ford.com

VEHICLE DESCRIPTION

F-150

RK **D23378**

2024 F-150 4X4 SUPERCREW
145" WHEELBASE
3.5L V6 ECOBOOST
ELEC TEN-SPEED AUTO TRANS

EXTERIOR
AVALANCHE
INTERIOR
BLACK SPORT 40/CONSOLE/40

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR
- DAYTIME RUNNING LAMPS
- EASY FUEL® CAPLESS FILLER
- FOG LAMPS-LED
- FULLY BOXED STEEL FRAME
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS - AUTOLAMP (ON/OFF)
- LED REFLECTOR HEADLAMPS
- PICKUP BOX TIE DOWN HOOKS
- POWER TAILGATE LOCK
- REAR PRIVACY GLASS
- TRAILER SWAY CONTROL
- WIPERS- INTERMITTENT
- ZONE LIGHTING

INTERIOR
- 12" PRODUCTIVITY SCREEN
- A/C W/DUAL CLIMATE CONTROL
- DOOR LOCKS - POWER
- DUAL VISOR VANITY MIRRORS
- ILLUMINATED ENTRY
- MESSAGE CTR: OUTSIDE TEMP, COMPASS, TRIP COMPUTER
- POWERPOINTS - 12V
- TILT/TELESCOPE STR COLUMN

FUNCTIONAL
- BLIS W/CROSS-TRAFFIC ALERT
- CLASS IV TRAILER HITCH W/ SMART TRLR TOW CONNECTOR
- FORDPASS™ CONNECT 5GWI-FI HOTSPOT TELEMATICS MODEM
- LANE-KEEPING SYSTEM
- POST-COLLISION BRAKING
- PRE-COLLISION ASSIST W/AEB
- PRO TRAILER BACKUP ASSIST
- PRO TRAILER HITCH ASSIST
- REVERSE BRAKE ASSIST
- REVERSE SENSING AND REAR VIEW CAMERA
- SELECTSHIFT®
- SYNC®4 W/EVR & 12" SCREEN

SAFETY/SECURITY
- ADVANCETRAC™ WITH RSC®
- AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS - SAFETY CANOPY®
- CTR HIGH MOUNT STOP LAMP
- PERIMETER ALARM
- SECURICODE KEYLESS KEYPAD
- SOS POST-CRASH ALERT SYS™
- STOLEN VEH SVCS: 1 YR PLAN
- TIRE PRESSURE MONIT SYS

WARRANTY
- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST
- 8YR/100,000 HYBRID BATTERY

INCLUDED ON THIS VEHICLE	(MSRP)
EQUIPMENT GROUP 302A	4,770.00
•XLT SERIES	
•LED SIDE-MIRROR SPOTLIGHTS	
•POWER-SLIDING REAR WINDOW	
OPTIONAL EQUIPMENT/OTHER	
3.5L V6 ECOBOOST	1,660.00
3.55 ELECTRONIC LOCK RR AXLE	NO CHARGE
7100# GVWR PACKAGE	
FRONT LICENSE PLATE BRACKET	NO CHARGE
XLT BLACK APPEARANCE PACKAGE	595.00
.275/65R 18 BSW ALL-TERRAIN	
.18" GLOSS BLACK WHEELS	
50 STATE EMISSIONS	NO CHARGE
BLUECRUISE EQUIP: 90DAY TRIAL	
TOW/HAUL PACKAGE	785.00
.INTEGRATED TRAILER BRAKE CONT	
MIRROR MAN FOLD W/POWER GLASS	
FX4 OFF-ROAD PACKAGE	1,095.00
.SKID PLATES	
.LINER-TRAY STYLE-NO CARPET MA	
EXTENDED RANGE 36GAL FUEL TANK	

PRICE INFORMATION	(MSRP)
BASE PRICE	$53,840.00
TOTAL OPTIONS/OTHER	8,905.00
TOTAL VEHICLE & OPTIONS/OTHER	62,745.00
DESTINATION & DELIVERY	1,995.00
TOTAL BEFORE DISCOUNTS	**64,740.00**
XLT MID DISCOUNT	**- 2,000.00**
TOTAL SAVINGS	**- 2,000.00**

RAMP ONE: CF95

RAMP TWO:

CONVOY

ITEM #: 41-368F O/T 2

TOTAL MSRP $62,740.00

Ford Credit Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

RC262 N RB 2X 435 001806 03 26 24

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

19 MPG

combined city/hwy

16 city

24 highway

5.3 gallons per 100 miles

Standard Pickup Trucks range from 12 to 73 MPG. The best vehicle rates 140 MPGe.

You **spend $4,500** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost $2,850

Fuel Economy & Greenhouse Gas Rating (tailpipe only): 4 (1 – 10, Best)

Smog Rating (tailpipe only): 7 (1 – 10, Best)

This vehicle emits 467 grams CO_2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs $9,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at $3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov
Calculate personalized estimates and compare vehicles

Smartphone QR Code™

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver ★★★★★ Passenger ★★★★★
Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat ★★★★★ Rear seat ★★★★★
Based on the risk of injury in a side impact.

Rollover ★★★★
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA).
www.safercar.gov or 1-888-327-4236

1FTFW3L80RKD23378

46 YEARS BUILT FORD TOUGH F-SERIES AMERICA'S BEST SELLING TRUCKS*

The FordPass® Connect modem is active and sending vehicle data (e.g., diagnostics) to Ford. See in-vehicle settings for connectivity options.**

*Based on 1977–2022 CY total sales.
**FordPass Connect (optional on select vehicles), the FordPass App and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible AT&T network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot.

Ford | FORD PROTECT®

Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer or visit www.FordOwner.com.

WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FRKD23378 TO 48028

Msg & Data rates may apply. Text HELP for help

www.ford.com/help/privacy-terms/