Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.

BRONCO

2024 HERITAGE 4-DOOR 4X4 **HERITAGE - 5 PASSENGER** 2.3L ECOBOOST I-4 ENGINE 7-SPEED MANUAL TRANSMISSION RL A01132

ROBIN'S EGG BLUE INTERIOR PLAID CLOTH NAVY/ONYX SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- BUMPER, REAR-PWDR CTD STEEL
- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- GRL-WHT-"FORD" RED
- **HEADLAMPS AUTO HIGH BEAM HEADLAMPS - AUTO LED**
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (1)

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN 6-WAY MANUAL DRV/PASS SEAT
- 60/40 SPLIT FOLD REAR SEAT
- A/C, DUAL ZONE CLIMATE CTL
- CARPET FLOORING, BOTH ROWS CLOTH BUCKET FRONT SEATS
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL • POWERPOINTS - 12V

(MSRP)

495.00

NO CHARGE

NO CHARGE

195.00

365.00

795.00

100.00

500.00

RAMP ONE

BAMP TWO

RT41

- SMART CHARGING USB PORTS
- TILT/TELESCOPE STR COLUMN

FUNCTIONAL

- 12"LCD CTR STACK TOUCHSCRN
- ADVANCED 4X4
- BRONCO™ TRAIL APP
- HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- REMOTE KEYLESS ENTRY • SIRIUSXM® W/360L- NA AK&HI
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL • INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

(MSRP)

•HERITAGE SERIES

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 662A

OPTIONAL EQUIPMENT/OTHER 2024 MODEL YEAR ROBIN'S EGG BLUE

.17" OXFORD WHT ALUM PNTD WHLS .LT315/70R17 M/T TIRES (35") HARD TOP, WHITE-PAINTED SOUND DEADENING HEADLINER FRT ROW TOP PANEL STORAGE BAG CNCTD NAV (1-YEAR SUB INC)

SLIDE-OUT TAILGATE FRONT LICENSE PLATE BRACKET AUXILIARY SWITCHES

ROOF RAILS W/CROSSBARS, BLACK LED SIGNATURE LIGHTING

DEALER INSTALLED OPTIONS

Wheel Lock Kit Trailer Tow Package

TOTAL OPTIONS/OTHER

2,450.00 51,425.00

DESTINATION & DELIVERY

1.895.00

\$48,975.00

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

TOTAL MSRP

\$53,320.00



Whether you decide to lease or finance your Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

SPECIAL ORDER

RA101 N RB 2X 425 007603 01 10 24

EPA Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

MPG

city combined city/hwy highway

5.9 gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel COST

\$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

10

his vehicle emits 523 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Not Rated

Not Rated

Not Rated

 $\star\star\star$

fueleconomygov

Calculate personalized estimates and compare vehicles









GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

* * * * * * * * * * **Frontal** Driver Crash Passenger Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat Crash Rear seat

Based on the risk of injury in a side impact

Rollover

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



FORD **PROTECT**®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

The FordPass Connect™ modem is active and

sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information)

Connected service and related feature functionality is subject

o compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

Ford website for our privacy policy.

ctioning. Message and data rates may apply. See your local

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRLA01132 TO 48028

Msg & Data



www.ford.com/help/privacy-terms/

3202401187664

06/01/2024

RAIL

13-R912 O/T 1

ITEM #

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

AUTO START STOP TECH • BRAKES, 4-WHEEL DISC/ABS • FRONT STABILIZER BAR

- MID AND SASQUATCH™ PKGS
- PUSH-BUTTON START
- SYNC®4

PRICE INFORMATION BASE PRICE

TOTAL VEHICLE & OPTIONS/OTHER

vehicle, you'll find the choices that are right