSTEM™

(MSRP)

\$50,095.00

8,225.00

58,320.00

1.895.00

• 3YR/36,000 BUMPER / BUMPER

- 5YR/60,000 ROADSIDE ASSIST

PRICE INFORMATION

BASE PRICE

TOTAL OPTIONS/OTHER **TOTAL VEHICLE & OPTIONS/OTHER DESTINATION & DELIVERY**

www.BroncoOffRoadeo.com for more information.