Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.

BRONCO

2024 BIG BEND 4-DOOR 4X4 **BIG BEND - 5 PASSENGER** 2.3L ECOBOOST I-4 ENGINE **10-SPEED AUTO TRANSMISSION** RL A03614

ERUPTION GREEN METALLIC INTERIOR VINYL GRAY/BLACK SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- GRILLE-GRAY/BRONCO WHITE
- **HEADLAMPS AUTO HIGH BEAM** MIRRORS-HTD/POWER GLASS,
- MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (1)

SOUND DEADENING HEADLINER

FRONT LICENSE PLATE BRACKET

FLR LINERS ALL WEATHER MATS

FRONT BUMPER. HD MODULAR

DEALER INSTALLED OPTIONS

Body Armor-Protective Moldings

Fndr Flare Kt-Base Style-Steel

REMOVABLE HOOP STEP

LED SIGNATURE LIGHTING

AUXILIARY SWITCHES

BRUSH GUARD

FRT ROW TOP PANEL STORAGE BAG

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN 6-WAY MANUAL DRV/PASS SEAT
- 60/40 SPLIT FOLD REAR SEAT
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MARINE GRADE VINYL SEATS
- MOLLE STRAP SYSTEM

NO CHARGE

395.00

160.00

975.00

195.00

300.00

795.00

520.00

520 00

RAMP ONE

BAMP TWO

RD27

- POWERPOINTS 12V • RUBBERIZED FLOOR, WASHOUT **CAPABLE W/DRAIN PLUG**
- SMART CHARGING USB PORTS
- TILT/TELESCOPE STR COLUMN

FUNCTIONAL

- BRONCO™ TRAIL APP
- HILL START ASSIST
- PUSH-BUTTON START

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY

- ELCTR STABILITY/TRACTN CTL
- LATCH CHILD SAFETY SYSTEM

WARRANTY

- 3YR/36,000 BUMPER / BUMPER

EPA Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

MPG

city combined city/hwy highway

5.0 gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel COST

\$2,700





his vehicle emits 444 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomygov

Calculate personalized estimates and compare vehicles









GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated Based on the combined ratings of frontal, side and rollover.

Frontal Driver Crash Passenger

Side Front seat

Based on the risk of injury in a side impact

Rollover

Based on the risk of rollover in a single-vehicle crash

Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



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dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

BUILT WILD

The FordPass Connect™ modem is active and

sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information)

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

Ford website for our privacy policy.

actioning. Message and data rates may apply. See your local

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRLA03614 TO 48028

FORD **PROTECT**®

rates may



(MSRP) **INCLUDED ON THIS VEHICLE** (MSRP) **EQUIPMENT GROUP 222A** 1,645.00 Trailer Tow Package 500.00 PRICE INFORMATION BASE PRICE BIG BEND SERIES TOTAL OPTIONS/OTHER 10,690.00 •MID PACKAGE **•DUAL-ZONE ELEC CLIMATE CNTRL TOTAL VEHICLE & OPTIONS/OTHER** •FRONT ROW HEATED SEATS **DESTINATION & DELIVERY** POWER OUTLET •FORD CO-PILOT360 **OPTIONAL EQUIPMENT/OTHER** 10-SPEED AUTO TRANSMISSION 1,995.00 P255/75R17 A/T TIRES (32") 4.27/REAR AXLE-LOCKING DIFF 795.00 FRONT AXLE-OPEN DIFFRNTL AM/FM,7 SPKRS,SDARS **CNCTD NAV (1-YEAR SUB INC)** REMOTE START SYSTEM 17" GRAY-PNTD ALUM WHEELS HARD TOP, GRAY MOLDED-IN-COLOR 1,895.00

Bronco Off-Roadeo is an outdoor

and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

TOTAL MSRP \$52,455.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

SPECIAL ORDER RA101 N RB 2X 425 007685 01 10 24

3202401188213

RAIL

71-6645 O/T 1

ITEM #

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

• 12"LCD CTR STACK TOUCHSCRN AUTO START STOP TECH

- BRAKES, 4-WHEEL DISC/ABS
- FRONT STABILIZER BAR
- PRE-COLLISION ASSIST W/AEB
- REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI • TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- CANOPY® SYSTEM (ALL ROWS) • BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- INDIV TIRE PRESS MONIT SYS
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

\$39,870.00

50,560.00 1.895.00

Should ONLY be compared to other vehicles of similar size and weight.

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Not Rated

Not Rated

 $\star\star\star$

Crash Rear seat

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest.

1FMDE7BH7RLA03614

Msg & Data

www.ford.com/help/privacy-terms/

05/29/2024