



ford.com

VEHICLE DESCRIPTION

BRONCO

2024 HERITAGE LMTD 2-DR 4X4
HERITAGE LIMITED-4 PASSENGR
2.7L ECOBOOST V6 ENGINE
10-SPEED AUTO TRANSMISSION

RL A39868

EXTERIOR
ROBIN'S EGG BLUE
INTERIOR
PERF PLAID LTR-TRM BRWN STS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- BUMPER, REAR-PWDR CTD STEEL
- EASY FUEL® CAPLESS FILLER
- FENDER TIE-DOWN HOOKS
- FULL VEH STEEL BASH PLATES
- GRL-WHT-"FORD" RED
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS - AUTO LED
- W/SIGNATURE LED LIGHTING
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (2)

INTERIOR

- 1 TOUCH UP/DOWN DR/PASS WIN
- 50/50 SPLIT FOLD REAR SEAT
- 6-WAY MANUAL DRV/PASS SEAT
- A/C, DUAL ZONE CLIMATE CTL
- AUX SWITCHES W/PRE-WIRING
- CARPET FLOORING, BOTH ROWS
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCR N
- LOCKING GLOVE BOX
- LTHR GEAR KNOB/STR WHEEL
- MOLLE STRAP SYSTEM
- POWERPOINTS - 12V
- SMART CHARGING USB PORTS
- TILT/TELESCOPE STR COLUMN

FUNCTIONAL

- 12" LCD CTR STACK TOUCHSCR N
- ADVANCED 4X4
- BRAKES, 4-WHEEL DISC/ABS
- FORDPASS™ CONNECT
- FRNT/REAR LOCKING DIFFRNTL
- FRONT STA-BAR DISCONNECT
- HIGH/LUX PACKAGE
- HILL START ASSIST
- KEYLESS ENTRY W/PUSH START
- MID AND SASQUATCH™ PKGS
- PRE-COLLISION ASSIST W/AEB
- PUSH-BUTTON START
- SIRIUSXM® W/360L- NA AK&HI
- TER MGMT W/G.O.A.T. MODES®
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC®
- AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- BELT-MINDER CHIME
- ELCTR STABILITY/TRACTN CTL
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

EQUIPMENT GROUP 664A

- HERITAGE LIMITED SERIES

OPTIONAL EQUIPMENT/OTHER

- .17" GLS BLK ALUM PNTD WHLS
- .LT315/70R17 M/T TIRES (35")
- HARD TOP, WHITE-PAINTED
- SOUND DEADENING HEADLINER
- FRT ROW TOP PANEL STORAGE BAG
- AM/FM, 10 SPKRS, SDARS
- CNCTD NAV (1-YEAR SUB INC)
- FRONT LICENSE PLATE BRACKET
- REMOVABLE HOOP STEP
- UPGRADED CRPT FLR MATS

NO CHARGE
NO CHARGE
395.00
160.00

PRICE INFORMATION

BASE PRICE	\$69,685.00
TOTAL OPTIONS/OTHER	555.00
TOTAL VEHICLE & OPTIONS/OTHER	70,240.00
DESTINATION & DELIVERY	1,895.00

(MSRP)



Bronco Off-Road is an outdoor and off-road adventure playground. Original Bronco owners who purchase and take delivery can attend this full-day, immersive driving experience, valued at \$2500. Fleet vehicles not eligible. See www.BroncoOffRodeo.com for more information.

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RAMP ONE	RA84
RAMP TWO	RAIL
ITEM #:	72-1550 O/T 2

TOTAL MSRP \$72,135.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

RD101 N RB 2X 430 005924 04 10 24

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

EPA DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

17 MPG
combined city/hwy

17 city
17 highway

5.9 gallons per 100 miles

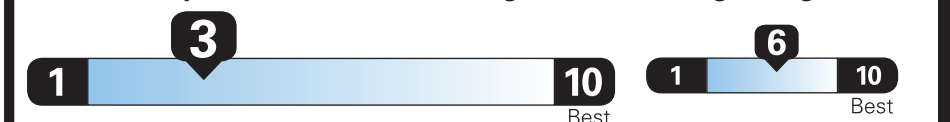
Small SUVs range from 14 to 123 MPG. The best vehicle rates 140 MPGe.

You spend
\$6,250

more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost
\$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only) **Smog Rating** (tailpipe only)



This vehicle emits 522 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash	Driver Passenger	Not Rated
		Not Rated

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash	Front seat Rear seat	Not Rated
		Not Rated

Based on the risk of injury in a side impact.

Rollover ★ ★ ★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236

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WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN QR TEXT 1FRLA39868 TO 48028

Msg & Data rates may apply. Text HELP for help



www.ford.com/help/privacy-terms/