Small SUVs range from 14 to 129 MPG.

The best vehicle rates 132 MPGe.

**BRONCO** 

2023 2-DOOR ADVANCED 4X4 **BADLANDS - 4 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION**  PL **B96916** 

**HOT PEPPER RED MET TINT CC** INTERIOR LTHR-TRIM/VINYL BLACK SEATS

### **EXTERIOR**

- BUMPER, REAR-PWDR CTD STEEL
- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE **HEADLAMPS - AUTO HIGH BEAM**
- **HEADLAMPS AUTO LED**
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

- IP CLUSTER 8" DIGITAL SCRN

### **FUNCTIONAL**

- BRAKES, 4-WHEEL DISC/ABS
- FRNT/REAR LOCKING DIFFRNTL
- HILL START ASSIST

- REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI

### • TOOL KIT- DOOR/TOP REMOVAL

### SAFETY/SECURITY

- AIRBAGS-FRNT (DUAL STAGE)
- CANOPY® SYSTEM (ALL ROWS)
- ELCTR STABILITY/TRACTN CTL
- LATCH CHILD SAFETY SYSTEM
- PERSONAL SAFETY SYSTEM™

### **WARRANTY**

- 5YR/60,000 POWERTRAIN

# EPA Fuel Economy and Environment



**Gasoline Vehicle** 

### **Fuel Economy**

**MPG** 

city combined city/hwy highway

**5.9** gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only) Annual fuel COST

\$2,600

10

his vehicle emits 531 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

# Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Not Rated

## fueleconomygov

Calculate personalized estimates and compare vehicles









10

### •FRONT ROW HEATED SEATS POWER OUTLET

•DUAL-ZONE ELEC CLIMATE CNTRL

**INCLUDED ON THIS VEHICLE** 

**EQUIPMENT GROUP 333A** 

SYNC4 W/ENHNCD VOICE RECOG

BADLANDS SERIES

•MID PACKAGE

- •FORD CO-PILOT360 •HIGH PACKAGE
- •12" LCD CTR STACK TOUCHSCREEN •360-DEGREE CAMERA

### **OPTIONAL EQUIPMENT/OTHER**

2023 MODEL YEAR HOT PEPPER RED MET TINT CC 2.7L ECOBOOST V6 ENGINE 10-SPEED AUTO TRANSMISSION LT315/70R17 M/T TIRES (35") REMOTE START SYSTEM **CNCTD NAV (90-DAY TRIAL)** SASQUATCH PACKAGE .17"BLK ALM BEADLCK ALLOY RING .4.7/REAR AXLE-LOCKING DIFF FRONT AXLE-LOCKING DIFFRNTL HARD TOP, GRAY MOLDED-IN-COLOR .FRT ROW TOP PANEL STORAGE BAG SOUND DEADENING HEADLINER **ROCK BAILS** CARPET FLOORING

STEEL FRONT BUMPER

AM/FM,7 SPKRS,SDARS

## (MSRP)

495.00

1,895.00\_

5,240.00

**NO CHARGE** 

**NO CHARGE** 

RAMP ONE

**BAMP TWO** 

**RA46** 

NO CHARGE

2,790.00 KEYLESS ENTRY KEYPAD

LTHR-TRIM/VINYL BLACK SEATS FRONT LICENSE PLATE BRACKET

NO CHARGE TOTAL OPTIONS/OTHER

(MSRP)

60,870.00 1.895.00

(MSRP)

\$48,145,00

12,725.00



Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

\$62,765.00



05/19/2024

Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

PH112 N RB 2X 370 000538 08 11 23

### **GOVERNMENT 5-STAR SAFETY RATINGS**

### **Overall Vehicle Score**

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal** Driver **Not Rated** Crash **Not Rated** Passenger Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat **Not Rated Not Rated** Crash Rear seat

### Rollover

Based on the risk of rollover in a single-vehicle crash

Based on the risk of injury in a side impact

Star ratings range from 1 to 5 stars ( $\star \star \star \star \star$ ), with 5 being the highest Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



 $\star\star\star$ 

FORD **PROTECT**® Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your

Ford dealer or visit www.FordOwner.com.

**BUILT WILD** 

The FordPass Connect™ modem is active and

sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information)

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

Ford website for our privacy policy.

actioning. Message and data rates may apply. See your local

**WARNING**: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead. which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

### SCAN OR TEXT 1FPLB96916 TO 48028

Msg & Data rates may



www.ford.com/help/privacy-terms/

3202308188009

# ford.com STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

### **INTERIOR**

### • 1TOUCH UP/DOWN DR/PASS WIN • 50/50 SPLIT FOLD REAR SEAT

- 6-WAY MANUAL DRV/PASS SEAT • AUX SWITCHES W/PRE-WIRING
- CRUISE CONTROL
- LOCKING GLOVE BOX • LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM • POWERPOINTS - 12V
- TILT/TELESCOPE STR COLUMN USB A(1)/C(1)-1ST/2ND ROWS

- BADLANDS SUSPENSION
- FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM
- FRONT STA-BAR DISCONNECT
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START
- TER MGMT W/G.O.A.T. MODES®

RAIL

11-P385 O/T 2

ITEM#

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

110.00 PRICE INFORMATION 2,195.00 BASE PRICE

**TOTAL VEHICLE & OPTIONS/OTHER** 

**DESTINATION & DELIVERY** 

## **TOTAL MSRP**

### • ADVANCETRAC™ WITH RSC® & SIDE IMPACT/SAFETY

- BELT-MINDER CHIME
- INDIV TIRE PRESS MONIT SYS
- PERIMETER ALARM

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 ROADSIDE ASSIST