Small SUVs range from 14 to 123 MPG.

distributing fuel also create emissions; learn more at fueleconomy.gov

The best vehicle rates 140 MPGe.

You spend

over 5 years

compared to the

average new vehicle.

more in fuel costs

Gasoline Vehicle



2024 BADLANDS 4-DOOR 4X4 **BADLANDS - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION** RL A36209

OXFORD WHITE INTERIOR LTHR-TRIM/VINYL BLACK SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

BUMPER, FRONT - HD MODULAR

ford.com

- BUMPER.REAR-PWDR CTD STEEL
- **EASY FUEL® CAPLESS FILLER**
- FENDER TIE-DOWN HOOKS
- FULL VEH STEEL BASH PLATES GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS AUTO HIGH BEAM
- HEADLAMPS AUTO LED
- MIRRORS-HTD/POWER GLASS,
- MANUAL FOLD TOW HOOKS-FRT (2)/REAR (2)

- 60/40 SPLIT FOLD REAR SEAT AUX SWITCHES W/PRE-WIRING
- LOCKING GLOVE BOX

- POWERPOINTS 12V

(MSRP)

3,245.00

NO CHARGE

395.00

160.00

RAMP ONE

BAMP TWO

RA84

• SMART CHARGING USB PORTS

- SIRIUSXM® W/360L- NA AK&HI
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE)
- & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- ELCTR STABILITY/TRACTN CTL
- LATCH CHILD SAFETY SYSTEM

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN

(MSRP)

500.00

fueleconomygov

Fuel Economy

combined city/hwy

Annual fuel COST

5.9 gallons per 100 miles

\$3,200

Calculate personalized estimates and compare vehicles





Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

his vehicle emits 522 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and





10

EQUIPMENT GROUP 334A BADLANDS SERIES

- •MID PACKAGE
- **•DUAL-ZONE ELEC CLIMATE CNTRL**

INCLUDED ON THIS VEHICLE

- •FRONT ROW HEATED SEATS
- POWER OUTLET
- •FORD CO-PILOT360 •HIGH/LUX PACKAGE
- •360-DEGREE CAMERA
- ADAPTIVE CRUISE CONTROL
- •HEATED STEERING WHEEL
- •WIRELESS CHARGING PAD

OPTIONAL EQUIPMENT/OTHER

2.7L ECOBOOST V6 ENGINE 10-SPEED AUTO TRANSMISSION SOFT TOP, CLOTH W/PREP KIT AM/FM,10 SPKRS,SDARS **CNCTD NAV (1-YEAR SUB INC)** REMOTE START SYSTEM LED SIGNATURE LIGHTING LTHR-TRIM/VINYL BLACK SEATS SASQUATCH PACKAGE .4.7/REAR AXLE-LOCKING DIFF FRONT AXLE-LOCKING DIFFRNTL .17"BLK ALM BEADLCK ALLOY RING .LT315/70R17 M/T TIRES (35") FRONT LICENSE PLATE BRACKET

FLR LINERS ALL WTHR+CRPT MATS

REMOVABLE HOOP STEP

4,575.00 2,145.00 1.495.00 2,195.00

TOTAL SAVINGS

Bronco Off-Roadeo is an outdoor Original Bronco owners who purchase and take delivery Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

TOTAL MSRP \$66,990.00



Whether you decide to lease or finance your www.ford.com/finance.

GOVERNMENT 5-STAR SAFETY RATINGS

Not Rated

 $\star\star\star$

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

Overall Vehicle Score

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

EPA Fuel Economy and Environment

highway

MPG

city

Side Front seat **Not Rated Not Rated** Crash Rear seat

Based on the risk of injury in a side impact

Rollover

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

1FMEE9BPXRLA36209

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

BUILT WILD

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for ertain remote features (see App Terms for more information) Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from actioning. Message and data rates may apply. See your local Ford website for our privacy policy.



FORD **PROTECT**®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

> Msg & Data rates may



SCAN OR TEXT 1FRLA36209 TO 48028

www.ford.com/help/privacy-terms/

3202403222538

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN
- IP CLUSTER 8" DIGITAL SCRN
- LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM
- TILT/TELESCOPE STR COLUMN

FUNCTIONAL

- 12"LCD CTR STACK TOUCHSCRN
- ADVANCED 4X4
- BADLANDS SUSPENSION • BRAKES, 4-WHEEL DISC/ABS
- BRONCO™ TRAIL APP • FRNT/REAR LOCKING DIFFRNTL
- FRONT STA-BAR DISCONNECT • HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB • PUSH-BUTTON START
- REAR VIEW CAMERA

- INDIV TIRE PRESS MONIT SYS
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 5YR/60,000 ROADSIDE ASSIST

PRICE INFORMATION BASE PRICE \$51,385.00 TOTAL OPTIONS/OTHER 14,210.00 **TOTAL VEHICLE & OPTIONS/OTHER** 65,595.00 **DESTINATION & DELIVERY** 1,895.00

TOTAL BEFORE DISCOUNTS 67,490.00 SOFT TOP DISCOUNT 500.00

and off-road adventure playground. can attend this full-day, immersive driving experience, valued at \$2500.

72-S001 O/T 2

05/20/2024

vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit

RC151 N RB 2X 430 003243 03 15 24

RAIL

ITEM #

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.