



ford.com

VEHICLE DESCRIPTION

F-150

2023 F-150 4X4 SUPERCREW
145" WHEELBASE
3.5L POWERBOOST FULL HYBRID
HYBRID ELEC 10-SPD AUTO TRA

PF A78382

EXTERIOR
STAR WHITE METALLIC TRICOAT
INTERIOR
BLACK LTHR TRIM BUCKET SEAT

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

EXTERIOR

- DAYTIME RUNNING LAMPS
- FOG LAMPS-LED
- FULLY BOXED STEEL FRAME
- HEADLAMPS - AUTO HIGH BEAM
- HEADLAMPS - AUTOLAMP (ON/OFF)
- POWER MIRRORS
- POWER SLIDING REAR WINDOW W/DEFROST & PRIVACY TINT
- REMOTE TAILGATE RELEASE
- TAIL LAMPS - LED
- TRAILER SWAY CONTROL
- ZONE LIGHTING

INTERIOR

- 10-WAY PWR DRV & MULTI-ADJ PWR FRT PASS
- 12" PRODUCTIVITY SCREEN
- A/C W/DUAL CLIMATE CONTROL
- ADJUST PEDALS W/MEMORY
- AMBIENT LIGHTING-ONE COLOR
- AUTO DIM REARVIEW MIRROR
- HTD/VENTILATED FRT SEATS
- LEATHER TRIMMED SEATS
- LEATHER WRAPPED STR WHEEL
- PWR DRIVER/PASS LUMBAR

FUNCTIONAL

- BLIS W/CROSS-TRAFFIC ALERT
- CLASS IV TRAILER HITCH W/ SMART TRLR TOW CONNECTOR
- FORDPASS CONNECT™ 4G HOTSPOT TELEMATICS MODEM
- INTELLIGENT ACCESS W/PUSH BUTTON START
- LANE-KEEPING SYSTEM
- POST-COLLISION BRAKING
- PRE-COLLISION ASSIST W/AEB
- REVERSE BRAKE ASSIST
- REVERSE SENSING AND REAR VIEW CAMERA
- SIRIUSXM® W/360L- NA AK&HI
- SYNC®4 12" SCR N W/APPLINK®

SAFETY/SECURITY

- ADVANCETRAC™ WITH RSC®
- AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS - SAFETY CANOPY®
- CTR HIGH MOUNT STOP LAMP
- SECURICODE KEYLESS KEYPAD
- SECURILOCK® ANTI-THEFT SYS
- SOS POST-CRASH ALERT SYS™
- TIRE PRESSURE MONIT SYS

WARRANTY

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST
- 8YR/100,000 HYBRID BATTERY

INCLUDED ON THIS VEHICLE

EQUIPMENT GROUP 502A

- LARIAT SERIES
- WIRELESS CHARGING PAD

OPTIONAL EQUIPMENT/OTHER

- 2023 MODEL YEAR
- STAR WHITE METALLIC TRICOAT 795.00
- 3.5L POWERBOOST FULL HYBRID 3,300.00
- HYBRID ELEC 10-SPD AUTO TRANS NO CHARGE
- 275/60R20 BSW ALL-TERRAIN
- 3.73 ELECTRONIC LOCK RR AXLE NO CHARGE
- 7350# GVWR PACKAGE
- FRONT LICENSE PLATE BRACKET NO CHARGE
- ADVANCED SECURITY PACK REMOVAL - 50.00
- 50 STATE EMISSIONS NO CHARGE
- FORD CO-PILOT 360 ASSIST 2.0 NO CHARGE
- .CNCTD BLT-IN NAV (3-YR INC)
- LINER-TRAY STYLE-W/CARPET MAT 40.00
- PRO POWER ONBOARD - 7.2KW 750.00
- INTERIOR WORK SURFACE 195.00
- AUTO START-STOP REMOVAL NO CHARGE
- TRAILER TOW PACKAGE 1,325.00
- .INTEGRATED TRAILER BRAKE CONT
- FX4 OFF-ROAD PACKAGE 1,095.00
- .SKID PLATES
- B&O SOUND SYSTEM, 8 SPKR
- PARTITIONED LOCKABLE STORAGE 215.00
- 20" SIX-SPOKE DARK ALLOY WHLS
- BED UTILITY PACKAGE 995.00
- .BOXLINK
- .POWER TAILGATE

(MSRP)

(MSRP)

(MSRP)

- 4,805.00 .TAILGATE STEP
- .LED BOX LIGHTING
- 360-DEGREE CAMERA PACKAGE 765.00
- LARIAT SPORT APPEARANCE PKG 465.00
- STEERING WHEEL - HEAT REMOVAL - 140.00

PRICE INFORMATION

- BASE PRICE \$61,270.00
- TOTAL OPTIONS/OTHER 14,555.00
- TOTAL VEHICLE & OPTIONS/OTHER 75,825.00
- DESTINATION & DELIVERY 1,895.00
- TOTAL BEFORE DISCOUNTS 77,720.00**
- LARIAT HIGH DISCOUNT - 1,500.00**
- POWERBOOST HYBRID DISC - 1,900.00**
- TOTAL SAVINGS - 3,400.00**



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy



23 MPG

combined city/hwy

23 MPG

city

23 MPG

highway

Standard Pickup Trucks range from 12 to 70 MPG. The best vehicle rates 132 MPGe.

4.3 gallons per 100 miles

You spend
\$1,500

more in fuel costs
over 5 years
compared to the
average new vehicle.

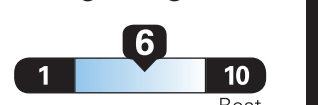
Annual fuel cost

\$1,900

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 381 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and costs \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★ ★ ★ ★ ★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★ ★ ★ ★ ★
★ ★ ★ ★ ★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

★ ★ ★ ★ ★
★ ★ ★ ★ ★

Based on the risk of injury in a side impact.

Rollover

★ ★ ★ ★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★ ★ ★ ★ ★), with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236

1FTFW1ED8PFA78382



WARNING: Operating, servicing and maintaining a passenger vehicle, pickup truck, van, or off-road vehicle can expose you to chemicals including engine exhaust, carbon monoxide, phthalates, and lead, which are known to the State of California to cause cancer and birth defects or other reproductive harm. To minimize exposure, avoid breathing exhaust, do not idle the engine except as necessary, service your vehicle in a well-ventilated area and wear gloves or wash your hands frequently when servicing your vehicle. For more information go to www.P65Warnings.ca.gov/passenger-vehicle.

SCAN OR TEXT 1FPFA78382 TO 48028

Msg & Data rates may apply. Text HELP for help



www.ford.com/help/privacy-terms/

RAMP ONE	
RH80	
RAMP TWO	
RAIL	
ITEM #:	52-8739 O/T 2

TOTAL MSRP \$74,320.00



Whether you decide to lease or finance your vehicle, you'll find the choices that are right for you. See your dealer for details or visit www.ford.com/finance.

This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.

I107 R 6B A6 330 001924 08 16 23