



VEHICLE DESCRIPTION  
**EXPLORER** RG **A54388**  
2024 EXPLORER ST 4WD  
119" WHEELBASE  
3.0L ECOBOOST V6 ENGINE  
10-SPEED AUTO TRANSMISSION  
EXTERIOR  
AGATE BLACK METALLIC  
INTERIOR  
EBONY LEATHER-TRIMMED SEATS

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

**EXTERIOR**

- EASY FUEL® CAPLESS FILLER
- FRT/RR SKID PLATE ELEMENTS
- GRILLE - BLACK MESH INSERT
- HEAD/TAILLAMPS - BLACKOUT
- HEADLAMPS - AUTO LED
- LED SIGNATURE LIGHTING
- LWR BODYSIDE CLADDING-BLK
- PRIVACY GLASS - REAR DOORS
- QUAD TIP DUAL EXHAUST
- REAR INT WIPER/WASH/DFRST
- TAILLAMPS/FOG LAMPS - LED
- TRAILER SWAY CONTROL

**INTERIOR**

- 12" LCD DIGITAL IP CLUSTER
- 1ST/2ND RW FLR MATS-CARPET
- 1TOUCH UP/DOWN DR/PASS WIN
- DUAL ILLUM VIS VANITY MIRR
- HTD LTHR WRAPPED STEER WHL
- W/LOGO, MOUNTED CONTROLS
- POWERPOINTS - 12V
- ROTARY GEAR SHIFT DIAL
- SPORT BUCKET FRONT SEATS
- TRI-ZONE ELECTRNC TMP CTRL
- USB A(1) AND C(1)-1ST ROW

**FUNCTIONAL**

- 4-DR INTELL ACCESS LOCK/ UNLOCK W/PUSH-BUTTON START
- CLASS IV TRAILER TOW PKG
- FORD CO-PILOT360™
- FORDPASS™ CONNECT
- REAR PARKING SENSORS
- REAR VIEW CAMERA
- REFRESH95
- REMOTE START SYSTEM
- SECURICODE KEYLESS KEYPAD
- SIDE-WIND STABILIZATION
- SIRIUSXM® - SVC N/A AK&HI
- SPORT-TUNED SUSPENSION
- SYNC®3 W/TOUCHSCR/APPLINK®
- TERRAIN MANAGEMENT SYSTEM

**SAFETY/SECURITY**

- ADVANCETRAC™ WITH RSC®
- AIRBAG-DRIVER/PASS KNEE
- AIRBAGS - DUAL STAGE FRONT
- AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS - SAFETY CANOPY®
- INDIV TIRE PRESS MONIT SYS
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- PERSONAL SAFETY SYSTEM™
- SOS POST-CRASH ALERT SYST™

**WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE

(MSRP)

**EQUIPMENT GROUP 401A**

5,890.00

- ST HIGH PACKAGE
- ST STREET PACK
- FORD CO-PILOT360 ASSIST+

**PRICE INFORMATION**

BASE PRICE	\$52,105.00
TOTAL OPTIONS/OTHER	7,910.00
<b>TOTAL VEHICLE &amp; OPTIONS/OTHER</b>	<b>60,015.00</b>
DESTINATION & DELIVERY	1,595.00

**OPTIONAL EQUIPMENT/OTHER**

P275/45R21 A/S BSW TIRES	NO CHARGE
21" ALUMINUM WHEELS	1,695.00
PERFORMANCE BRAKES	- 20.00
50 STATE EMISSIONS	- 500.00
TWIN PANEL MOONROOF	995.00
4G LTE WI-FI HOTSPOT CREDIT	- 150.00
360-DEGREE CAMERA CREDIT	NO CHARGE
TECHNOLOGY PACKAGE	
.B&O SOUND SYTEM W/14 SPEAKERS	
.10.1" LCD PORTRAIT TOUCHSCRN	
REVERSE BRAKE ASSIST CREDIT	
FRONT LICENSE PLATE BRACKET	

Included with your ST purchase is an experiential performance driving program.

Included with your ST SUV Experience registration:

- 1-day driving experience
- 1 guest experience
- 1-night hotel stay
- Welcome dinner reception for you and a guest
- Breakfast for you and a guest
- Catered lunch
- Exclusive ST SUV Experience participant gifts
- Memories to last a lifetime



For all program details and to register to attend, visit [www.stsuvexperience.com](http://www.stsuvexperience.com) or contact the Ford Performance Racing School at 435-27-SPEED (77333). The complimentary ST SUV Experience is available only to original owners of the new Explorer ST. Eligible participants who purchased and took delivery of a qualifying Explorer ST will have one calendar year from the date of delivery to register for and attend an ST SUV Experience. (See the program website for participation qualifications and program terms.)

RAMP ONE	CA84	CONVOY	TOTAL MSRP <b>\$61,610.00</b>
RAMP TWO	72-I45E O/T 2		
This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.			RC061 N RB 2X 425 003836 03 06 24

Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit [www.ford.com/finance](http://www.ford.com/finance).



EPA DOT Fuel Economy and Environment Gasoline Vehicle

**Fuel Economy**  
**20** MPG combined city/hwy  
 18 city  
 24 highway  
 5.0 gallons per 100 miles  
 Standard SUVs range from 13 to 102 MPG. The best vehicle rates 140 MPGe.  
**You spend \$3,750 more in fuel costs over 5 years** compared to the average new vehicle.

**Annual fuel cost \$2,700**  
**Fuel Economy & Greenhouse Gas Rating** (tailpipe only) **4**  
**Smog Rating** (tailpipe only) **5**  
 This vehicle emits 445 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**  
 Calculate personalized estimates and compare vehicles

**GOVERNMENT 5-STAR SAFETY RATINGS**  
**Overall Vehicle Score** ★★★★★  
 Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.  
**Frontal Crash** ★★★★★  
 Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.  
**Side Crash** ★★★★★  
 Based on the risk of injury in a side impact.  
**Rollover** ★★★★★  
 Based on the risk of rollover in a single-vehicle crash.  
 Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.  
 Source: National Highway Traffic Safety Administration (NHTSA).  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

**AMERICA'S ALL TIME BEST-SELLING SUV**  
 The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.  
 FordPass Connect™ service and FordPass™ App required for certain remote features (see App Terms for more information). Connected service and related feature functionality is subject to compatible AT&T-network availability. Evolving technology / cellular networks may affect functionality and availability, or continued provision of some features, prohibiting them from functioning. Message and data rates may apply. See your local Ford website for our privacy policy.

**Ford FORD PROTECT™**  
 Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit [www.FordOwner.com](http://www.FordOwner.com).

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**WARNING:** Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to [www.P65Warnings.ca.gov/passenger-vehicle](http://www.P65Warnings.ca.gov/passenger-vehicle).

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 Msg & Data rates may apply. Text HELP for help  
  
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