Small SUVs range from 14 to 123 MPG.

The best vehicle rates 140 MPGe.



2024 ACTIVE FWD 106.7" WHEELBASE 1.5L ECOBOOST W/START-STOP 8-SPD AUTO TRANSMISSION

RU **A41328** 

**OXFORD WHITE** INTERIOR **EBONY UNIQUE CLOTH SEATS** 

## STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

### **EXTERIOR**

- ACTIVE GRILLE SHUTTERS
- DOOR HANDLES BODY COLOR

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- DUAL EXHAUST CHROME TIPS EASY FUEL® CAPLESS FILLER
- **HEADLAMP COURTESY DELAY**
- **HEADLAMPS AUTO LED**
- PRIVACY GLASS REAR DOORS
- REAR INT WIPER/WASH/DFRST
- REAR SPOILER
- TAILLAMPS-LED

## **INTERIOR**

- 1-TOUCH DOWN DRIVER WINDOW
- DUAL ILLUM VIS VANITY MIRR • DUAL ZONE AUTO CLIMATE CTL
- ILLUMINATED ENTRY SYSTEM
- MAP POCKETS-PASSENGER
- POWERPOINTS 12V
- REAR SEAT CUPHOLDERS
- AND ARMREST
- ROTARY GEAR SHIFT DIAL STEERING:TILT/TELESCOPE,
- **CRUISE & AUDIO CONTROLS** UNIQUE CLOTH BUCKET SEATS
- USB A AND C

(MSRP)

### **FUNCTIONAL**

- ELECTRIC PARKING BRAKE
- **BUTTON START**
- REFRESH95
- SIRIUSXM® W/360L- NA AK&HI

### SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC® • AIRBAG - DRIVER KNEE
- AIRBAGS FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS SAFETY CANOPY®
- PERSONAL SAFETY SYSTEM™
- TIRE PRESSURE MONIT SYS

### **WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

# (MSRP)

# **EQUIPMENT GROUP 200A**

**INCLUDED ON THIS VEHICLE** 

## **OPTIONAL EQUIPMENT/OTHER**

225/65R17 102H A/S BSW TIRES 17" SHDW SLVR-PNTD ALUM WHEELS TECH PACKAGE #1

.EVASIVE STEERING ASSIST .CONNECTED NAV (1-YR TRIAL) LANE CENTERING ASSIST REAR PARKING SENSORS

FRONT LICENSE PLATE BRACKET

995.00

RAMP ONE

**BAMP TWO** 

**CH80** 

ADAPTIVE SPEED CONTROL

.13.2" TOUCHSCREEN

NO CHARGE

- BLIS W/CROSS-TRAFFIC ALERT
- FORDPASS™ CONNECT
- INTELLIGENT ACCESS W/PUSH

- AIRBAGS DUAL STAGE FRONT
- LATCH CHILD SAFETY SYSTEM
- SECURILOCK® ANTI-THEFT SYS
- SOS POST-CRASH ALERT SYS™

**PRICE INFORMATION** BASE PRICE \$29,495.00

TOTAL OPTIONS/OTHER TOTAL VEHICLE & OPTIONS/OTHER

**DESTINATION & DELIVERY** 

TOTAL MSRP

\$31,985.00

Whether you decide to lease or finance your

vehicle, you'll find the choices that are right

Ford Credit for you. See your dealer for details or visit

www.ford.com/finance.

RB201 R RB X 430 010509 02 20 24

## 30,490.00 1.495.00

995.00

# **GOVERNMENT 5-STAR SAFETY RATINGS**

## **Overall Vehicle Score**

**Fuel Economy** 

combined city/hwy

Annual fuel COST

\$1,800

**3.3** gallons per 100 miles

 $\star\star\star\star\star$ Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

EPA Fuel Economy and Environment

highway

**MPG** 

city

**Frontal** Driver Crash Passenger

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight. Side Front seat  $\star\star\star\star\star$ 

Rear seat Based on the risk of injury in a side impact

Based on the risk of rollover in a single-vehicle crash

Rollover

Crash

Star ratings range from 1 to 5 stars ( $\star \star \star \star \star$ ), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

## 1FMCU0GN0RUA41328



**WARNING**: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

**Gasoline Vehicle** 

You Save

10

in fuel costs over 5 years

compared to the average new vehicle.

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



his vehicle emits 299 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

6

# <u>fueleconomy.gov</u>

Calculate personalized estimates and compare vehicles







# FordPass Connect<sup>®</sup>

### Access Vehicle Control Features

 Remotely start, lock and unlock your vehicle. Locate your vehicle and check approximate

Download the FordPass™ app\* and you can:

fuel range. Receive vehicle health alerts.

## Activate 4G LTE Wi-Fi Hotspot

- New vehicles include a 3-month or 3GB data (whichever comes first) Wi-Fi trial.
- Connect up to ten Wi-Fi-equipped devices.

The FordPass Connect™ modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle Settings for connectivity options.



FORD **PROTECT**®

SCAN OR TEXT 1FRUA41328 TO 48028

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

> Msg & Data rates may apply. Text HELP



www.ford.com/help/privacy-terms/

# 1202402214972

 $\star\star\star\star$ 

## 06/02/2024

CONVOY

52-G20R O/T 2

ITEM #:

This label is affixed pursuant to the Federal Automobile

State and Local taxes are not included. Dealer installed

Information Disclosure Act. Gasoline, License, and Title Fees,

options or accessories are not included unless listed above.