



ford.com

VEHICLE DESCRIPTION

# BRONCO

2024 HERITAGE LMTD 4-DR 4X4  
HERITAGE LIMITED-5 PASSENGR  
2.7L ECOBOOST V6 ENGINE  
10-SPEED AUTO TRANSMISSION

## RL A37385

EXTERIOR  
ROBIN'S EGG BLUE  
INTERIOR  
PERF PLAID LTR-TRM BRWN STS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

**EXTERIOR**

- BUMPER, REAR-PWDR CTD STEEL
- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- FULL VEH STEEL BASH PLATES
- GRL-WHT-"FORD" RED
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS - AUTO LED
- W/SIGNATURE LED LIGHTING
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

**INTERIOR**

- 1 TOUCH UP/DOWN DR/PASS WIN
- 60/40 SPLIT FOLD REAR SEAT
- A/C, DUAL ZONE CLIMATE CTL
- AUX SWITCHES W/PRE-WIRING
- CARPET FLOORING, BOTH ROWS
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCR N
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM
- POWERPOINTS - 12V
- PWR 10-WAY DRV/8-WAY PASS
- SMART CHARGING USB PORTS
- TILT/TELESCOPE STR COLUMN

**FUNCTIONAL**

- 12" LCD CTR STACK TOUCHSCR N
- ADVANCED 4X4
- BRAKES, 4-WHEEL DISC/ABS
- FORDPASS™ CONNECT
- FRNT/REAR LOCKING DIFFRNTL
- FRONT STA-BAR DISCONNECT
- HIGH/LUX PACKAGE
- HILL START ASSIST
- KEYLESS ENTRY W/PUSH START
- MID AND SASQUATCH™ PKGS
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START
- SIRIUSXM® W/360L- NA AK&HI
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

**SAFETY/SECURITY**

- ADVANCETRAC™ WITH RSC®
- AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

**WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

**EQUIPMENT GROUP 664A**

- HERITAGE LIMITED SERIES

**OPTIONAL EQUIPMENT/OTHER**

- .17" GLS BLK ALUM PNTD WHLS
- .LT315/70R17 M/T TIRES (35")
- HARD TOP, WHITE-PAINTED NO CHARGE
- .SOUND DEADENING HEADLINER
- .FRT ROW TOP PANEL STORAGE BAG
- AM/FM, 10 SPKRS, SDARS
- CNCTD NAV (1-YEAR SUB INC)
- SASQUATCH PACKAGE NO CHARGE
- .FRONT AXLE-LOCKING DIFFRNTL
- SLIDE-OUT TAILGATE
- FRONT LICENSE PLATE BRACKET NO CHARGE

**PRICE INFORMATION**

|                               |             |
|-------------------------------|-------------|
| BASE PRICE                    | \$71,105.00 |
| TOTAL OPTIONS/OTHER           |             |
| TOTAL VEHICLE & OPTIONS/OTHER | 71,105.00   |
| DESTINATION & DELIVERY        | 1,895.00    |



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRodeo.com for more information.

|   |      |                       |
|---|------|-----------------------|
| RAMP ONE  | RA84 |                       |
| RAMP TWO  |      | RAIL                  |
|   |      | ITEM #: 72-8790 O/T 2 |
| This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above. |      |                       |

**TOTAL MSRP \$73,000.00**

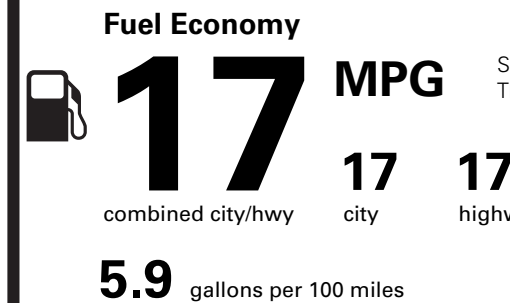


Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit [www.ford.com/finance](http://www.ford.com/finance).

RD041 N RB 2X 430 003775 04 04 24

### EPA DOT Fuel Economy and Environment

Gasoline Vehicle

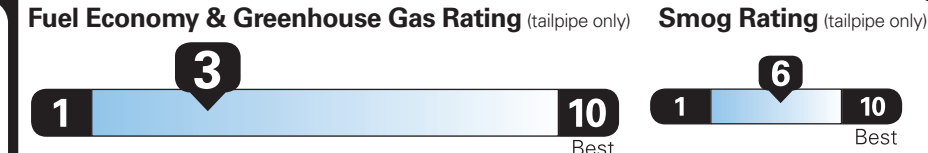


Small SUVs range from 14 to 123 MPG. The best vehicle rates 140 MPGe.

You spend **\$6,250**

more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost **\$3,200**



This vehicle emits 522 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles

Smartphone QR Code™



### GOVERNMENT 5-STAR SAFETY RATINGS

|  |                      |                     |
|--|----------------------|---------------------|
| <b>Overall Vehicle Score</b>   | <b>Not Rated</b>     |                     |
| Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.   |                      |                     |
| <b>Frontal Crash</b>   | Driver Passenger     | ★★★★★               |
| Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.   |                      |                     |
| <b>Side Crash</b>  | Front seat Rear seat | Not Rated Not Rated |
| Based on the risk of injury in a side impact.  |                      |                     |
| <b>Rollover</b>  |                      | ★★★                 |
| Based on the risk of rollover in a single-vehicle crash.   |                      |                     |
| Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). <a href="http://www.safercar.gov">www.safercar.gov</a> or 1-888-327-4236 |                      |                     |



The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit [www.FordOwner.com](http://www.FordOwner.com).

**WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

SCAN QR TEXT 1FRLA37385 TO 48028

Msg & Data rates may apply. Text HELP for help



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