Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.



BRONCO

2024 WILDTRAK 4-DOOR 4X4 **WILDTRAK - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION** RL **A51145**

AZURE GRAY MET TRI-COAT INTERIOR LTH-TRM/VNYL SSTONE/BLK STS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

EASY FUEL® CAPLESS FILLER

ford.com

- FENDER TIE-DOWN HOOKS
- GRILLE-BLK/BRONCO WHITE
- HEADLAMPS AUTO HIGH BEAM
- **HEADLAMPS AUTO LED**
- MIRRORS-HTD/POWER GLASS. MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (1)
- WILDTRAK HOOD GRAPHIC

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN • 60/40 SPLIT FOLD REAR SEAT
- A/C, DUAL ZONE CLIMATE CTL
- AUX SWITCHES W/PRE-WIRING
- · CARPET FLOORING, BOTH ROWS
- IP CLUSTER 8" DIGITAL SCRN
- LEATHER-TRIM/VINYL SEATS LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- POWERPOINTS 12V
- SMART CHARGING USB PORTS TILT/TELESCOPE STR COLUMN

FUNCTIONAL

- 12"LCD CTR STACK TOUCHSCRN

- FORDPASS™ CONNECT
- HILL START ASSIST
- PUSH-BUTTON START
- SYNC®4 W/EVR
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY
- CANOPY® SYSTEM (ALL ROWS) • BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 ROADSIDE ASSIST

EQUIPMENT GROUP 354A

INCLUDED ON THIS VEHICLE

- •WILDTRAK SERIES
- HIGH/LUX PACKAGE
- •360-DEGREE CAMERA
- ADAPTIVE CRUISE CONTROL •HEATED STEERING WHEEL
- •WIRELESS CHARGING PAD

OPTIONAL EQUIPMENT/OTHER

2024 MODEL YEAR

AZURE GRAY MET TRI-COAT .17"BLK ALM BEADLOCK BLK RING .LT315/70R17 M/T TIRES (35") AM/FM,10 SPKRS,SDARS **CNCTD NAV (1-YEAR SUB INC)** LED SIGNATURE LIGHTING

HARD TOP, GRAY MOLDED-IN-COLOR SOUND DEADENING HEADLINER FRT ROW TOP PANEL STORAGE BAG FRONT LICENSE PLATE BRACKET

TUBE STEP, POWDER COATED FLR LINERS ALL WEATHER MATS

DEALER INSTALLED OPTIONS Trailer Tow Package Safe Deposit-Console Lock Box

(MSRP)

395.00

160 00

500.00

400.00

RAMP ONE

BAMP TWO

RA5A

2,930.00



PRICE INFORMATION BASE PRICE

DESTINATION & DELIVERY

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

TOTAL MSRP

\$69,935.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

RD261 N RB 2X 430 000279 04 26 24

EPA Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

combined city/hwy

MPG

highway

5.9 gallons per 100 miles

You spend

more in fuel costs over 5 years

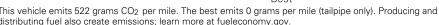
compared to the average new vehicle.

Annual fuel COST

city

\$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Not Rated

fueleconomygov

Calculate personalized estimates and compare vehicles









10

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight. Side Front seat **Not Rated Not Rated** Crash Rear seat

Rollover

 $\star\star\star$ Based on the risk of rollover in a single-vehicle crash

Based on the risk of injury in a side impact

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



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BUILT WILD

The FordPass Connect™ modem is active and

sending vehicle data (e.g., diagnostics) to Ford.

See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information).

Connected service and related feature functionality is subject

to compatible AT&T-network availability. Evolving technology /

cellular networks may affect functionality and availability, or

continued provision of some features, prohibiting them from

Ford website for our privacy policy.

actioning. Message and data rates may apply. See your local

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRLA51145 TO 48028

Msg & Data rates may



www.ford.com/help/privacy-terms/

3202405032243

06/03/2024

RAIL

71-5000 O/T 2

ITEM #

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

4.7/FRNT&REAR LOCKING DIFF ADVANCED 4X4 • AUTO START STOP TECH

- BRAKES, 4-WHEEL DISC/ABS • FORD CO-PILOT360™
- FRONT STABILIZER BAR
- MID AND SASQUATCH™ PKGS
- SIRIUSXM® W/360L- NA AK&HI
- TER MGMT W/G.O.A.T. MODES®

\$60,765.00 TOTAL OPTIONS/OTHER 7,275.00

1.895.00

• 5YR/60,000 POWERTRAIN

(MSRP)

TOTAL VEHICLE & OPTIONS/OTHER 68,040.00