



Go Further

ford.com

VEHICLE DESCRIPTION

# FIESTA

2014 5-DOOR HATCH SE  
5-PASSENGER  
1.6L TIVCT DURATECH DOHC I4  
POWER SHIFT 6 SPD AUTO TRAN

# EM 159696

EXTERIOR  
INGOT SILVER METALLIC  
INTERIOR  
CHARCOAL BLACK CLOTH SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

**EXTERIOR**

- AUTO HEADLAMPS
- DUAL POWER MIRRORS
- EASY FUEL CAPLESS FILLER
- GRILLE - 5 BAR, CHROME
- INTEGRATED SPOTTER MIRRORS
- REAR SPOILER
- REAR WIPER

**INTERIOR**

- AMBIENT LIGHTING
- BUCKET SEATS-MANUAL 6-WAY DRIVER, 4-WAY FRONT PASS
- 60/40 SPLIT FOLD REAR SEAT
- DUAL VANITY MIRRORS
- LEATHER WRAPPED STR WHEEL W/CRUISE AND AUDIO CONTRO
- TILT/TELESCOPE STR COLUMN
- 1-TOUCH UP/DOWN DRIVER WIN

**FUNCTIONAL**

- ADVANCETRAC W/ESC
- AIR CONDITIONING
- AM/FM SINGLE CD/MP3, 6SPKR
- DOME LAMP & MAP LIGHTS
- FRONT DISC REAR DRUM BRAKES (ABS)
- MESSAGE CENTER W/TRIP CPTR
- POWER LOCKS AND WINDOWS
- POWER STEERING W/EPAS
- 12V POWER OUTLETS (2)
- REAR WINDOW DEFROSTER
- REMOTE KEYLESS ENTRY
- VARIABLE INTERVAL WIPERS

**SAFETY/SECURITY**

- ADJUSTABLE SAFETY BELTS
- AIRBAG - DRIVER KNEE
- AIRBAGS - DUAL STAGE FRONT
- AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS - SIDE AIR CURTAIN
- MYKEY
- PERIMETER ALARM
- SECURITY ANTI-THEFT ENGINE IMMOBILIZER
- TIRE PRESSURE MONITOR SYS

**WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

**EQUIPMENT GROUP 201A**

995.00

- SE APPEARANCE PACKAGE
- SYNC W/MYFORD TOUCH/SAT RADIO
- 16" PAINTED ALUMINUM WHEELS

**OPTIONAL EQUIPMENT**

- POWER SHIFT 6 SPD AUTO TRANS 1095.00
- POWER MOONROOF 795.00
- FRONT LICENSE PLATE BRACKET NO CHARGE

**PRICE INFORMATION**

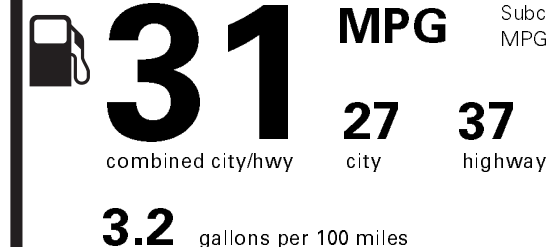
BASE PRICE	\$16,050.00
TOTAL OPTIONS	2885.00
<hr/>	
TOTAL VEHICLE & OPTION DESTINATION & DELIVERY	18935.00 795.00

EPA DOT Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy



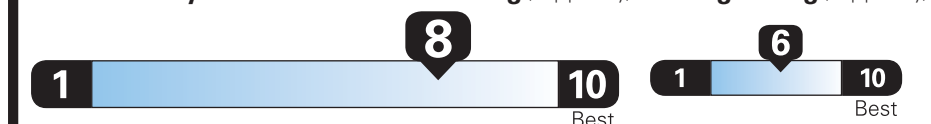
Subcompact Cars range from 15 to 119 MPG. The best vehicle rates 119 MPGe.

You save **\$3,000** in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost

**\$1,700**

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 289 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and costs \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★▲

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

▲ Safety Concern: Visit [www.safercar.gov](http://www.safercar.gov) or call 1-888-327-4236 for more details.

Frontal Crash

Driver Passenger ★★★★★ ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat ★★★★★ ★★★★★▲

Based on the risk of injury in a side impact.

Rollover

★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236



3FADP4EJ0EM159696



Scan this code to experience this vehicle or text 3FEM159696 to 48028

or Visit [ford.com/windowsticker](http://ford.com/windowsticker)

Standard messaging & data plan rates may apply.

	RAMP ONE	
	RC79	
	RAMP TWO	FINAL ASSEMBLY PLANT
		CUAUTITLAN
	METHOD OF TRANSP.	ITEM #: 41-3733 O/T 2
	RAIL	M034 D 6A A6 415 011627 07 09 14

**TOTAL MSRP \$19,730.00**

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.



Ford ESP is the only extended service plan honored at every Ford dealership in the U.S. and Canada. See your dealer for additional details or visit [www.FordOwner.com](http://www.FordOwner.com) for more information.



Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. See your Ford Dealer for details or visit [www.FordCredit.com](http://www.FordCredit.com).