Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.



2024 BIG BEND 4-DOOR 4X4 BIG BEND - 5 PASSENGER 2.3L ECOBOOST I-4 ENGINE 10-SPEED AUTO TRANSMISSION RL **A41888**

INTERIOR

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

EASY FUEL® CAPLESS FILLER

ford.com

- FENDER TIE-DOWN HOOKS
- GRILLE-GRAY/BRONCO WHITE
- HEADLAMPS AUTO HIGH BEAM
- MIRRORS-HTD/POWER GLASS, MANUAL FOLD
- TOW HOOKS-FRT (2)/REAR (1)

INTERIOR

- 1TOUCH UP/DOWN DR/PASS WIN 6-WAY MANUAL DRV/PASS SEAT
- 60/40 SPLIT FOLD REAR SEAT
- CRUISE CONTROL
- IP CLUSTER 8" DIGITAL SCRN
- LOCKING GLOVE BOX • LTHR GEAR KNOB/STR WHEEL
- MARINE GRADE VINYL SEATS
- MOLLE STRAP SYSTEM

(MSRP)

1,645.00

- POWERPOINTS 12V • RUBBERIZED FLOOR, WASHOUT
- **CAPABLE W/DRAIN PLUG** SMART CHARGING USB PORTS
- TILT/TELESCOPE STR COLUMN

RAMP ONE

BAMP TWO

RH80

FUNCTIONAL

- AUTO START STOP TECH
- FORDPASS™ CONNECT
- FRONT STABILIZER BAR
- PUSH-BUTTON START

- TER MGMT W/G.O.A.T. MODES®

- ADVANCETRAC™ WITH RSC®
- BELT-MINDER CHIME
- CHILD SAFETY REAR DR LOCKS
- INDIV TIRE PRESS MONIT SYS
- PERIMETER ALARM

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN

(MSRP)

PRICE INFORMATION

BASE PRICE TOTAL OPTIONS/OTHER \$40,370.00 6,820.00

TOTAL VEHICLE & OPTIONS/OTHER DESTINATION & DELIVERY

47,190.00 1.895.00

OPTIONAL EQUIPMENT/OTHER

•DUAL-ZONE ELEC CLIMATE CNTRL

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 222A

•FRONT ROW HEATED SEATS

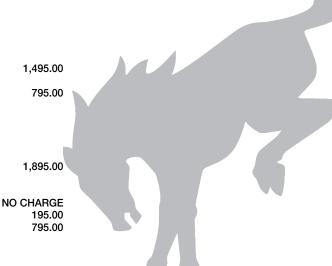
BIG BEND SERIES

•MID PACKAGE

 POWER OUTLET •FORD CO-PILOT360

10-SPEED AUTO TRANSMISSION P255/75R17 A/T TIRES (32") 4.27/REAR AXLE-LOCKING DIFF FRONT AXLE-OPEN DIFFRNTL AM/FM,7 SPKRS,SDARS **CNCTD NAV (1-YEAR SUB INC)** REMOTE START SYSTEM 17" GRAY-PNTD ALUM WHEELS HARD TOP, GRAY MOLDED-IN-COLOR SOUND DEADENING HEADLINER FRT ROW TOP PANEL STORAGE BAG FRONT LICENSE PLATE BRACKET **AUXILIARY SWITCHES**

LED SIGNATURE LIGHTING





Original Bronco owners who purchase and take delivery driving experience, valued at \$2500. Fleet vehicles not eligible. See

www.BroncoOffRoadeo.com for more information.

TOTAL MSRP \$49,085.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right Ford Credit for you. See your dealer for details or visit www.ford.com/finance.

RD041 N RB 2X 430 003867 04 04 24

EPA Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

combined city/hwy

MPG

city highway

5.0 gallons per 100 miles

You spend

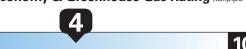
more in fuel costs over 5 years

compared to the average new vehicle.

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

Annual fuel COST

\$2,700



10

his vehicle emits 444 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomygov

Calculate personalized estimates and compare vehicles









GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat **Not Rated Not Rated** Crash Rear seat

Rollover

 $\star\star\star$ Based on the risk of rollover in a single-vehicle crash

Based on the risk of injury in a side impact

Star ratings range from 1 to 5 stars ($\star \star \star \star \star$), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236



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WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRLA41888 TO 48028 Msg & Data

rates may



www.ford.com/help/privacy-terms/

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05/15/2024

RAIL

52-3715 O/T 2

ITEM #

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.

CARBONIZED GRAY METALLIC VINYL GRAY/BLACK SEATS

• 12"LCD CTR STACK TOUCHSCRN

- BRAKES, 4-WHEEL DISC/ABS
- HILL START ASSIST
- PRE-COLLISION ASSIST W/AEB
- REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI
- TOOL KIT- DOOR/TOP REMOVAL

SAFETY/SECURITY

- AIRBAGS-FRNT (DUAL STAGE) & SIDE IMPACT/SAFETY CANOPY® SYSTEM (ALL ROWS)
- ELCTR STABILITY/TRACTN CTL
- LATCH CHILD SAFETY SYSTEM
- PERSONAL SAFETY SYSTEM™

- 5YR/60,000 ROADSIDE ASSIST

Bronco Off-Roadeo is an outdoor and off-road adventure playground. can attend this full-day, immersive







BUILT WILD The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.

FordPass Connect™ service and FordPass™ App required for

ertain remote features (see App Terms for more information)

Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from actioning. Message and data rates may apply. See your local Ford website for our privacy policy.



FORD **PROTECT**®

