



ford.com

VEHICLE DESCRIPTION

MAVERICK

2024 LARIAT AWD
121" WHEELBASE
2.0L ECOBOOST ENGINE
8-SPD AUTO TRANSMISSION

RR A72543

EXTERIOR
CARBONIZED GRAY METALLIC
INTERIOR
DESERT BROWN TRIM

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- ACOUSTIC-LAMINATE WINDSHLD
- BOX LIGHTING-LED
- DOOR HANDLES - BODY COLOR
- EASY FUEL® CAPLESS FILLER
- ENCLOSED BED STORAGE
- FLEXBED™ STORAGE SYSTEM
- FULL SIZE SPARE TIRE/WHEEL
- HEADLAMPS- LED WITH SIGNATURE LIGHTING
- HEADLAMPS-LED AUTO HI-BEAM
- POWER HEATED MIRRORS
- POWER SLIDING REAR WINDOW
- POWER TAILGATE LOCK
- WIPERS- INTERMITTENT

INTERIOR

- 1TOUCH UP/DOWN FRT/RR WIN
- 2ND ROW BENCH FLIP-UP W/ UNDER-SEAT STORAGE
- 4-WAY FRT HEAD RESTRAINTS
- AMBIENT LIGHTING
- DUAL USB - REAR
- DUAL ZONE AUTO CLIMATE CTL
- ILLUMINATED SUN VISORS
- IP CLUSTER 6.5" LCD SCREEN
- MAP POCKETS- DRIVER & PASS
- POWERPOINTS - 12V
- REAR SEAT CUPHOLDERS AND ARMREST
- SOFT VINYL WRAPPED/HEATED STEER WHL W/MOUNTED CNTRL

FUNCTIONAL

- B&O SOUND SYSTEM, 8 SPKR
- CARGO BOX TIE DOWN HOOKS
- EVASIVE STEERING ASSIST
- FORDPASS™ CONNECT
- INTELLIGENT ACCESS W/PUSH BUTTON START
- PRE-COLLISION ASSIST W/AEB
- REAR PARKING SENSORS
- REAR VIEW CAMERA
- REMOTE KEYLESS ENTRY
- REMOTE START SYSTEM
- SIRIUS XM® NA AK&HI
- SYNC® 3
- VOICE ACTIVATED NAVIGATION
- WIRELESS CHARGING PAD

SAFETY/SECURITY

- ADAPTIVE CRUISE CONTROL
- AIRBAGS - SAFETY CANOPY®
- BELT-MINDER CHIME
- BLIS W/ CTA
- LANE KEEPING SYSTEM
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- SECURILOCK® ANTI-THEFT SYS
- TIRE PRESSURE MONIT SYS

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST
- 8YR/100,000 HYBRID UNIQUE -COMPONENTS IF EQUIPPED

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 500A

OPTIONAL EQUIPMENT/OTHER

- 235/65 R17 A/T TIRES
- FLR LNRS WITHOUT CARPETED MATS
- POWER MOON ROOF
- BED EXTENDER
- 4K TOW PACKAGE
- .FULL SIZE SPARE TIRE
- BED MAT - REMOVABLE
- 50 STATE EMISSIONS
- SIRIUS SATELLITE RADIO
- 17" MACH FACE GRAY WHEEL
- FORD CO-PILOT360 ASSIST PKG
- FRONT LICENSE PLATE BRACKET

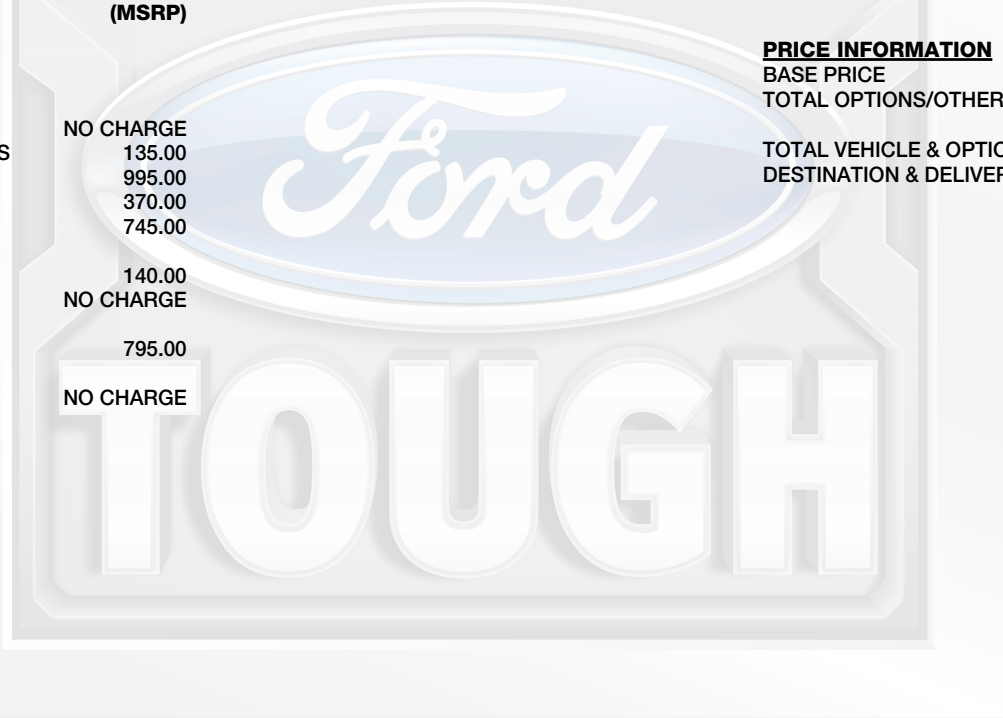
(MSRP)

- NO CHARGE
- 135.00
- 995.00
- 370.00
- 745.00
- 140.00
- NO CHARGE
- 795.00
- NO CHARGE

PRICE INFORMATION

BASE PRICE	\$34,855.00
TOTAL OPTIONS/OTHER	3,180.00
TOTAL VEHICLE & OPTIONS/OTHER	38,035.00
DESTINATION & DELIVERY	1,595.00

(MSRP)



Fuel Economy and Environment



Fuel Economy

25 MPG
combined city/hwy

22 city

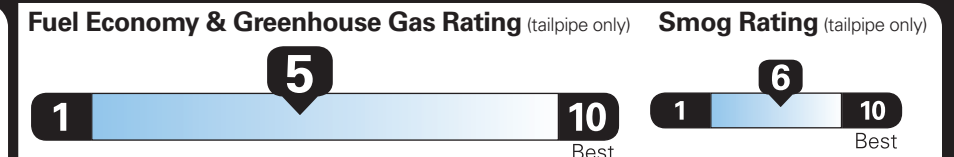
29 highway

4.0 gallons per 100 miles

Small Pickup Trucks range from 18 to 37 MPG. The best vehicle rates 140 MPGe.

You spend **\$1,000** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost **\$2,150**



This vehicle emits 356 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★ ★ ★ ★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver ★ ★ ★ ★ ★
Passenger ★ ★ ★ ★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat ★ ★ ★ ★ ★
Rear seat ★ ★ ★ ★ ★

Based on the risk of injury in a side impact.

Rollover ★ ★ ★ ★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★ ★ ★ ★ ★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

FordPass Connect™

Download the FordPass™ app* and you can:

- Access Vehicle Control Features**
- Remotely start, lock and unlock your vehicle.
 - Locate your vehicle and check approximate fuel range.
 - Receive vehicle health alerts.

- Activate 4G LTE Wi-Fi Hotspot**
- New vehicles include a 3-month or 3GB data (whichever comes first) Wi-Fi trial.
 - Connect up to ten Wi-Fi-equipped devices.

*Compatible with select smartphone platforms. FordPass Connect™ service required (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology/cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 3FRRA72543 TO 48028

Msg & Data rates may apply. Text HELP for help



www.ford.com/help/privacy-terms/

RAMP ONE	RA5A	RAIL	TOTAL MSRP \$39,630.00
RAMP TWO	71-S000 O/T 2		

Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

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