



ford.com

VEHICLE DESCRIPTION

**F-150**

2024 F-150 4X4 SUPERCREW  
145" WHEELBASE  
3.5L V6 ECOBOOST  
ELEC TEN-SPEED AUTO TRANS

EXTERIOR  
RAPID RED MET TINTED CC  
INTERIOR  
SMOKED TRUFFLE LRTH TRIM

RF **A96410**

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

**EXTERIOR**

- DAYTIME RUNNING LAMPS
- FOG LAMPS-LED
- FULLY BOXED STEEL FRAME
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS - AUTOLAMP (ON/OFF)
- LED PROJECTOR W/ DYNAMIC BENDING HEADLAMPS
- LED SIDE-MIRROR SPOTLIGHTS
- POWER MIRRORS
- POWER SLIDING REAR WINDOW W/DEFROST & PRIVACY TINT
- REMOTE TAILGATE RELEASE
- TAIL LAMPS - LED
- TRAILER SWAY CONTROL

**INTERIOR**

- 10-WAY PWR DRV & MULTI-ADJ PWR FRT PASS
- 12" PRODUCTIVITY SCREEN
- A/C W/DUAL CLIMATE CONTROL
- ADAPTIVE CRUISE CONTROL
- ADJUST PEDALS W/MEMORY
- AMBIENT LIGHTING-ONE COLOR
- AUTO DIM REARVIEW MIRROR
- HTD LRTH WRAPPED STR WHL
- HTD/VENTILATED FRT SEATS
- LEATHER TRIMMED SEATS
- LEATHER WRAPPED STR WHEEL
- PWR DRIVER/PASS LUMBAR

**FUNCTIONAL**

- 360-DEGREE CAMERA
- BLIS W/CROSS-TRAFFIC ALERT
- FORDPASS™ CONNECT 5GWI-FI HOTSPOT TELEMATICS MODEM
- INTELLIGENT ACCESS W/PUSH BUTTON START
- LANE-KEEPING SYSTEM
- POST-COLLISION BRAKING
- PRE-COLLISION ASSIST W/AEB
- REMOTE START SYSTEM
- REVERSE BRAKE ASSIST
- REVERSE SENSING AND REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI
- SYNC®4 W/EVR & 12" SCREEN

**SAFETY/SECURITY**

- ADVANCETRAC™ WITH RSC®
- AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS - SAFETY CANOPY®
- CTR HIGH MOUNT STOP LAMP
- SECURICODE KEYLESS KEYPAD
- SECURILOCK® ANTI-THEFT SYS
- SOS POST-CRASH ALERT SYS™
- STOLEN VEH SVCS: 1 YR PLAN
- TIRE PRESSURE MONIT SYS

**WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST
- 8YR/100,000 HYBRID BATTERY

INCLUDED ON THIS VEHICLE

**EQUIPMENT GROUP 502A**

- LARIAT SERIES
- B&O UNLEASHED SOUND SYS 14SPK
- MOBILE OFFICE PACKAGE
- PARTITIONED LOCKABLE STORAGE
- WIRELESS CHARGING PAD

(MSRP)

5,055.00

**OPTIONAL EQUIPMENT/OTHER**

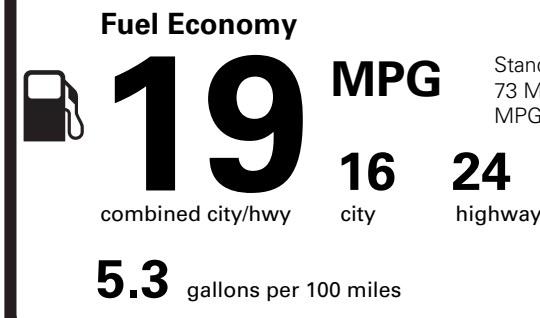
- 2024 MODEL YEAR
- RAPID RED MET TINTED CC 495.00
- .20" CHROME-LIKE PVD WHEELS 90.00
- 3.5L V6 ECOBOOST
- 275/60R20 BSW ALL-TERRAIN
- 3.55 MAX TOW E-LOCK REAR AXLE 470.00
- 7100# GVWR PACKAGE
- FRONT LICENSE PLATE BRACKET
- 50 STATE EMISSIONS
- TWIN PANEL MOONROOF 1,495.00
- BLUECRUISE EQUIP: 90DAY TRIAL
- TOW/HAUL PACKAGE 785.00
- .INTEGRATED TRAILER BRAKE CONT
- .LESS ONBOARDSCALE/SMART HITCH
- FX4 OFF-ROAD PACKAGE 1,095.00
- .SKID PLATES
- .LINER-TRAY STYLE-NO CARPET MA
- EXTENDED RANGE 36GAL FUEL TANK
- BED UTILITY PACKAGE 1,620.00
- .6" EXTED CHROME RUNNING BOARD
- .PRO ACCESS TAILGATE

**PRICE INFORMATION**

BASE PRICE	\$65,305.00
TOTAL OPTIONS/OTHER	11,105.00
TOTAL VEHICLE & OPTIONS/OTHER	76,410.00
DESTINATION & DELIVERY	1,995.00
<b>TOTAL BEFORE DISCOUNTS</b>	<b>78,405.00</b>
<b>LARIAT DISCOUNT</b>	<b>- 2,000.00</b>
<b>TOTAL SAVINGS</b>	<b>- 2,000.00</b>

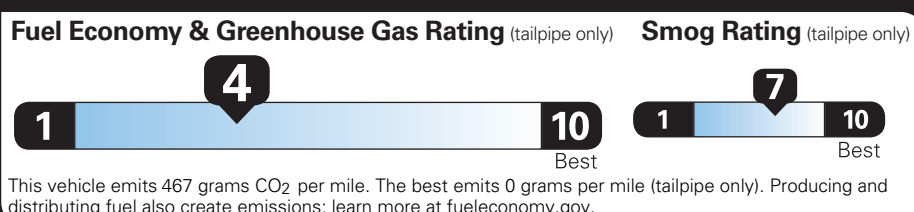
EPA DOT Fuel Economy and Environment

Gasoline Vehicle



You spend **\$4,500** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost **\$2,850**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score** ★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

<b>Frontal Crash</b>	Driver	★★★★★
	Passenger	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
<b>Side Crash</b>	Front seat	★★★★★
	Rear seat	★★★★★
Based on the risk of injury in a side impact.		
<b>Rollover</b>		★★★★
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



The FordPass™ Connect modem is active and sending vehicle data (e.g., diagnostics) to Ford.\*\* See in-vehicle settings for connectivity options.

\*Based on 1977-2023 CY total sales. \*\*FordPass Connect (optional on select vehicles), the FordPass App and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes WI-FI hotspot.



Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.



**WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRFA96410 TO 48028

Msg & Data rates may apply. Text HELP for help

www.ford.com/help/privacy-terms/

	RAMP ONE		<b>TOTAL MSRP \$76,405.00</b>
	<b>RA34</b>		
	RAMP TWO	<b>RAIL</b>	<p>Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.</p>
		ITEM #: <b>52-6003 O/T 2</b>	
	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.		<b>RE213 N RB 2X 445 000720 05 21 24</b>