Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.

You spend

over 5 years

compared to the

Gasoline Vehicle

BRONCO

2024 BADLANDS 4-DOOR 4X4 **BADLANDS - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION** RL **A50635**

AZURE GRAY MET TRI-COAT INTERIOR VINYL BLACK SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- BUMPER, FRONT HD MODULAR
- BUMPER.REAR-PWDR CTD STEEL
- **EASY FUEL® CAPLESS FILLER**
- FENDER TIE-DOWN HOOKS FULL VEH STEEL BASH PLATES
- GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS AUTO HIGH BEAM
- HEADLAMPS AUTO LED
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD/SPOTTER MIRROR
- TOW HOOKS-FRT (2)/REAR (2)

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 331A

•BADLANDS SERIES

- AUX SWITCHES W/PRE-WIRING

- LOCKING GLOVE BOX
- MANUAL A/C, SINGLE ZONE

- **CAPABLE W/DRAIN PLUG**

RAMP ONE

BAMP TWO

RH80

- FRNT/REAR LOCKING DIFFRNTL
- KEYLESS ENTRY W/PUSH START
- PRE-COLLISION ASSIST W/AEB

SAFETY/SECURITY

- AIRBAGS-FRNT (DUAL STAGE)
- ELCTR STABILITY/TRACTN CTL
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN

(MSRP)

PRICE INFORMATION

BASE PRICE TOTAL OPTIONS/OTHER 7,335.00

TOTAL VEHICLE & OPTIONS/OTHER DESTINATION & DELIVERY

fueleconomygov

5.9 gallons per 100 miles

\$3,200

Annual fuel COST

Calculate personalized estimates and compare vehicles









OPTIONAL EQUIPMENT/OTHER

2024 MODEL YEAR AZURE GRAY MET TRI-COAT 2.7L ECOBOOST V6 ENGINE 10-SPEED AUTO TRANSMISSION LT285/70R17 A/T TIRES (33") 4.46/REAR AXLE-LOCKING DIFF FRONT AXLE-LOCKING DIFFRNTL

ROCK RAILS AM/FM,7 SPKRS,SDARS 17" MCHNED GRAY-PNTD ALUM WLS LED SIGNATURE LIGHTING HARD TOP, GRAY MOLDED-IN-COLOR SOUND DEADENING HEADLINER FRONT LICENSE PLATE BRACKET FLR LINERS ALL WEATHER MATS ON-VEH STORAGE-TOP/DOOR BAGS





Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

TOTAL MSRP \$60,615.00



05/20/2024

Whether you decide to lease or finance your vehicle, you'll find the choices that are right www.ford.com/finance.

RE172 N RB 2X 435 002106 05 17 24

GOVERNMENT 5-STAR SAFETY RATINGS

EPA Fuel Economy and Environment

highway

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

MPG

city

Overall Vehicle Score

Fuel Economy

Not Rated Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat **Not Rated Not Rated** Crash Rear seat Based on the risk of injury in a side impact

Rollover Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRLA50635 TO 48028

Msg & Data rates may



www.ford.com/help/privacy-terms/

3202405247657

 $\star\star\star$

INTERIOR

• 1TOUCH UP/DOWN DR/PASS WIN 6-WAY MANUAL DRV/PASS SEAT

- 60/40 SPLIT FOLD REAR SEAT
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRN

(MSRP)

- LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM
- POWERPOINTS 12V RUBBERIZED FLOOR, WASHOUT
- SMART CHARGING USB PORTS

FUNCTIONAL

• 12"LCD CTR STACK TOUCHSCRN

- ADVANCED 4X4
- BADLANDS SUSPENSION • BRAKES, 4-WHEEL DISC/ABS
- FORDPASS™ CONNECT
- FRONT STA-BAR DISCONNECT
- HILL START ASSIST
- REAR VIEW CAMERA • SIRIUSXM® W/360L- NA AK&HI
- SYNC®4

RAIL

52-M035 O/T 2

ITEM#

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

TOOL KIT- DOOR/TOP REMOVAL

• TER MGMT W/G.O.A.T. MODES®

• ADVANCETRAC™ WITH RSC®

- & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- INDIV TIRE PRESS MONIT SYS
- PERSONAL SAFETY SYSTEM™

- 5YR/60,000 ROADSIDE ASSIST

\$51,385.00

58,720.00 1.895.00

Ford Credit for you. See your dealer for details or visit

average new vehicle. Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



more in fuel costs

10

his vehicle emits 523 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for ertain remote features (see App Terms for more information) Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from actioning. Message and data rates may apply. See your local Ford website for our privacy policy.



FORD **PROTECT**®