Small SUVs range from 14 to 129 MPG.

The best vehicle rates 132 MPGe.

BRONCO

2023 2-DOOR ADVANCED 4X4 **BADLANDS - 4 PASSENGER** 2.3L ECOBOOST I-4 ENGINE **10-SPEED AUTO TRANSMISSION** PL **B94353**

W TX

(MSRP)

\$48,145.00

6,835.00

54,980.00

1.895.00

CACTUS GRAY INTERIOR LTHR-TRIM/VINYL BLACK SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- BUMPER, REAR-PWDR CTD STEEL
- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE
- **HEADLAMPS AUTO HIGH BEAM HEADLAMPS - AUTO LED**
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 332A

BADLANDS SERIES

•MID PACKAGE

POWER OUTLET

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN • 50/50 SPLIT FOLD REAR SEAT
- 6-WAY MANUAL DRV/PASS SEAT
- AUX SWITCHES W/PRE-WIRING
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM
- POWERPOINTS 12V • TILT/TELESCOPE STR COLUMN
- USB A(1)/C(1)-1ST/2ND ROWS

FUNCTIONAL

- 8" LCD CTR STACK TOUCHSCRN
- BADLANDS SUSPENSION • BRAKES, 4-WHEEL DISC/ABS
- FORDPASS™ CONNECT 4GWI-FI HOTSPOT TELEMATICS MODEM
- FRNT/REAR LOCKING DIFFRNTL • FRONT STA-BAR DISCONNECT
- HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START
- REAR VIEW CAMERA SIRIUSXM® W/360L- NA AK&HI
- TER MGMT W/G.O.A.T. MODES® • TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- ELCTR STABILITY/TRACTN CTL • INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

EPA Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

MPG

city combined city/hwy highway

5.9 gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel COST

\$2,600

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

10

his vehicle emits 523 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Not Rated

Not Rated

fueleconomygov

Calculate personalized estimates and compare vehicles









SYNC4 W/ENHNCD VOICE RECOG

•FRONT ROW HEATED SEATS

•DUAL-ZONE ELEC CLIMATE CNTRL

.17" MCHNED GRAY-PNTD ALUM WLS 10-SPEED AUTO TRANSMISSION .LT285/70R17 A/T TIRES (33") 4.46/REAR AXLE-LOCKING DIFF REMOTE START SYSTEM **CNCTD NAV (90-DAY TRIAL)** HARD TOP GRAY MOLDED-IN-COLOR .FRT ROW TOP PANEL STORAGE BAG SOUND DEADENING HEADLINER FRONT AXLE-LOCKING DIFFRNTL CARPET FLOORING REMOVABLE HOOP STEP FLR LINERS ALL WEATHER MATS TOWING CAPABILITY STEEL FRONT BUMPER

(MSRP)

1,495.00

•FORD CO-PILOT360 **OPTIONAL EQUIPMENT/OTHER**

AM/FM.7 SPKRS.SDARS LTHR-TRIM/VINYL BLACK SEATS

FRONT LICENSE PLATE BRACKET

160.00

595.00

2,195.00

RAMP ONE

BAMP TWO

RH80

NO CHARGE

1,995.00 NO CHARGE **NO CHARGE** 395.00

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

PRICE INFORMATION

TOTAL OPTIONS/OTHER

DESTINATION & DELIVERY

TOTAL VEHICLE & OPTIONS/OTHER

BASE PRICE

TOTAL MSRP \$56,875.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right www.ford.com/finance.

PG311 N RB 2X 370 003795 07 31 23

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver **Not Rated** Crash **Not Rated** Passenger

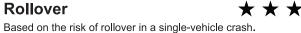
Rear seat

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight. Side Front seat **Not Rated**

Based on the risk of injury in a side impact

Rollover

Crash



Star ratings range from 1 to 5 stars ($\star\star\star\star\star$), with 5 being the highest Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for ertain remote features (see App Terms for more information) Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from actioning. Message and data rates may apply. See your local Ford website for our privacy policy.



FORD **PROTECT**®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

Msg & Data



www.ford.com/help/privacy-terms/

SCAN OR TEXT 1FPLB94353 TO 48028

3202308072119

ITEM #: 52-M306 O/T 2

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

RAIL

05/31/2024

Ford Credit for you. See your dealer for details or visit