Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.

BRONCO

2024 WILDTRAK 2-DOOR 4X4 **WILDTRAK - 4 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION** RL A45257

CACTUS GRAY INTERIOR LTH-TRM/VNYL SSTONE/BLK STS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- GRILLE-BLK/BRONCO WHITE
- HEADLAMPS AUTO HIGH BEAM
- **HEADLAMPS AUTO LED**
- MIRRORS-HTD/POWER GLASS.
- MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (1) WILDTRAK HOOD GRAPHIC

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 354A

ADAPTIVE CRUISE CONTROL

•HEATED STEERING WHEEL •WIRELESS CHARGING PAD

•WILDTRAK SERIES

HIGH/LUX PACKAGE

•360-DEGREE CAMERA

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN
- 50/50 SPLIT FOLD REAR SEAT • 6-WAY MANUAL DRV/PASS SEAT
- A/C, DUAL ZONE CLIMATE CTL
- AUX SWITCHES W/PRE-WIRING
- CARPET FLOORING, BOTH ROWS • IP CLUSTER 8" DIGITAL SCRN
- LEATHER-TRIM/VINYL SEATS
- LOCKING GLOVE BOX LTHR GEAR KNOB/STR WHEEL
- POWERPOINTS 12V

• TILT/TELESCOPE STR COLUMN

SMART CHARGING USB PORTS

FUNCTIONAL

- 12"LCD CTR STACK TOUCHSCRN 4.7/FRNT&REAR LOCKING DIFF
- ADVANCED 4X4
- AUTO START STOP TECH
- BRAKES, 4-WHEEL DISC/ABS
- FORD CO-PILOT360™ • FORDPASS™ CONNECT
- FRONT STABILIZER BAR
- HILL START ASSIST MID AND SASQUATCH™ PKGS
- PUSH-BUTTON START
- SIRIUSXM® W/360L- NA AK&HI
- SYNC®4 W/EVR • TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY
- CANOPY® SYSTEM (ALL ROWS) • BELT-MINDER CHIME
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS • LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

MPG

5.9 gallons per 100 miles

Fuel Economy

city

highway

You spend

more in fuel costs over 5 years

average new vehicle.

Annual fuel COST

\$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

his vehicle emits 522 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Not Rated

fueleconomygov

Calculate personalized estimates and compare vehicles









OPTIONAL EQUIPMENT/OTHER .17"BLK ALM BEADLOCK BLK RING .LT315/70R17 M/T TIRES (35") AM/FM,10 SPKRS,SDARS CNCTD NAV (1-YEAR SUB INC) LED SIGNATURE LIGHTING HARD TOP, GRAY MOLDED-IN-COLOR SOUND DEADENING HEADLINER FRT ROW TOP PANEL STORAGE BAG FRONT LICENSE PLATE BRACKET CARGO AREA PROTECTOR REMOVABLE HOOP STEP FLR LINERS ALL WTHR+CRPT MATS **BRUSH GUARD**

ROOF RAILS W/CROSSBARS, BLACK

(MSRP)

300 00

RAMP ONE

BAMP TWO

RP7L

2,930.00 **NO CHARGE** NO CHARGE 120.00 395.00 160.00

BASE PRICE TOTAL OPTIONS/OTHER **TOTAL VEHICLE & OPTIONS/OTHER DESTINATION & DELIVERY**

PRICE INFORMATION

64,495.00 1.895.00

(MSRP)

\$60,225.00

4,270.00



Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

TOTAL MSRP \$66,390.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

RD161 N RB 2X 430 009422 04 16 24

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver **Not Rated** Crash **Not Rated** Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat **Not Rated Not Rated** Crash Rear seat Based on the risk of injury in a side impact

Rollover

 $\star\star\star$ Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ($\star\star\star\star\star$), with 5 being the highest Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



Insist on Ford Protect! The only extended service

plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead. which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRLA45257 TO 48028

Msg & Data



www.ford.com/help/privacy-terms/

3202404232554

05/22/2024

RAIL

52-S400 O/T 2

ITEM #

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

Gasoline Vehicle

EPA Fuel Economy and Environment

compared to the

10

BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options. FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information) Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from actioning. Message and data rates may apply. See your local Ford website for our privacy policy.

FORD **PROTECT**®