



ford.com

VEHICLE DESCRIPTION

F-150

2023 F-150 4X4 SUPERCREW  
145" WHEELBASE  
2.7L V6 ECOBOOST  
ELEC TEN-SPEED AUTO W/TOW M

PF B78269

EXTERIOR  
ANTIMATTER BLUE METALLIC  
INTERIOR  
DARK SLATE CLOTH 40CONSLE40

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- DAYTIME RUNNING LAMPS
- EASY FUEL® CAPLESS FILLER
- FOG LAMPS
- FULLY BOXED STEEL FRAME
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS - AUTOLAMP (ON/OFF)
- PICKUP BOX TIE DOWN HOOKS
- POWER TAILGATE LOCK
- REAR PRIVACY GLASS
- TRAILER SWAY CONTROL
- WIPERS- INTERMITTENT

INTERIOR

- DOOR LOCKS - POWER
- DUAL VISOR VANITY MIRRORS
- ILLUMINATED ENTRY
- MESSAGE CTR: OUTSIDE TEMP, COMPASS, TRIP COMPUTER
- POWERPOINTS - 12V
- TILT/TELESCOPE STR COLUMN

FUNCTIONAL

- AUTO HOLD
- BLIS W/CROSS-TRAFFIC ALERT
- DYNAMIC HITCH ASSIST
- FORDPASS CONNECT™ 4G HOTSPOT TELEMATICS MODEM
- LANE-KEEPING SYSTEM
- MYKEY®
- POST-COLLISION BRAKING
- PRE-COLLISION ASSIST W/AEB
- REVERSE BRAKE ASSIST
- REVERSE SENSING AND REAR VIEW CAMERA
- SELECTSHIFT®

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC®
- AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS - SAFETY CANOPY®
- CTR HIGH MOUNT STOP LAMP
- PERIMETER ALARM
- SOS POST-CRASH ALERT SYSTM™
- TIRE PRESSURE MONIT SYS

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST
- 8YR/100,000 HYBRID BATTERY

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 301A

- XLT SERIES
- 8-WAY POWER DRIVERS SEAT
- ELECTRONIC AUTO TEMP CONTROL
- SIRIUS XM W/ 360L
- SYNC 4 W/ENHANCED VOICE RECOG

(MSRP)

2,230.00

OPTIONAL EQUIPMENT/OTHER

- 2.7L V6 ECOBOOST 1,285.00
- 3.55 ELECTRONIC LOCK RR AXLE 470.00
- 6600# GVWR PACKAGE
- REG XLT DIST PKG 301A
- FRONT LICENSE PLATE BRACKET
- 50 STATE EMISSIONS
- CLASS IV TRAILER HITCH
- XLT CHROME APPEARANCE PACKAGE 1,895.00
- .275/65R18 BSW ALL-TERRAIN TIR
- .BRIGHT POLISHED STEP BARS
- .18" CHROME-LIKE PVD WHEELS
- CLOTH 40/CONSOLE/40
- TX BADGE 295.00

NO CHARGE  
NO CHARGE  
NO CHARGE

PRICE INFORMATION

BASE PRICE \$50,220.00  
TOTAL OPTIONS/OTHER 6,175.00

TOTAL VEHICLE & OPTIONS/OTHER 56,395.00  
DESTINATION & DELIVERY 1,895.00

TOTAL BEFORE DISCOUNTS 58,290.00  
REG XLT DIST PKG 301A - 750.00  
XLT MID DISCOUNT - 1,000.00  
XLT MID DISCT CRM/SPRT - 750.00  
TOTAL SAVINGS - 2,500.00

RESIDENCY RESTRICTIONS APPLY TO DISCOUNTS/SAVINGS - BASED ON CUSTOMER ZIP CODE. SEE DEALER FOR DETAILS.

EPA DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

**20** MPG  
combined city/hwy city highway  
**5.0** gallons per 100 miles

Standard Pickup Trucks range from 12 to 70 MPG. The best vehicle rates 132 MPGe.

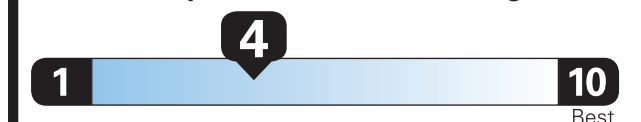
You spend **\$3,000**

more in fuel costs over 5 years compared to the average new vehicle.

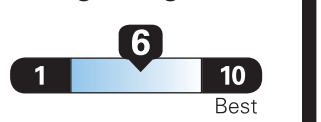
Annual fuel cost

**\$2,200**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 435 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236

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**WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FPFB78269 TO 48028

Msg & Data rates may apply. Text HELP for help



www.ford.com/help/privacy-terms/

RAMP ONE

RA34

RAMP TWO

RAIL

ITEM #:

52-7654 O/T 2

TOTAL MSRP \$55,790.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

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