



ford.com

VEHICLE DESCRIPTION

F-150

2024 F-150 4X4 SUPERCREW
145" WHEELBASE
3.5L V6 ECOBOOST
ELEC TEN-SPEED AUTO TRANS

EXTERIOR
CARBONIZED GRAY METALLIC
INTERIOR
BLACK INT W/BLACK LEATHER

RF **A77377**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- BUMPERS- BODY COLOR
- FOG LAMPS-LED
- LED PROJECTOR W/ DYNAMIC BENDING HEADLAMPS
- LED SIDE-MIRROR SPOTLIGHTS
- POWER MIRRORS
- POWER SLIDING REAR WINDOW W/DEFROST & PRIVACY TINT
- REMOTE TAILGATE RELEASE
- RUNNING BOARD-PWR DEPLOY
- TAIL LAMPS - LED

INTERIOR

- 10-WAY PWR DRV & MULTI-ADJ PWR FRT PASS
- 12" PRODUCTIVITY SCREEN
- 2ND ROW HEATED SEATS
- ADAPTIVE CRUISE CONTROL
- ADJUST PEDALS W/MEMORY
- AMBIENT LIGHTING-ONE COLOR
- HTD LTHR WRAPPED STR WHL
- HTD/VENTILATED FRT SEATS
- MEMORY DRIVER SEAT
- PWR TILT/TEL STR COL W/MEM
- REAR PARTITIONED LOCKABLE FOLD-FLAT STORAGE

FUNCTIONAL

- 360-DEGREE CAMERA
- BED UTILITY PKG
- BLIS W/CROSS TRAFFIC ALERT
- FORDPASS™ CONNECT 5GWI-FI HOTSPOT TELEMATICS MODEM
- INTELL ACCESS W/PUSH START
- LANE-KEEPING SYSTEM
- MOBILE OFFICE PKG
- POST-COLLISION BRAKING
- REVERSE BRAKE ASSIST
- REVERSE SENSING AND REAR VIEW CAMERA
- SYNC@4 W/EVR & 12" SCREEN
- TOW/HAUL PKG

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC®
- AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS - SAFETY CANOPY®
- LED CTR HIGH MNT STOP LAMP
- SECURILOCK® ANTI-THEFT SYS
- SOS POST-CRASH ALERT SYSTM™
- STOLEN VEH SVCS: 1 YR PLAN
- TIRE PRESSURE MONIT SYS

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST
- 8YR/100,000 HYBRID BATTERY

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 701A

- PLATINUM SERIES

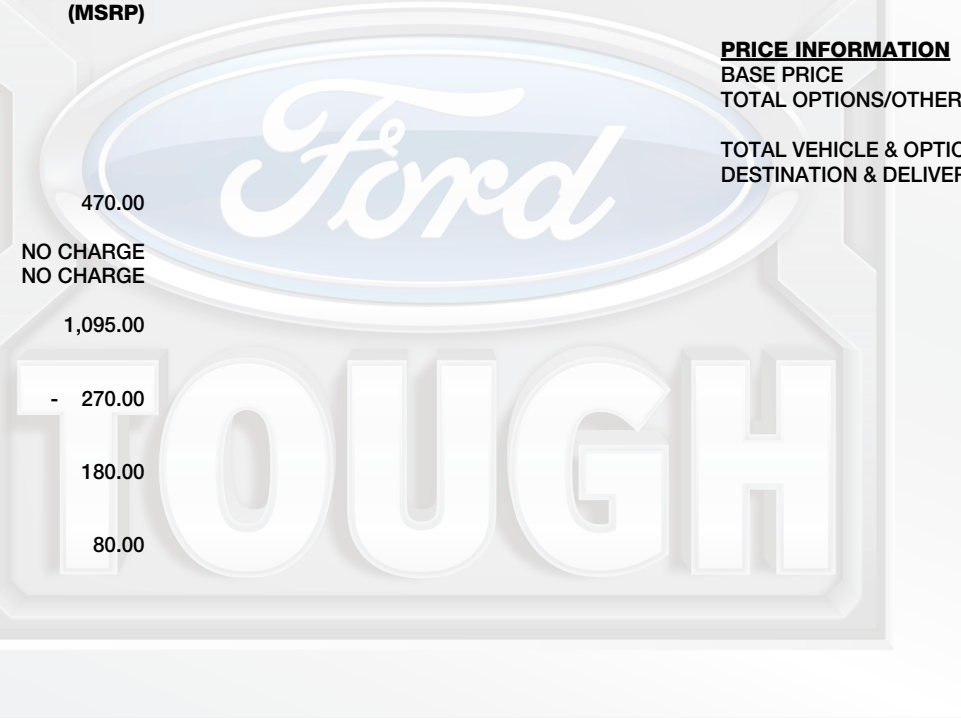
OPTIONAL EQUIPMENT/OTHER

- .20" PAINTED GLOSS EBONY BLACK
- .275/60R20 BSW ALL-TERRAIN
- 3.55 MAX TOW E-LOCK REAR AXLE
- 7100# GVWR PACKAGE
- FRONT LICENSE PLATE BRACKET
- 50 STATE EMISSIONS
- BLUECRUISE EQUIP: 90DAY TRIAL
- FX4 OFF-ROAD PACKAGE
- .SKID PLATES
- .FLOOR LINER - TRAY STYLE
- PRO ACCESS TAILGATE REMOVAL
- EXTENDED RANGE 36GAL FUEL TANK
- LESS ONBOARDSCALE/SMART HITCH
- WHEEL WELL LINER

DEALER INSTALLED OPTIONS

- DIO_Wheel Lock Kit- exposed

(MSRP)



470.00

NO CHARGE
NO CHARGE

1,095.00

- 270.00

180.00

80.00

PRICE INFORMATION

BASE PRICE	\$73,735.00
TOTAL OPTIONS/OTHER	1,555.00
TOTAL VEHICLE & OPTIONS/OTHER	75,290.00
DESTINATION & DELIVERY	1,995.00

(MSRP)

TOTAL MSRP \$77,285.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

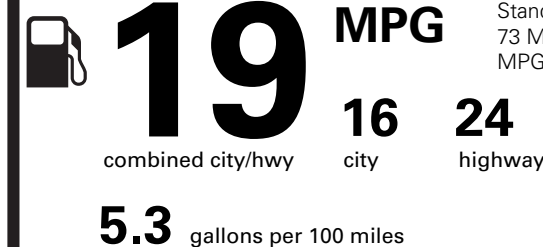
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This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy



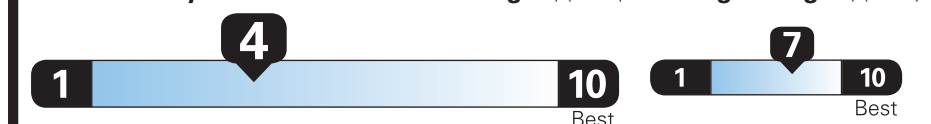
You spend \$4,500

more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost

\$2,850

Fuel Economy & Greenhouse Gas Rating (tailpipe only) **Smog Rating** (tailpipe only)



This vehicle emits 467 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

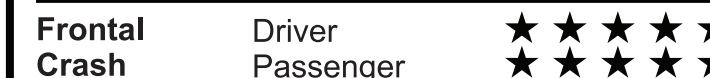
Calculate personalized estimates and compare vehicles



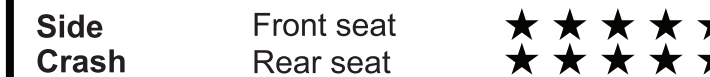
GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.



Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.



Based on the risk of injury in a side impact.



Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236

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WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRFA77377 TO 48028

Msg & Data rates may apply. Text HELP for help



www.ford.com/help/privacy-terms/



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.



The FordPass™ Connect modem is active and sending vehicle data (e.g., diagnostics) to Ford.** See in-vehicle settings for connectivity options.

*Based on 1977-2023 CY total sales. **FordPass Connect (optional on select vehicles), the FordPass App and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot.