Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.



BRONCO

2024 HERITAGE LMTD 2-DR 4X4 **HERITAGE LIMITED-4 PASSENGR** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION**

RL **A50501**

ROBIN'S EGG BLUE INTERIOR PERF PLAID LTR-TRM BRWN STS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

- BUMPER, REAR-PWDR CTD STEEL
- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- FULL VEH STEEL BASH PLATES
- GRL-WHT-"FORD" RED
- **HEADLAMPS AUTO HIGH BEAM HEADLAMPS - AUTO LED**
- W/SIGNATURE LED LIGHTING MIRRORS-HTD/POWER GLASS,
- MANUAL FOLD TOW HOOKS-FRT (2)/REAR (2)

INCLUDED ON THIS VEHICLE

OPTIONAL EQUIPMENT/OTHER .17" GLS BLK ALUM PNTD WHLS

SOUND DEADENING HEADLINER

CNCTD NAV (1-YEAR SUB INC) FRONT LICENSE PLATE BRACKET

.FRT ROW TOP PANEL STORAGE BAG

EQUIPMENT GROUP 664A

•HERITAGE LIMITED SERIES

.LT315/70R17 M/T TIRES (35") HARD TOP, WHITE-PAINTED

AM/FM,10 SPKRS,SDARS

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN • 50/50 SPLIT FOLD REAR SEAT
- 6-WAY MANUAL DRV/PASS SEAT
- A/C, DUAL ZONE CLIMATE CTL
- AUX SWITCHES W/PRE-WIRING
- CARPET FLOORING, BOTH ROWS CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM
- POWERPOINTS 12V

(MSRP)

NO CHARGE

NO CHARGE

 SMART CHARGING USB PORTS TILT/TELESCOPE STR COLUMN

RAMP ONE

BAMP TWO

RA5A

FUNCTIONAL

- 12"LCD CTR STACK TOUCHSCRN
- ADVANCED 4X4
- BRAKES, 4-WHEEL DISC/ABS • FORDPASS™ CONNECT
- FRNT/REAR LOCKING DIFFRNTL
- FRONT STA-BAR DISCONNECT
- HIGH/LUX PACKAGE
- HILL START ASSIST
- KEYLESS ENTRY W/PUSH START MID AND SASQUATCH™ PKGS
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START
- SIRIUSXM® W/360L- NA AK&HI
- TER MGMT W/G.O.A.T. MODES® TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

(MSRP)

PRICE INFORMATION

BASE PRICE TOTAL OPTIONS/OTHER

TOTAL VEHICLE & OPTIONS/OTHER DESTINATION & DELIVERY

\$69,685.00

69,685.00 1.895.00

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

TOTAL MSRP \$71,580.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

RE071 N RB 2X 435 002522 05 07 24

EPA Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

MPG

highway

5.9 gallons per 100 miles

Annual fuel COST

\$3,200

city

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



his vehicle emits 522 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomygov

Calculate personalized estimates and compare vehicles









10

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver **Not Rated** Crash **Not Rated** Passenger Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat **Not Rated Not Rated** Crash Rear seat

Based on the risk of injury in a side impact

Rollover

 $\star\star\star$ Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



FORD **PROTECT**®

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information)

Connected service and related feature functionality is subject o compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

ctioning. Message and data rates may apply. See your local Ford website for our privacy policy.

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead. which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

3202405140535

SCAN OR TEXT 1FRLA50501 TO 48028

Msg & Data



www.ford.com/help/privacy-terms/

BroncoHeritage2DR_RobinsEggBlue.jpg

ITEM #

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

RAIL

71-2327 O/T 2