Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.



**BRONCO** 

2024 BADLANDS 4-DOOR 4X4 **BADLANDS - 5 PASSENGER** 2.7L ECOBOOST V6 ENGINE **10-SPEED AUTO TRANSMISSION**  RL A20868

**CACTUS GRAY** INTERIOR LTHR-TRIM/VINYL BLACK SEATS

# STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

# **EXTERIOR**

BUMPER, FRONT - HD MODULAR

ford.com

- **EASY FUEL® CAPLESS FILLER**
- FULL VEH STEEL BASH PLATES

**INCLUDED ON THIS VEHICLE** 

**EQUIPMENT GROUP 334A** 

•FRONT ROW HEATED SEATS

BADLANDS SERIES

•MID PACKAGE

POWER OUTLET

# **INTERIOR**

- 1TOUCH UP/DOWN DR/PASS WIN
- 60/40 SPLIT FOLD REAR SEAT AUX SWITCHES W/PRE-WIRING
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM
- POWERPOINTS 12V
- SMART CHARGING USB PORTS TILT/TELESCOPE STR COLUMN

- PUSH-BUTTON START • REAR VIEW CAMERA
  - SIRIUSXM® W/360L- NA AK&HI

• HILL START ASSIST

**FUNCTIONAL** 

ADVANCED 4X4

• TER MGMT W/G.O.A.T. MODES®

# • TOOL KIT- DOOR/TOP REMOVAL

• 12"LCD CTR STACK TOUCHSCRN

• BADLANDS SUSPENSION

• BRONCO™ TRAIL APP

• BRAKES, 4-WHEEL DISC/ABS

• FRNT/REAR LOCKING DIFFRNTL

• FRONT STA-BAR DISCONNECT

• PRE-COLLISION ASSIST W/AEB

# SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS

CANOPY® SYSTEM (ALL ROWS)

- ELCTR STABILITY/TRACTN CTL • INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

# **WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

# (MSRP)

**PRICE INFORMATION** BASE PRICE TOTAL OPTIONS/OTHER

\$51,385.00 12,305.00

**TOTAL VEHICLE & OPTIONS/OTHER DESTINATION & DELIVERY** 

63,690.00 1.895.00

# 2,145.00 1.495.00

Bronco Off-Roadeo is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

# **TOTAL MSRP** \$65,585.00

RAIL ITEM #:

Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

# EPA Fuel Economy and Environment



**Gasoline Vehicle** 

**Fuel Economy** 

**MPG** 

city combined city/hwy highway

**5.9** gallons per 100 miles

You spend

more in fuel costs over 5 years

compared to the average new vehicle.

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only) Annual fuel COST

\$3,200

10

his vehicle emits 523 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

# fueleconomygov

Calculate personalized estimates and compare vehicles









# **GOVERNMENT 5-STAR SAFETY RATINGS**

# **Overall Vehicle Score**

**Not Rated** Based on the combined ratings of frontal, side and rollover.

Should ONLY be compared to other vehicles of similar size and weight.

**Frontal** Driver Crash Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Not Rated** 

**Not Rated** 

Side Front seat Crash Rear seat

Based on the risk of injury in a side impact

Rollover

 $\star\star\star$ Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars ( $\star \star \star \star \star$ ), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



**BUILT WILD** 

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information) Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from actioning. Message and data rates may apply. See your local Ford website for our privacy policy.



FORD **PROTECT**®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

**WARNING**: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

Msg & Data

SCAN OR TEXT 1FRLA20868 TO 48028



www.ford.com/help/privacy-terms/

3202403070587

**BAMP TWO** 

RAMP ONE

52-8611 O/T 2

05/20/2024

RB291 N RB 2X 430 004715 02 29 24

- BUMPER.REAR-PWDR CTD STEEL
- FENDER TIE-DOWN HOOKS
- GRILLE-GRAY/BRONCO WHITE HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS AUTO LED
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

(MSRP) 4,575.00

•360-DEGREE CAMERA •ADAPTIVE CRUISE CONTROL •HEATED STEERING WHEEL

**•DUAL-ZONE ELEC CLIMATE CNTRL** 

10-SPEED AUTO TRANSMISSION

**ROCK RAILS** AM/FM,10 SPKRS,SDARS CNCTD NAV (1-YEAR SUB INC) REMOTE START SYSTEM 17" MCHNED GRAY-PNTD ALUM WLS LED SIGNATURE LIGHTING

•FORD CO-PILOT360 •HIGH/LUX PACKAGE

# **OPTIONAL EQUIPMENT/OTHER**

LT285/70R17 A/T TIRES (33") 4.46/REAR AXLE-LOCKING DIFF FRONT AXLE-LOCKING DIFFRNTL

LTHR-TRIM/VINYL BLACK SEATS

•WIRELESS CHARGING PAD

2.7L ECOBOOST V6 ENGINE

HARD TOP.GRAY MOLDED-IN-COLOR SOUND DEADENING HEADLINER

FRT ROW TOP PANEL STORAGE BAG

FRONT LICENSE PLATE BRACKET

# NO CHARGE

2,195.00

1.895.00

**RPTB** 

State and Local taxes are not included. Dealer installed

options or accessories are not included unless listed above.

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees,